

**CONSOLIDATED EDISON COMPANY OF NEW YORK, INC.  
ELECTRIC CASE TESTIMONIES  
VOLUME 2**

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7	<u>Return on Equity</u> Bente Villadsen – The Brattle Group
8	<u>Electric Volume and Revenue Forecasting Panel</u> John Catuogno Hock G. Ng Leanne Attanasio

CONSOLIDATED EDISON COMPANY OF NEW YORK, INC.  
DIRECT TESTIMONY OF  
YUKARI SAEGUSA

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1 Q. Please state your name and business address.

2 A. My name is Yukari Saegusa. I am Vice President and  
3 Treasurer of Consolidated Edison Company of New York,  
4 Inc. ("Con Edison" of the "Company"). My business  
5 address is 4 Irving Place, New York, New York.

6 Q. Briefly describe your educational background.

7 A. I graduated from the University of Pennsylvania, Wharton  
8 School in 1989 and received a B.S. degree in Economics.  
9 I received an MBA from the MIT Sloan School of Management  
10 in 1995.

11 Q. Please summarize your professional background.

12 A. I joined Con Edison in March 2013. Prior to joining Con  
13 Edison, from 2004 to 2013 I was employed by Barclays as a  
14 Managing Director in Debt Capital Markets covering the  
15 United States utility and energy sectors. I was employed  
16 from 1995 to 2004 by Citigroup, also in Debt Capital  
17 Markets covering the United States utility sector. In my  
18 roles at Barclays and Citigroup, I was broadly  
19 responsible for advising utility clients on the design  
20 and execution of debt capital-raising and liability  
21 management strategies.

22 Q. Have you previously sponsored testimony before the New  
23 York State Public Service Commission ("Commission")?

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1 A. Yes. I submitted testimony on behalf of Orange and  
2 Rockland Utilities, Inc. in Cases 14-E-0493, 14-G-0494,  
3 18-E-0067 and 18-G-0068.

4 Q. What is the purpose of your direct testimony in this  
5 proceeding?

6 A. My direct testimony discusses (1) the current financial  
7 market environment, (2) the Company's historic and  
8 projected capital structure and cost of capital, and (3)  
9 the Company's financial challenges and the need to  
10 maintain access to financial markets at reasonable cost.

11 I. CURRENT FINANCIAL MARKET ENVIRONMENT

12 Q. Please describe the current state of the financial  
13 markets.

14 A. The U.S. is currently in its ninth year of economic  
15 expansion. U.S gross domestic product grew at an annual  
16 rate of 3.4% in the third quarter of 2018, the second  
17 fastest in the last three years. The unemployment rate  
18 has dropped from a high of 10.0% in October of 2009 to  
19 3.9% in December 2018. Despite the recent market  
20 pullback in late 2018, the U.S. equity market is trading  
21 near all time highs and valuations remain above  
22 historical averages. The S&P 500 stock index, a proxy

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1 for the U.S. equity market, is trading at approximately  
2 15.1x forward twelve month earnings compared with a 10-  
3 year average of 14.6x based on data compiled by Factset  
4 as of December 14, 2018 (see Exhibit\_\_(YS-1)).

5 Valuations in the utilities sector are also above the  
6 historical long-term averages. The S&P 500 Utilities  
7 Index traded at 18.2x forward twelve month earnings  
8 compared with a 10-year average of 15.2x as of December  
9 14, 2018. Utility stocks, often viewed by investors as  
10 bond surrogates, are trading at a premium to historical  
11 valuation measures as investor search for yield in the  
12 current interest rate environment.

13 On the fixed income side, the U.S. fixed income market is  
14 now in its third decade of a bull market run. Investors  
15 have been willing to invest money at record low yields as  
16 they look to put funds to work in an artificially low  
17 interest rate environment. The yield on Moody's Baa  
18 Corporate Bond Index recently stood at 5.14% (December  
19 14, 2018) compared to a long-term average of 7.38% since  
20 January 2, 1986. Record low yields have been driven in  
21 large part by unprecedented actions taken by the U.S.  
22 Federal Reserve and central banks around the world in  
23 response to the 2008 financial crisis. The Federal

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1 Reserve and other central banks have injected a  
2 substantial amount of liquidity into their respective  
3 economies through multiple rounds of quantitative easing.  
4 Quantitative easing is the practice of using money, newly  
5 created by the central banks, to buy mortgage-backed and  
6 government securities. The practice increases liquidity  
7 by injecting money supply into the economy and  
8 suppressing interest rates by driving the prices of the  
9 mortgage-backed and government securities up and yields  
10 on those securities down.

11 Q. Has the Federal Reserve taken action to scale back the  
12 unprecedented actions it took after the 2008 financial  
13 crisis?

14 A. Yes. Starting in January 2014, the Federal Reserve  
15 gradually began to reduce the amount of its bond  
16 purchases, ending these purchases completely in October  
17 2014, and signaled an end to its ultra-loose monetary  
18 policy. In the December 2015 meeting of the Federal Open  
19 Markets Committee ("FOMC"), the Federal Reserve raised the  
20 Federal Funds rate by 25 basis points ("bps") further  
21 signaling the end of an easing cycle and the beginning of  
22 a hiking cycle. Subsequent to the December 2015 Federal  
23 funds rate increase, the FOMC has hiked rates by 25 bps

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1 eight times (at the December 2016, March 2017, June 2017,  
2 December 2017, March 2018, June 2018, September 2018 and  
3 December 2018 meetings). The Federal Funds rate target  
4 range currently stands at 2.25%-2.50%. The Federal Funds  
5 rate is the overnight interest rate at which a depository  
6 institution lends funds maintained at the Federal Reserve  
7 to another depository institution. The Federal Funds  
8 rate is generally only applicable to the most  
9 creditworthy institutions when they borrow and lend  
10 overnight funds to each other. The Federal Funds rate is  
11 one of the most influential interest rates in the U.S.  
12 economy, because it affects monetary and financial  
13 conditions, which in turn have a bearing on key aspects  
14 of the broad economy including employment, growth and  
15 inflation.

16 Q. Has the Federal Reserve provided any guidance on the  
17 Federal Funds rate beyond 2018?

18 A. Yes. The Federal Reserve publishes a forecast of the  
19 Federal Funds rate for 2019, 2020, 2021 and longer run.  
20 The projections are based on the individual assessments  
21 of the Federal Reserve Board members and Federal Reserve  
22 Bank presidents. In the lastest forecast (December  
23 2018), the median of the FOMC participants' assessments

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1 of appropriate monetary policy puts the Federal Funds  
2 rate at 2.9%, 3.1% and 3.1% for 2019, 2020 and 2021,  
3 respectively. The forecast implies a 52.5 bps increase  
4 in the Federal Funds rate in 2019 from year end 2018  
5 levels or approximately two 25 bps rate hikes. The  
6 Federal Reserve has signaled a willingness to continue to  
7 raise the Federal Funds rate despite signs of slowing  
8 global economic expansion, tightening of financial  
9 conditions and increased financial market volatility.

10 Q. Has the Federal Reserve announced any additional policy  
11 changes with respect to its bond buying program that will  
12 likely put upward pressure on interest rates?

13 A. In September 2017, the Federal Reserve announced that it  
14 has embarked on an effort to reduce its \$4.5 trillion  
15 balance sheet. At its September 2017 meeting, the FOMC  
16 stated:

17 The Committee intends to gradually reduce the  
18 Federal Reserve's holdings of Treasury securities  
19 and agency securities--agency debt and agency  
20 mortgage-backed securities (MBS)--by decreasing the  
21 reinvestment of the principal payments it receives  
22 from securities holdings.



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1 The Federal Reserve began reducing its balance sheet in  
2 October 2017. As of October 2018, the Federal Reserve  
3 had reduced its balance sheet by \$288 billion to \$4.2  
4 trillion (see Exhibit\_\_(YS-2)). At the December 2018  
5 FOMC meeting, Jerome Powell, the Chair of the Federal  
6 Reserve, signaled that the reduction of the Federal  
7 Reserve's balance sheet would continue by saying:

8 I think that the runoff of the balance sheet has  
9 been smooth and has served its purpose. And I don't  
10 see us changing that.

11 Q. What are the challenges faced by the Company in today's  
12 financial markets?

13 A. Taking the aforementioned factors into account, one of  
14 the main challenges faced by the Company is its ability  
15 to earn a fair rate of return. A confluence of factors  
16 including Staff of the Department of Public Service's  
17 ("Staff") approach to setting cost rates for debt and  
18 equity, a rising and volatile interest rate environment,  
19 and elevated utility equity market valuations expose the  
20 Company to the risk that it will not be able to earn its  
21 cost of capital.

22 Q. Please describe the shortcomings with Staff's approach to  
23 setting cost rates for debt in the current financial

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1 market environment.

2 A. Staff's approach to setting cost rates for debt based on  
3 current interest rates ignores the risks of rising rates  
4 as the Federal Reserve continues to hike interest rates  
5 and reduce its balance sheet. As an example, the 10-year  
6 Treasury yield is up 17.3% and the 30-year Treasury yield  
7 is up 11.8% year to date through December 14, 2018. In  
8 addition to the upward trajectory of interest rates,  
9 rates have also exhibited volatility. At their highest  
10 levels, 10-year Treasury yields had increased 31.2% and  
11 30-year Treasury yields had increased 22.8% year to date.  
12 We expect interest rate volatility to continue. Short-  
13 term interest rates may rise both earlier and more  
14 quickly in anticipation of further actions by the Federal  
15 Reserve given the fact that the markets are forward-  
16 looking. As evidence of this, the mere hint of the  
17 Federal Reserve's decision to start tapering its monetary  
18 easing policy in May 2013 sent ten-year Treasury bill  
19 rates higher by 46 bps for the month. A 46 bps move in  
20 one month (or an increase of 25% on a relative basis) has  
21 few precedents since 1990. To put this into perspective,  
22 on an absolute basis, this movement ranked in the top  
23 95th percentile of changes in monthly ten-year Treasury

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1 bill rates since 1990 (see Exhibit\_\_\_\_(YS-3)), which was  
2 prepared under my supervision and direction). And on a  
3 relative basis, a 25% move ranked in the top 99.5  
4 percentile of changes in monthly ten-year Treasury bill  
5 rates since 1990. Sustained high volatility will likely  
6 lead investors to require a higher rate of return to  
7 compensate them for the additional risks that they will  
8 have to bear given this increased volatility. Therefore,  
9 Staff should rely on forecasted rates to set cost rates  
10 for debt.

11 Q. Please describe the shortcomings with Staff's approach to  
12 setting cost rates for equity in the current financial  
13 market environment.

14 A. The current low interest rate environment has pushed  
15 utility equity market valuations above historical levels.  
16 These conditions are exacerbating the flaws of Staff's  
17 reliance on a formulaic approach to determining a fair  
18 return on equity. Staff's discounted cash flow ("DCF")  
19 model, in particular, is producing results that are well  
20 below historical levels. Company witness Villadsen  
21 further discusses the weaknesses in Staff's formulaic  
22 approach. She also provides an example of how the  
23 Federal Energy Regulatory Commission has responded to

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1 concerns about the reliability of the DCF methodology in  
2 the current low interest rate environment.

3 Q. What additional challenges are faced by the Company in  
4 the current environment?

5 A. Volatility in the financial markets has been and will  
6 continue to be one of the Company's most significant  
7 challenges as the Company continually needs to access the  
8 capital markets. Geopolitical events have the potential  
9 to further increase volatility in the capital markets.  
10 World events like those from the past few years(e.g.,  
11 trade tensions between the United States and China,  
12 BREXIT, the potential of a global economic slowdown, and  
13 the ongoing shutdown of the Federal government) can  
14 produce shocks that could affect the Company's ability to  
15 access capital markets efficiently.

16 **II. CAPITALIZATION AND COST OF CAPITAL**

17 Q. What capital structure do you believe should be used in  
18 the context of these rate case proceedings?

19 A. A capital structure with a 50.00% equity ratio, 1.11%  
20 customer deposits ratio and a 48.89% debt ratio should be  
21 used.

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1 Q. Please describe why this proposed capital structure is  
2 appropriate.

3 A. The proposed capital structure with a 50.00% equity ratio  
4 (as compared with the 48.00% equity ratio in the  
5 Company's current electric and gas rate plans) is  
6 appropriate and necessary to address the Company's weaker  
7 cash flow profile. The Company's weaker cash flow  
8 profile is a direct result of the successive low return  
9 on equity and equity ratios in its recent rate plans.  
10 The weak cash flow profile has been exacerbated further  
11 by the passage of the Tax Cut and Jobs Act of 2017  
12 ("TCJA"). The two provisions of the TCJA that most  
13 negatively impact the Company's ability to generate cash  
14 flows have been the reduction of the maximum corporate  
15 tax rate from 35% to 21% and the curtailment of bonus  
16 depreciation. These two developments will reduce the  
17 amount of future cash flow contribution from deferred  
18 taxes. In addition, as discussed in the direct testimony  
19 of the Company's Income Tax Panel, the reduction of the  
20 corporate tax rate means that the Company will need to  
21 return a portion of the difference between taxes that  
22 have been collected from customers at the 35% tax rate  
23 and the new 21% tax rate.

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1 Q. How did the rating agencies respond to the passage of  
2 TCJA?

3 A. On January 19, 2018, Moody's lowered the rating outlooks  
4 of 24 regulated utilities and utility holding companies  
5 from "stable" to "negative." The rating outlooks for  
6 CEI, Con Edison and Orange and Rockland were lowered from  
7 "stable" to "negative".

8 Q. What reasons did Moody's provide to support the rating  
9 outlook changes?

10 A. In the report, included as Exhibit\_\_(YS-4), Moody's  
11 wrote:

12 The change in outlook to negative from stable for  
13 the 24 companies affected in this rating action  
14 primarily reflects the incremental cash flow  
15 shortfall caused by tax reform on projected  
16 financial metrics that were already weak, or were  
17 expected to become weak, given the existing rating  
18 for those companies. The negative outlook also  
19 considers the uncertainty over the timing of any  
20 regulatory actions or other changes to corporate  
21 finance policies made to offset the financial  
22 impact.

23 Q. What are the implications of a negative outlook?

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1 A. A Moody's rating outlook is an opinion regarding the  
2 likely rating direction of a company over the medium  
3 term. A negative outlook indicates a higher likelihood  
4 of a negative ratings change.

5 Q. What factors did Moody's state it would consider in  
6 deciding whether a ratings downgrade would be warranted?

7 A. Moody's stated that it would continue to monitor the  
8 financial impact of the TCJA on each company over the  
9 next 12 to 18 months. Moody's stated a focus on:

10 ...regulatory approach to rate treatment and any  
11 changes to corporate finance strategies. This will  
12 include balance sheet changes due to the  
13 reclassification of excess deferred tax liabilities  
14 as a regulatory liability and the magnitude of any  
15 amounts to be refunded to customers.

16 Q. Did Moody's provide their views on potential regulatory  
17 offsets to the negative cash flow impact of the TCJA?

18 A. Yes. Moody's was of the view that potential regulatory  
19 offsets could include accelerated cost recovery of  
20 certain regulatory assets or future investment; changes  
21 to the equity layer or allowed ROEs in rates, and other  
22 actions.

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1 Q. Did Moody's provide any comments supporting their change  
2 in outlook for the Company specifically?

3 A. In a report published January 31, 2018, Moody's commented  
4 that (see Exhibit\_\_(YS-5)):

5 CECONY's negative outlook is driven by the negative  
6 impact from Federal tax reform, signed into law in  
7 December 2017. The resulting deterioration in cash  
8 flow, due to the early termination of bonus  
9 depreciation among other cash negative provisions,  
10 will pressure already weaker financial metrics  
11 compared to peers.

12 but

13 CECONY's outlook could return to stable if the  
14 company is able to mitigate the negative cash flow  
15 impact from tax reform through regulatory  
16 developments to offset cash flow leakage with some  
17 other cash generative measures.

18 Q. Has there been any changes made by Moody's to the  
19 Company's ratings since their January 31, 2018 report  
20 lowering the Company's rating outlook?

21 A. Yes. On October 30, 2018, Moody's downgraded the  
22 Company's senior unsecured rating from "A2" to "A3" and  
23 the commercial paper rating from "P-1" to "P-2". Moody's



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1 cited the Company's weak financial profile as the cause  
2 of the downgrade. Moody's commented that the Company's  
3 credit challenges are:

- 4 • Stagnant cash flow generation expected due to  
5 tax reform;
- 6 • High capex requirements and high dividend  
7 payout drive higher debt levels;
- 8 • State's move toward more renewable energy  
9 creates new operating demands; and
- 10 • Moderate carbon transition risk as a T&D  
11 utility with no generation ownership.

12 Moody's expects the Company's ratio of cash flow from  
13 operations before changes in working capital ("CFO pre-  
14 WC") to debt to fall to 16%-17% from over 20%  
15 historically and warned that the two main factors that  
16 could lead to an additional downgrade are (1) CFO pre-WC  
17 to debt declining consistently below 17% and (2) a less  
18 predictable regulatory environment or reduced cost  
19 recovery provisions.

20 Q. Are the credit challenges of stagnant cash flows and  
21 higher capital requirements cited by Moody's unique to  
22 the Company?

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1 A. No. In a November 8, 2018 regulated utility sector  
2 report titled, "2019 outlook negative amid growing debt  
3 and stagnant cash flow" (see Exhibit\_\_(YS-6)), Moody's  
4 maintained the utility sector outlook at "negative"  
5 citing:

6 ...increasing debt to fund capital spending and  
7 dividends, as well as stalled cash flow growth as  
8 utilities continue to sort out the implementation of  
9 tax reform with state regulators.

10 Q. Did this Moody's report provide an update on how various  
11 regulatory jurisdictions around the country have  
12 responded to the deteriorating credit profile of the  
13 sector?

14 A. Yes. Moody's highlighted the divergence in how various  
15 regulatory jurisdictions have responded to declining  
16 credit profiles. In summary, Moody's highlighted the  
17 contrast between regulatory jurisdictions that have been  
18 proactive in addressing the risks from deteriorating  
19 credit quality as compared with other jurisdictions that  
20 have offered little to no support. Moody's writes:

21 Some regulatory decisions in 2018 will allow for  
22 incremental cash flow generation, such as increased  
23 equity capitalization allowed in Alabama, Georgia

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1           and Texas, while several others have allowed  
2           utilities to offset liabilities due to required  
3           customer rebates against assets to be collected in  
4           the future. These regulatory decisions should lend  
5           some stability to utility cash flows and the  
6           financial metrics of affected companies.

7           but

8           On the other hand, some regulatory decisions offer  
9           no new cash flow offsets, or not enough to support  
10          utility financial metrics at historical levels. For  
11          example, a more straightforward application of the  
12          new tax law has resulted in the nullification of  
13          entire rate increases for Consolidated Edison  
14          Company of New York (A3 stable) and Oklahoma Gas &  
15          Electric Company (OG&E A3 negative)...

16   Q.    Can any conclusions be drawn from how supportiveness of  
17          regulatory jurisdictions impact the creditworthiness of  
18          regulated utilities in the current environment?

19   A.    Moody's has shown that the supportiveness of the  
20          regulator has a direct and meaningful impact on a  
21          regulated utility's creditworthiness. Going back to  
22          Moody's January action of changing the rating outlooks to  
23          "negative" from "stable" for 24 regulated utilities and

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1 utility holding companies, six of those companies have  
2 had their rating outlooks changed back to "stable," while  
3 five companies have had their ratings downgraded as of  
4 November 2018. Of the six companies that have had their  
5 rating outlooks change back to "stable," four are in  
6 states that Moody's has deemed to have implemented  
7 policies that provide cash flow support to lessen the  
8 negative impact of the TCJA. Conversely, four of the  
9 five companies that have been downgraded since Moody's  
10 January outlook action are in states that Moody's has  
11 deemed to have offered little to no offset to the  
12 negative cash flow impacts of the TCJA.

13 Q. Did Moody's highlight any specific credit positive  
14 policies that provide incremental cash flow as an offset  
15 to the cash lost due to the TCJA?

16 A. Yes. In a June 18, 2018 report (see Exhibit\_\_(YS-7)),  
17 Moody's highlighted Georgia and Alabama as two  
18 jurisdictions that have increased the authorized equity  
19 ratios. Georgia approved a tax reform settlement  
20 agreement allowing Georgia Power Company to increase its  
21 authorized retail equity ratio from approximately 51% to  
22 as high as 55%. The Alabama Public Service Commission  
23 approved Alabama Power Company's request to increase

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1 gradually its equity ratio to 55% by 2025. Moody's  
2 commented that (see Exhibit\_\_(YS-8)):

3 Georgia Power's settlement agreement and the  
4 increased authorized equity ratio also signal the  
5 continued credit supportive regulatory environment  
6 in Georgia and the constructive relationship the  
7 utility has with the Georgia Public Service  
8 Commission.

9 Moody's commented on Alabama's settlement (see  
10 Exhibit\_\_(YS-9)):

11 On 1 May 2018, in response to changes to US tax  
12 legislation, the Alabama Public Service Commission  
13 approved modifications to the Rate Stabilization and  
14 Equalization (plan) and made other commitments  
15 designed to support the credit quality of Alabama  
16 Power. As part of the Rate RSE modifications in May  
17 2018, the APSC also approved an increase in Alabama  
18 Power's equity ratio to 55% by 2025, a credit  
19 positive.

20 Q. Besides Moody's November 8, 2018 utility sector report,  
21 has there been any other independent analysis that has  
22 evaluated the supportiveness of regulatory jurisdictions  
23 around the country?

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1 A. Yes. On November 29, 2018, UBS' utility equity analyst  
2 published a sector report (see, Exhibit\_\_(YS-10)) titled  
3 "North America Power & Utilities: Roll On". In this  
4 report, UBS ranks the various North American regulatory  
5 jurisdictions based on five criteria: (1) whether  
6 commissioners are appointed or elected; (2) allowed  
7 return spread history; (3) mechanisms that reduce  
8 regulatory lag; (4) rates and customer levels compared to  
9 region; (5) tendency to settle versus litigate rate  
10 cases; and (6) a subjective investor friendliness factor.

11 Q. How did New York rank in UBS' evaluation?

12 A. New York's regulatory jurisdiction ranked in the 4th  
13 tier, with the 1<sup>st</sup> tier being the most favorable and 5<sup>th</sup>  
14 tier being the least favorable. This represented a  
15 downgrade for New York from when UBS last published their  
16 rankings in February 2018. As noted in the chart below,  
17 New York was ranked in the 3<sup>rd</sup> tier before this downgrade.  
18 New York has been surpassed by states such as Connecticut  
19 and Delaware as those states have implemented supportive  
20 regulatory mechanisms, including the reduction of  
21 regulatory lag.

22

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TIER 1	TIER 2	TIER 3	TIER 4	TIER 5
		Nova Scotia		
		North Dakota		
FERC		Iowa		
		Kentucky		
		Washington		
		Tennessee		
		Texas		
		Missouri		
		Massachusetts		
		South Carolina		
	Pennsylvania	Wyoming	Prince Edward Island	
	Illinois	Kansas	Nevada	
	Arkansas	Rhode Island	New Hampshire	
	Ohio	California	New York	
Florida	Louisiana	Alberta	Oklahoma	New Mexico
Michigan	Georgia	Newfoundland & Labrador	Alaska	Maine
Utah	Idaho	Delaware	West Virginia	Maryland
Wisconsin	British Columbia	Minnesota	South Dakota	Montana
Alabama	Indiana	Connecticut	Nebraska	Hawaii
Colorado	Virginia	New Jersey	Mississippi	Vermont
North Carolina	Oregon	Arizona	Ontario	District of Columbia

1

2

Source: UBS

3

Q. Did UBS rank Con Edison against its regulated utility peers?

4

5

A. Yes. As noted in the chart below, UBS ranked Con Edison 33<sup>rd</sup> out of the 35 companies evaluated by UBS based on UBS' proprietary ranking of regulatory jurisdictions. In addition, UBS applied a negative 5 percent discount to the Company's equity valuation to account for the New York regulatory environment.

6

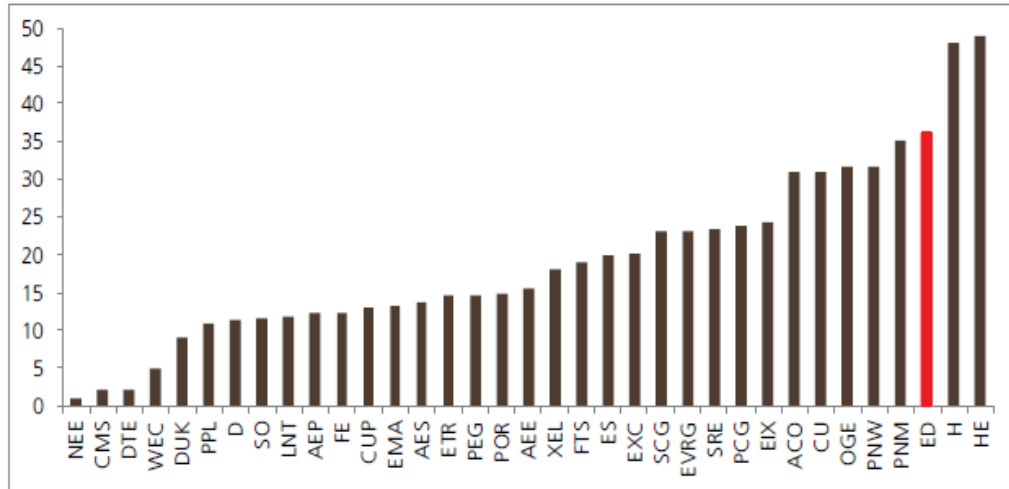
7

8

9

10

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1 Source: UBS

2 Q. What is the significance of the recent downgrades of both  
3 the Company and New York regulatory jurisdiction by both  
4 fixed income and equity analysts?

5 A. The recent downgrades are an independent confirmation of  
6 the deterioration of the New York regulatory environment  
7 relative to the rest of the country. A less supportive  
8 regulatory environment imposes additional costs for both  
9 customers and shareholders. The downgrade of the Company  
10 by Moody's has already increased the rates at which the  
11 Company can borrow debt. The Company's commercial paper  
12 rates have increased by approximately 3-5 bps and the  
13 credit spreads at which the Company borrows longer debt  
14 have widened by approximately 3-5 bps since the recent  
15 Moody's downgrade of the Company's credit rating. In



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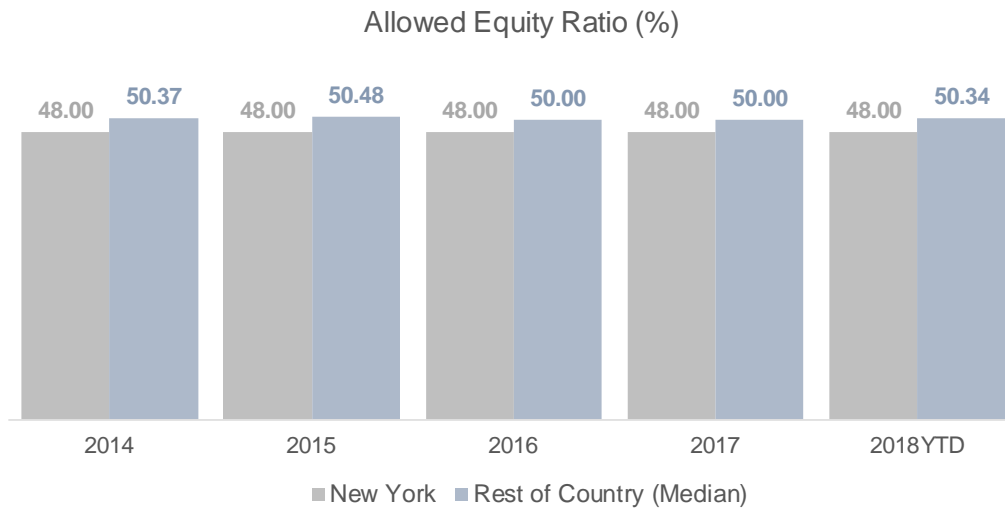
1 addition, any discount applied by investors to the  
2 Company's equity valuation to account for the less  
3 supportive regulatory environment in New York will  
4 increase the Company's cost of equity.

5 The Company will be required to access both the debt and  
6 equity markets in the coming years due to weaker cash  
7 flows resulting from the TCJA paired with sustained  
8 capital spending in order to maintain the Company's  
9 infrastructure. The ability to access the capital  
10 markets in an efficient and cost effective manner will  
11 benefit customers and shareholders.

12 Q. Why is a capital structure with a 50.00% equity ratio  
13 reasonable?

14 A. An equity ratio of 50.00% would bring New York up to the  
15 national average. The chart below shows the median  
16 equity ratio for the rest of the country over the last  
17 five years, as compared with a median equity ratio of  
18 48.00% in New York.

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1 Source: SNL Financial

2 In addition, as previously noted, some jurisdictions are  
3 further increasing equity ratios to offset the negative  
4 cash flow impact of the TCJA. A slightly higher equity  
5 ratio will also provide the capital markets with a clear  
6 signal that New York will act proactively to preserve the  
7 credit strength of its utilities.

8 Q. How would a 50.00% equity ratio potentially impact the  
9 Company's credit profile?

10 A. As discussed above, a 50.00% equity ratio would be an  
11 important signal of the credit supportiveness of the New  
12 York regulatory jurisdiction to the credit rating  
13 agencies. The rating agencies' assessment of regulatory  
14 framework is an important component of their rating

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1 methodology. For example, Moody's applies a 25%  
2 weighting to regulatory framework in its rating  
3 methodology. In addition, a higher equity ratio will  
4 result in stronger credit metrics for the Company. As an  
5 example, Moody's is most focused on the Company's CFO  
6 pre-WC to total debt ratio. In Moody's most recent  
7 write-up on its downgrade of Con Edison (Exhibit\_\_(YS-  
8 11)), the agency listed "CFO pre-WC to debt declining  
9 consistently below 17%" as one factor that could lead to  
10 an additional downgrade of the Company's credit rating.  
11 In the same report Moody's calculated the Company's most  
12 recent CFO pre-WC to debt ratio (as of September 30,  
13 2018) at 16.4%, which is below Moody's threshold for an  
14 additional downgrade. The chart below estimates the  
15 potential improvement to the Company's CFO pre-WC to debt  
16 ratio (as of September 30, 2018) based on Moody's  
17 methodology, assuming a 50.00% equity ratio instead of  
18 48.00%.

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	Last 12 Months Ending 9/30/18	Adjustment for 50% Equity Ratio	LTM 2018 with 50% Equity Ratio
CECONY Electric Ratebase	\$19,588		\$19,588
CECONY Gas Ratebase	5,342		5,342
Total Electric & Gas Ratebase	\$24,930		\$24,930
Allowed Return on Equity	9.00%		9.00%
Allowed Equity Ratio	48.00%	50.00%	50.00%
<i>Moody's Credit Ratio</i>			
Cash Flows from Operations (pre-working capital)	\$2,711	\$45	\$2,756
Total Debt	16,554	(499)	16,055
<b>CFO pre-WC / Debt</b>	<b>16.4%</b>		<b>17.2%</b>

1           Increasing the Company current 48.00% equity ratio by  
 2           2.00% to 50.00% is estimated to improve the Company's CFO  
 3           pre-WC to debt ratio by approximately 80 bps and put the  
 4           ratio above Moody's downgrade threshold. Given the  
 5           Company's already weak credit metrics, an 80 bps  
 6           improvement can mean the difference between the Company  
 7           maintaining its current rating as compared to a further  
 8           downgrade.

9    Q.    Has the Company prepared a required rate of return  
 10       exhibit?

11   A.    Yes. The document entitled "CONSOLIDATED EDISON COMPANY  
 12       OF NEW YORK -- RATE OF RETURN REQUIRED FOR THE RATE YEAR  
 13       -- THIRTEEN MONTH AVERAGE ENDING DECEMBER 31, 2020," is  
 14       set forth as Exhibit\_\_(AP-5), Schedule 2.

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1 Q. Please describe any projected changes in Con Edison's  
2 long-term debt and how such changes have been  
3 incorporated into the required rate of return for the  
4 Rate Year (*i.e.*, January 1, 2020 through December 31,  
5 2020).

6 A. The Company has issued and expects to issue the following  
7 debentures:

8 • During the linking period (*i.e.*, October 1, 2018  
9 through December 31, 2019): \$1,100 million of  
10 Debentures, Series D 2018, 4.600% to be issued  
11 November 2018, due November 2048, \$600 million of  
12 Debentures, Series A 2019, 5.000% to be issued March  
13 2019, due March 2049 and \$600 million of Debentures,  
14 Series B 2019, 5.000% to be issued September 2019,  
15 due September 2049.

16 • During the Rate Year: \$750 million of Debentures,  
17 Series A 2020, 5.450% to be issued March 2020, due  
18 March 2050 and \$650 million of Debentures, Series B  
19 2020, 5.450% to be issued September 2020, due  
20 September 2050.

21 Q. Please describe how you developed the cost of long-term  
22 debt.

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1 A. Exhibit\_\_(AP-5), Schedules 5 and 6, present the detailed  
2 calculation of the cost of the long-term debt at  
3 September 30, 2018 and for the thirteen-month average  
4 ending December 31, 2020, respectively. These schedules  
5 detail each issue of long-term debt outstanding and  
6 calculate an effective annual cost for each issue, taking  
7 into consideration the original net proceeds to the  
8 Company and annual interest costs. The sum of the  
9 effective annual cost for all issues is divided by the  
10 gross amount of debt outstanding to derive the weighted  
11 average cost of long-term debt.

12 Q. Did you provide the interest rate forecasts used as a  
13 basis for the cost of debt in this exhibit?

14 A. Yes.

15 Q. What method have you used to develop the interest rate  
16 forecasts?

17 A. The Company has used forecasts of Treasury bond rates  
18 from the publication *Blue Chip Financial Forecasts*, plus  
19 a spread to Treasury bond rates based on indicative  
20 quotes from financial institutions. The *Blue Chip*  
21 *Financial Forecasts* consist of the consensus forecast of  
22 approximately 45 economists. This approach provides more  
23 reasonable forecast results than simply using the most

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1 current Treasury bond rates. At the update stage of this  
2 proceeding, the Company will revise Exhibit\_\_ (AP-5),  
3 Schedule 6, to reflect the most recent data available, as  
4 well as any new or refinanced debt that the Company may  
5 have issued by that time.

6 Q. Do you believe that current Treasury rates provide the  
7 best estimate of future long-term interest rates?

8 A. No. The position of Staff in recent base rate  
9 proceedings that current rates are the best estimate of  
10 future long-term interest rates relies on a single  
11 academic paper that the Company believes is not relevant.

12 Q. Can you explain the flaw in Staff's position?

13 A. Yes. In the direct testimony of the Staff Capital  
14 Structure Panel (pp. 55-56) submitted in recent Orange and  
15 Rockland Utilities, Inc. electric and gas base rate cases  
16 (*i.e.*, Case 18-E-0067 & 18-G-0068), Staff states that:

17 ...relatively short-term movements in long-term  
18 interest rates are difficult to forecast. Such  
19 forecasts are not only poor predictors of the  
20 magnitude of the expected change in interest rates,  
21 they are not even reliable with respect to the  
22 direction of the change. Instead, the best estimate  
23 of future long-term interest rates is no-change; in

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1           other words, the current rates of these debt  
2           instruments.

3   Q.   Does Staff offer any evidence to support their position?

4   A.   Yes.  Staff references a study titled, "On Forecasting  
5       Long-Term Interest Rates: Is the Success of the No-Change  
6       Prediction Surprising?", by Dr. James E. Pesando in the  
7       Journal of Finance, September 1980.  This study relies  
8       upon research entitled *Econometric Models and Current*  
9       *Interest Rates: How Well do They Predict Future Rates*,  
10      from J. Walter Elliott and Jerome R. Baier published in  
11      1979.  The Company believes that both papers are not  
12      relevant to the discussion of forecasted interest rates  
13      in this rate case.  Pesando and Elliot/Baier argue that  
14      short-term movements in long-term interest rates are not  
15      "forecastable."  Their analyses determined that current  
16      long-term interest rates (*i.e.*, a no-change prediction)  
17      outperformed "unconditional predictions" in forecasting  
18      long-term interest rates one month forward.  But Pesando  
19      cautioned that when a longer forecasting timeframe was  
20      used, the outperformance of the no-change prediction no  
21      longer held.  When Pesando looked over a one-year forward  
22      period, the results were very different.  In his  
23      research, Pesando notes the following when comparing the



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1 results from the one-month study to the one-year study:

2 These figures highlight the fact that it is short-  
3 run movements in long-term rates which are not  
4 likely to be "forecastable" under the joint  
5 hypothesis of market efficiency and a time-invariant  
6 term premium.

7 The Company is setting the cost of debt rates anywhere  
8 from three months to three years forward and therefore  
9 this timeframe is not consistent with the Pesando and  
10 Elliot/Baier research.

11 Q. What is a better method than using current rates to  
12 forecast rates?

13 A. A forward looking measure of rates is a better  
14 forecasting method. Examples of forward looking measures  
15 are the forward rate curve or a consensus of economists'  
16 estimates contained in the *Blue Chip Financial Forecasts*.  
17 The forward rate is the rate you can lock in today to  
18 borrow in the future and can be interpreted as the  
19 market's consensus forecast of interest rates. A  
20 consensus forecast of Treasury rates, such as that  
21 produced by Blue Chip Financial, provides a more  
22 reasonable estimate rather than simply relying on current  
23 rates. Adopting a forward looking measure is essential

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1 in the current rising interest rate environment.

2 Q. Do you have a recommendation for the treatment of the  
3 Company's variable rate debt?

4 A. Yes. I recommend the continuation of the true-up of  
5 interest costs for the Company's variable rate debt, that  
6 the Commission authorized in the Company's last electric  
7 and gas base rate cases (Cases 16-E-0060 and 16-G-0061).

8 Q. What would be included in the true-up?

9 A. The true-up would include the difference between the  
10 rates actually prevailing during the Rate Year and the  
11 interest costs set for the variable rate debt in this  
12 case. The true-up would also be applied to credit support  
13 costs such as letters of credit associated with such  
14 debt. In addition, existing long-term debt has associated  
15 unamortized issuance costs (representing underwriting  
16 fees and other costs from the time of issuance) which  
17 should also be included in the true-up. Furthermore, if  
18 the Company decides to refinance any variable rate debt,  
19 the actual cost of the replacement debt issues (including  
20 issuance costs and any credit support) and the new  
21 interest rate would be trued-up as well.

22 Q. What stand-alone capital structure for the Company  
23 results from the calculations that you described?

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1 A. Exhibit\_\_ (AP-5), Schedule 2, shows the forecasted  
2 capital structure for the thirteen months ending December  
3 31, 2020 of 50.34% long-term debt, 1.14% of customer  
4 deposits, and 48.53% common stock equity. The Company has  
5 no preferred stock outstanding.

6 Q. Does Exhibit\_\_ (AP-5) also show the forecasted capital  
7 structure, based on a thirteen-month average, for the  
8 twelve months ending December 31, 2021 and December 31,  
9 2022, respectively?

10 A. Yes. Schedules 3 and 4 of Exhibit\_\_ (AP-5) show the  
11 capital structure for those periods. These schedules  
12 show that the debt ratio would decrease slightly to  
13 50.29% of the Company's capital structure in 2021 and  
14 then increase slightly to 50.33% in 2022. These schedules  
15 also show that the customer deposit ratio would decrease  
16 modestly to 1.08% in 2021 and 1.04% in 2022. The equity  
17 ratio would increase to 48.63% and remain unchanged at  
18 48.63% for the twelve-month periods ending December 2021  
19 and 2022, respectively.

20 Q. What return on equity is the Company proposing be used  
21 for purposes of developing a revenue requirement in these  
22 filings?

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1 A. For the reasons discussed in the direct testimony of the  
2 Company's Accounting Panel, the Company proposes a 9.75%  
3 return on equity ("ROE") be used. The Company is  
4 proposing a ROE that is slightly lower than what Company  
5 witness Villadsen is recommending in order to minimize  
6 the controversial issues in this proceeding and  
7 facilitate reaching a multi-year rate plan through  
8 settlement.

9 Q. What overall rate of return is the Company proposing in  
10 these proceedings?

11 A. Using the Company's proposed capital structure, cost of  
12 long-term debt and return on equity, the overall rate of  
13 return is 7.29% as shown on Exhibit\_\_ (AP-5), Schedule 2.

14 **III. CAPITAL NEEDS AND INVESTOR CONCERNS**

15 Q. Please describe the financial challenges facing the  
16 Company during the Rate Year and beyond.

17 A. The Company faces the following interrelated financial  
18 challenges: (A) the capital intensive nature of its  
19 business, (B) flat to declining demand growth for  
20 electricity, (C) its unusually weak cash flows, (D) the  
21 restrictions that regulation places on its ability to  
22 respond to unfavorable developments in its environment,

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1 and (E) its dependence on the market to fund its capital  
2 needs.

3 Q. Please discuss the capital intensive nature of the  
4 Company's business.

5 A. The Company's business requires significant capital  
6 investment every year, its assets are long-lived and the  
7 underlying technology, facilities and customer base are  
8 mature.

9 Capital intensity is high for utilities. According to a  
10 June 2, 2011, IHS Cambridge Energy Research Associates  
11 presentation titled *Post Fukushima: If not nuclear, what*  
12 *energy mix?*, the electric utility industry is the most  
13 capital intensive industry as measured by the ratio of  
14 total assets to total revenues. As shown on Exhibit\_\_\_\_  
15 (YS-12), which was prepared under my supervision and  
16 direction, the Company's capital intensity can be  
17 demonstrated by the fact that its ratio of net fixed  
18 assets per dollar of revenues is 3.2, as compared with  
19 0.9 for the average S&P 500 company and 0.2 for the  
20 median company. Capital intensity amplifies risk for  
21 investors because capital intensive businesses have to  
22 recover much larger fixed costs (interest and  
23 depreciation) before achieving a return on their

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1 investment. The Company's assets also have  
2 extraordinarily long lives. Long-lived assets, in the  
3 context of rate regulation, present two financial  
4 challenges for the Company that are also risks for  
5 potential investors in the Company's debt issuances and  
6 equity shares. First, their investment horizons for  
7 capital recovery must be much longer. For debt  
8 investors, utility debt has much longer average  
9 maturities than other companies. Equity investors must  
10 also wait longer for repayment on their investment.  
11 Second, there is a regulatory risk in long-lived assets  
12 because United States rate regulation limits returns to a  
13 fraction of historic tangible book value rather than  
14 replacement or current market value. The Company's  
15 depreciation recoveries, which reflect historic tangible  
16 net book values, are small relative to its current  
17 capital costs, returning only 40% of its capital  
18 expenditures in the form of depreciation for the twelve  
19 months ended December 31, 2017.  
20 Due to the long depreciation lives established in rates,  
21 this dynamic is likely to continue for many years. As  
22 shown on Exhibit\_\_\_ (YS-13), which was prepared under my  
23 supervision and direction, by way of comparison, the

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1 average S&P 500 company recovered 152% of its capital  
2 expenditures through depreciation and amortization. This  
3 would have placed Con Edison near the bottom 10% of  
4 companies in the S&P 500 that had meaningful recovery  
5 rates. CEI (which had a 36% capital expenditure recovery  
6 rate) had the six-lowest recovery rate among the 27  
7 utilities in the S&P 500 with reported results as shown  
8 on Exhibit\_\_\_ (YS-14), which was prepared under my  
9 supervision and direction. This would have placed Con  
10 Edison in the bottom half among the 27 utilities in the  
11 S&P 500 with reported results. The average recovery rate  
12 for the utility companies in the S&P 500 was 48%.  
13 The Company's large installed base of mature equipment  
14 requires a continuous investment in replacement assets.  
15 In other industries, a much larger portion of investment  
16 can be dedicated to new business (generating offsetting  
17 revenues) or new technology (lowering costs).  
18 Mature assets raise operating costs and increase  
19 operating risks, particularly in an environment that  
20 requires the highest level of reliability and imposes  
21 regulatory penalties for failing to achieve it. The  
22 technology of the business is also mature, affording  
23 little opportunity to significantly reduce invested

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1 capital in the business through technological innovation.  
2 The need for continuous investment to maintain and  
3 improve the system with slight opportunities for demand  
4 growth and limited depreciation cash flow means that the  
5 Company must seek rate increases and raise new capital  
6 frequently to maintain its operations. Replacement  
7 capital needs alone substantially exceed the cash  
8 generated through depreciation recoveries for the  
9 Company.

10 Q. Please describe how flat to declining demand growth for  
11 electricity presents a financial challenge.

12 A. The Company's total retail electric sales volume has  
13 decreased by an average annual rate of 0.64% over the  
14 last five years (2013-2017). Flat to declining demand  
15 growth for electricity, coupled with the capital  
16 intensive nature of the business, puts upward pressure on  
17 the unit cost of electricity as the recovery of capital  
18 is spread over a smaller base.

19 Q. Please describe how the Company's weak cash flows present  
20 a financial challenge.

21 A. Because the Company will continue to be challenged by its  
22 weak operating cash flows and lack of positive free cash  
23 flows, Con Edison will continue to be more dependent on



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1 external funding.

2 Q. Have you prepared an exhibit to show this?

3 A. Yes, please refer to Exhibit\_\_\_ (YS-15), which was  
4 prepared under my supervision and direction.

5 Q. Have any of credit rating agencies commented on the  
6 Company's weak cash flows?

7 A. Yes. In addition to Moody's commentary discussed above,  
8 S&P commented on the Company's weak cash flows in a  
9 October 19, 2018 report (see Exhibit\_\_\_ (YS-16)):

10 ...we expect FFO ["funds from operations"] to debt to  
11 average about 16% through 2020, down from about 19%  
12 in 2017. The company's weaker financial measures  
13 primarily reflect its elevated capital spending  
14 program, and the effects of U.S. tax reform.

15 Fitch, in a October 24, 2018 report (Exhibit\_\_\_ (YS-17)),  
16 also mentioned the Company's FFO leverage metrics provide  
17 little headroom at current rating levels.

18 Q. Please describe how restrictions on the Company's  
19 business imposed by the Commission present a financial  
20 challenge.

21 A. The Company is subject to various regulatory restrictions  
22 that limit its ability to react to unfavorable  
23 circumstances. For example, the Company must provide

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1 service as requested, even if doing so entails  
2 significant investment upon unfavorable terms. It also  
3 is limited in its ability to reach beyond its franchise  
4 area to serve attractive new customers. The Company's  
5 assets are immovable; unlike those of most companies they  
6 cannot be used in a different location or business, their  
7 usefulness and profitability are tied to providing  
8 utility service in its New York service territory.  
9 Unlike non-utility companies, Con Edison has a limited  
10 ability to retain the advantages of its efforts to  
11 improve its efficiency and thus lower its costs of doing  
12 business for the benefit of its equity investors. The  
13 Commission routinely requires earnings sharing  
14 mechanisms, which serve to limit earnings opportunities,  
15 as a component of base rate case settlements. Moreover,  
16 any additional efficiencies achieved by management are  
17 fully allocated to customers each time rates are reset,  
18 given the capital recovery and cash flow parameters of  
19 historic cost-of-service rate making.

20 Q. Please describe how the fact that the Company must  
21 continually raise capital increases risk for existing and  
22 prospective investors.

23 A. As mentioned earlier in my direct testimony, the Company

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1 must approach the markets for additional new debt capital  
2 on a frequent and recurring basis. Con Edison is  
3 forecasted to raise \$1,200 million in 2019, \$1,400  
4 million in 2020, \$1,790 million in 2021 and \$1,200  
5 million in 2022. The Company will need the assurances of  
6 positive cash flows and favorable regulatory support to  
7 continue to market this debt at reasonable rates.  
8 Each time Con Edison markets its debt securities,  
9 investors will assess the risks they would bear if they  
10 invested in the Company in light of the challenges  
11 identified above. Their assessment of these risks is,  
12 and will be, priced into the cost of debt each time the  
13 Company seeks new capital in the years ahead. To the  
14 extent that analysis of risk leads the market to reduce  
15 stock prices or raise interest rates, the existing  
16 investors are disadvantaged and other potential investors  
17 are made more wary. Through this cycle of investors  
18 assessing and pricing risks that the Company faces,  
19 customers are negatively impacted through increases in  
20 the cost of financing the Company's capital investment  
21 needs. To raise this capital at a reasonable cost, the  
22 Company must remain an attractive investment to both debt  
23 and equity investors. To remain attractive to these

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1 investors, Con Edison must receive fair and reasonable  
2 treatment from its regulators.

3 Q. How much and what type of debt does the Company have  
4 outstanding?

5 A. As of September 30, 2018 Con Edison had \$13,662 million  
6 of long-term debt. The Company also had letters of  
7 credit outstanding in an amount of \$178 million. Letters  
8 of credit represent an additional capital need which must  
9 be met, requiring the Company to compete for scarce funds  
10 in a highly regulated bank market.

11 Q. Who owns the Company's debt?

12 A. Investment managers, insurance companies, pension plans,  
13 hedge funds, banks, trust companies and individuals.

14 Q. How do bond investors evaluate Con Edison?

15 A. For most investors, the credit ratings assigned by the  
16 nationally recognized statistical rating organizations  
17 (*i.e.*, Moody's, S&P and Fitch) are the threshold basis  
18 for evaluating individual corporate credits such as those  
19 offered by the Company.

20 Q. What are the current ratings on Company debt?

21 A. The long-term, senior unsecured debt ratings are A3, A-,  
22 and A- by Moody's, S&P, and Fitch, respectively. The  
23 short-term debt is rated P-2, A-2, and F2, respectively.

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1 All ratings have a stable outlook.

2 Q. Are bond ratings the correct indicator of the risks to  
3 shareholders?

4 A. No. The priority of bondholders' claim on the Company  
5 means that shareholders are subject to a higher level of  
6 risk. Shareholders, unlike bondholders, only have a  
7 residual claim to the resources and income of the  
8 Company, and thus face risks even in well-rated  
9 companies. If returns are inadequate, the bondholder may  
10 suffer a loss from a credit downgrade. The stockholder  
11 will suffer the loss directly through a drop in the share  
12 price and/or through a lower dividend.

13 Q. Why do companies such as Con Edison need to maintain a  
14 particularly strong financial condition?

15 A. Capital intensive companies with a duty to serve have to  
16 borrow in spite of the state of the market and need  
17 continuous access to capital. In addition, utilities may  
18 have to access the capital market in response to a  
19 natural catastrophe (e.g., Superstorm Sandy). When  
20 utilities are forced to pay high rates, these rates will  
21 remain with the companies and their customers for as long  
22 as 30 years. On the short-end of the maturity spectrum,  
23 access to commercial paper and bank borrowing markets is

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1 key to allowing the Company to pay for energy that must  
2 be delivered, no matter the price. Only A-1/P-1  
3 borrowers can maintain that status in all markets, a  
4 status that has become more tenuous for Con Edison due to  
5 its current A-2/P-2 (S&P's/ Moody's) rating for  
6 commercial paper. At the height of the financial crisis  
7 of 2008-2009, non-A-1/P-1 borrowers, if they had access  
8 to commercial paper market, paid significantly higher  
9 rates.

10 The seizing up of the commercial paper market at that  
11 time was relieved only by the Federal government's  
12 extraordinary decision to provide an effective backstop  
13 for the highest-rated (A-1/P-1) commercial paper issuers,  
14 a solution that may not always be available, and may not  
15 extend to lower quality issuers such as Con Edison.

16 If the Company were to lose access to the commercial  
17 paper market, borrowing costs would increase as the  
18 Company would have to rely more upon long-term debt,  
19 which is more expensive. In addition, the Company could  
20 be forced to issue debt with less attractive terms  
21 because it lacked the flexibility to wait for better  
22 market conditions. The recent past has demonstrated the  
23 importance of maintaining a strong credit rating and

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1 investor confidence in our credit.

2 Q. Please explain why maintaining its current debt ratings  
3 is important for Con Edison.

4 A. The Company has a significant continuing construction  
5 program that must be funded in large part by debt  
6 financing. Access to credit markets will be restrictive  
7 for lower quality creditors. In addition, a part of the  
8 Company's financing program is comprised of short-term  
9 borrowing through its commercial paper program. Such  
10 borrowing is highly sensitive to credit quality and  
11 credit market conditions.

12 Q. Who owns the Company?

13 A. Con Edison has one shareholder, Consolidated Edison, Inc.  
14 ("CEI"). CEI, in turn, is owned by approximately 43,000  
15 registered shareholders. Registered shareholders are the  
16 individuals or businesses whose names are listed on the  
17 shareholder register of CEI.

18 Q. What are the characteristics of the registered  
19 shareholders?

20 A. CEI's registered shareholders consist of individuals and  
21 institutional investors. Institutional investors often  
22 own shares for the benefit of others. These investors  
23 purchase CEI shares for the benefit of their investors

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1           who, in turn, may be pension funds or other individual  
2           investors. Since pension funds exist for the benefit of  
3           the individual participants in their plans, it makes  
4           sense to think of the ultimate beneficiaries of share  
5           ownership in CEI, and derivatively in the Company, of  
6           being millions of individuals who may own shares  
7           directly, invest in U.S. stock mutual funds, or receive  
8           or expect benefits from pension plans or life insurance  
9           policies.

10    Q.    What do the people who own CEI shares, either directly or  
11           indirectly, provide to the Company?

12    A.    They provide the capital that the Company needs above and  
13           beyond what debt investors provide. Their capital allows  
14           the Company to provide safe, reliable energy utility  
15           service to the Company's customers. Without these  
16           shareholders, the Company's customers would have to pay  
17           currently for all of the costs of the services they  
18           receive. For example, without these shareholders,  
19           customers would have to pay for a new substation as it is  
20           constructed rather than over the subsequent decades during  
21           which they benefit from its operation.

22    Q.    What do these equity investors expect in return?



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1 A. They expect compensation either in the form of a periodic  
2 dividend payment or an increase in the value of the  
3 business, or both.

4 Q. How do equity investors in regulated utilities set their  
5 expectations for compensation?

6 A. The return expectations of equity investors in rate-  
7 regulated energy utilities are grounded in "the  
8 regulatory compact." The regulatory compact's essence is  
9 that equity investors forgo the monopoly earnings they  
10 would otherwise enjoy in return for the  
11 institutionalization of their monopoly in a defined  
12 geographic area and a fair and equitable return on the  
13 capital they have invested.

14 Q. What standards exist to help equity investors and  
15 regulators determine whether a rate-regulated utility  
16 offers a fair and equitable return?

17 A. The general standards for a fair and equitable  
18 return for investors in utility shares are well-  
19 established in the United States. The underlying  
20 requirement for fair treatment for equity investors  
21 has been recognized for years. As discussed in the  
22 direct testimony of Company witness Villadsen, it  
23 dates back to the *Hope* and *Bluefield* cases. The

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1 United States Supreme Court in those cases  
2 established that in determining the fairness or  
3 reasonableness of a utility's allowed ROE, one  
4 needed to look at the consistency of a utility's  
5 allowed ROE with the returns on equity investments  
6 in other businesses having similar or comparable  
7 risks.

8 Q. How would a potential equity investor evaluate the return  
9 limitations on New York utilities as to their magnitude,  
10 timing and probability?

11 A. There are four significant factors in an equity  
12 investor's assessment of New York utility regulation: (1)  
13 headline rate of return on equity, (2) the likelihood of  
14 earning that return, (3) the symmetry of potential earned  
15 equity returns, and (4) the restrictions the regulator  
16 places on the scope of the business. To make this  
17 assessment, a potential equity investor will start with  
18 the basic parameters of the Commission's rate orders.

19 Q. How do the Commission's rate orders influence investors'  
20 evaluation of the first identified return consideration?

21 A. The first factor, the headline rate of return on equity,  
22 is important for an equity investor because it provides  
23 the most visible indication in the rate order of the

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1 regulator's willingness to balance the needs of investors  
2 and customers.

3 Q. How have the Commission's authorized returns compared to  
4 those in other jurisdictions?

5 A. As we demonstrate in this case and have demonstrated in  
6 previous rate cases, the rates of allowed return granted  
7 in New York are well below those in other states. I have  
8 provided a comparison of allowed returns in New York as  
9 compared with other states (based on data from Regulatory  
10 Research Associates ("RRA")) to demonstrate the  
11 consistency of this practice (Exhibit\_\_\_ (YS-18), which  
12 was prepared under my supervision and direction).

13 In past cases, Staff has argued that each of the rate  
14 cases in the RRA database is unique and, therefore, no  
15 meaningful conclusion can be drawn. While I would agree  
16 that each rate case is unique, it is equally obvious that  
17 the differences in the authorizations cannot always be  
18 such that New York companies should consistently be among  
19 the lowest returns in the country.

20 Q. Staff has pointed to the various regulatory recovery  
21 mechanisms authorized by the Commission as a  
22 justification for the low authorized ROEs granted to New  
23 York State utilities. Do you agree with Staff's

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1 position?

2 A. No, I do not. The regulatory recovery mechanisms that  
3 New York State provides are not distinctive among the  
4 U.S. regulatory jurisdictions. As set forth in Exhibit\_\_\_\_  
5 (YS-19), which was prepared under my supervision and  
6 direction, many of the mechanisms put in place by the  
7 Commission are currently in use in other jurisdictions.  
8 Accordingly, the Company does not believe that these  
9 mechanisms compensate for the low ROEs consistently  
10 granted by the Commission.

11 Q. Can investors readily measure the degree to which a  
12 regulatory regime fairly rewards shareholders?

13 A. In New York, yes. The Commission has a clear and long-  
14 standing policy of setting returns relative to the  
15 historic tangible book value of the investors' shares.  
16 Information about returns on share book values for  
17 publicly-traded United States companies is readily  
18 available to investors from public sources as a basis for  
19 comparison.

20 Q. How does Con Edison compare to this universe of  
21 alternative investments?

22 A. Con Edison does not fare well in the comparison. When  
23 looking at the five-year historical average return on

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1 book equity, the Company had a return that would have  
2 placed it near the bottom fifth of S&P companies with  
3 meaningful available data. The median return on equity  
4 for the S&P 500 index was 15.8%. The comparable return on  
5 book equity for Con Edison was 9.2%.

6 Q. Have you prepared an exhibit to show this?

7 A. Yes, please refer to Exhibit\_\_\_ (YS-20), which was  
8 prepared under my supervision and direction.

9 Q. Are companies typically valued by investors at their book  
10 value?

11 A. No, they are valued by investors based on their  
12 future business prospects. Exhibit\_\_\_ (YS-21),  
13 which was prepared under my supervision and  
14 direction, shows the five-year average market to  
15 book ratios for those S&P companies with positive  
16 book equity. CEI's market to book ratio is in the  
17 bottom 12% of this universe for this important  
18 measure of investor perceptions and expectations,  
19 even after the financial crisis which severely  
20 affected the financial sector and other industries.

21 Q. How would an investor assess the second factor: the  
22 likelihood of a utility actually earning the headline  
23 equity return?

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1 A. The investor would analyze the adjustments made to actual  
2 costs that are allowed to be recovered, imputed  
3 productivity that may or may not be achieved, and any  
4 other revenue or expense adjustments. To the extent that  
5 such adjustments are made to real costs, the headline  
6 rate of return is unlikely to be achieved.

7 Q. How would an investor assess the third factor: the  
8 symmetry of potential returns?

9 A. There is ample opportunity through a system where  
10 potential negative revenue adjustments are far larger  
11 than potential positive incentives, as well one-way true-  
12 ups of costs--burdens which have been imposed in New York  
13 rate decisions--to realize significantly lower returns  
14 than the headline authorized return. All of these  
15 aspects of New York rate orders produce asymmetry in  
16 expected returns, which a rational potential equity  
17 investor would judge as ultimately reducing his or her  
18 expected return. Little evidence exists that these  
19 burdens are common in other jurisdictions in the country,  
20 where the peers that are the basis for the Commission's  
21 DCF and CAPM results operate.

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1 Q. How would an investor assess the fourth factor: the  
2 restrictions the regulator places on the scope of the  
3 business?

4 A. The adverse impact of the last factor is less  
5 quantifiable because it consists of opportunities  
6 foreclosed to the Company and thus to the investor.  
7 Restrictions on investments in generation in New York,  
8 and the punitive indirect restrictions on affiliate  
9 company capitalization, reduce the value of the  
10 Company to its owners, but in ways that are difficult  
11 to quantify explicitly.

12 Q. Have the shortcomings in the treatment of the Company  
13 been reflected in equity analysts' views of the CEI?

14 A. Yes. As of January 14, 2019, CEI ranked as 499th of  
15 the 505 companies in the S&P 500 in terms of analyst  
16 buy/sell rankings (see Exhibit\_\_\_ (YS-22), which was  
17 prepared under my supervision and direction).

18 **IV. CONCLUSION**

19 Q. Please summarize your testimony regarding the  
20 financial challenges facing the Company.

21 A. My testimony concerns the financial challenges and the  
22 need to maintain access to financial markets at

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1 reasonable cost. Both equity and debt investors  
2 perceive that the New York regulatory environment is a  
3 difficult one in which to operate. Such a perception,  
4 if it continues, will make the financing of needed  
5 expenditures more expensive in normal times and less  
6 certain in times of financial crises.

7 To avoid such an outcome, and to re-establish debt and  
8 equity investors' trust in the fairness of New York  
9 regulation, a fair and equitable rate of return,  
10 competitive with those available elsewhere in the  
11 market, and a reasonable chance to actually earn that  
12 return, are needed. And to achieve such, the  
13 Commission should grant the rate of return and capital  
14 structure requested by the Company.

15 Q. Does that conclude your direct testimony?

16 A. Yes, it does.



**BEFORE THE  
STATE OF NEW YORK PUBLIC SERVICE COMMISSION**

CASE 19-E-[xxxx]

) Proceeding on Motion of the Commission as  
) to the Rates, Charges, Rules and Regulations  
) of Consolidated Edison Company of New  
) York, Inc. for Electric Service.

CASE 19-G-[xxxx]

)  
)  
) Proceeding on Motion of the Commission as  
) to the Rates, Charges, Rules and Regulations  
) of Consolidated Edison Company of New  
) York, Inc. for Gas Service.

**DIRECT TESTIMONY OF BENTE VILLADSEN**

**January 25, 2019**

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1 as well as in international and U.S. arbitrations and regularly provide advice to utilities  
2 on regulatory matters as well as risk management. I hold a Ph.D. from Yale University  
3 and a BS/MS from University of Aarhus, Denmark. Exhibit\_\_(BV-1) contains more  
4 information on my professional qualifications as well as a list of my prior testimonies.

5 **Q3. What is the purpose of your testimony in this proceeding?**

6 A3. I have been asked by Consolidated Edison Company of New York, Inc. (“Con Edison”  
7 or the “Company”) to estimate the cost of equity that the State of New York Public  
8 Service Commission (“NY PSC” or the “Commission”) should allow the Company an  
9 opportunity to earn on the equity financed portion of its regulated (gas and electric) utility  
10 rate base. Specifically, I perform cost of equity analysis and provide return on equity  
11 (“ROE”) estimates derived from market data for a proxy group of regulated electric  
12 utility companies, and provide additional estimates based on an analysis of allowed utility  
13 risk premiums. I also evaluate the business risk characteristics of Con Edison and  
14 consider the Company’s requested regulatory capital structure to be applied for  
15 ratemaking purposes.

16 **II. SUMMARY OF CONCLUSIONS**

17 **Q4. Please summarize your findings and recommendation.**

18 A4. I recommend that Con Edison be allowed to earn a 10.00 percent rate of return on the  
19 equity portion of its regulated rate base. This recommendation is based on my  
20 implementations of standard cost of capital estimation models including two versions  
21 each of the Discounted Cash Flow (“DCF”) model and Capital Asset Pricing Model  
22 (“CAPM”), as well as an implied risk premium analysis, along with an analysis of Con  
23 Edison’s risks. Figure 1 and Figure 2 below summarize the model results and the  
24 corresponding reasonable ranges that are presented and discussed in Section V below.  
25 Based on my consideration of the model results in the context of Con Edison’s specific  
26 business risk characteristics and financial circumstances and of current capital market  
27 conditions, I believe it is appropriate to place Con Edison’s allowed return at 10.00

1 percent, which is in the upper half of the overall 9.25 - 10.25 percent range of reasonable  
 2 cost of equity estimates suggested by my analysis.

**Figure 1**  
**Summary of Results**

Model	Estimate
CAPM [a]	8.9% - 9.3%
ECAPM ( $\alpha = 1.5\%$ ) [b]	9.4% - 10.0%
Single-Stage DCF [c]	10.4%
Multi-Stage DCF [d]	8.8%
Implied Risk Premium [e]	9.8% - 10.4%

Notes:

Estimates as of 11/30/2018.

[a], [b]: Long-term risk free rate of 4.1%, Long-term market risk premium of 7.07%.

[d]: Long-run nominal GDP growth estimate of 4.1%.

[e]: Estimated using rate case data from SNL and treasury data from Bloomberg.

**Figure 2**  
**Summary of Reasonable Ranges of Estimates**

Model	Estimate
CAPM/ECAPM [a]	9.25% - 10%
DCF Models [b]	9.25% - 10.25%
Implied Risk Premium [c]	9.75% - 10.5%

3 **Q5. How is the remainder of your testimony organized?**

4 A5. Section III formally defines the cost of capital and explains the techniques for estimating  
 5 it in the context of utility rate regulation. Section IV discusses conditions and trends in  
 6 capital markets and their impact on the cost of capital. Section V explains my analyses  
 7 and presents the results. Finally, Section VI discusses Con Edison's business risk  
 8 characteristics and other company specific circumstances relevant to my recommended  
 9 allowed ROE for the Company within the reasonable ranges of cost of equity estimates.

### 1 III. COST OF CAPITAL PRINCIPLES AND APPROACH

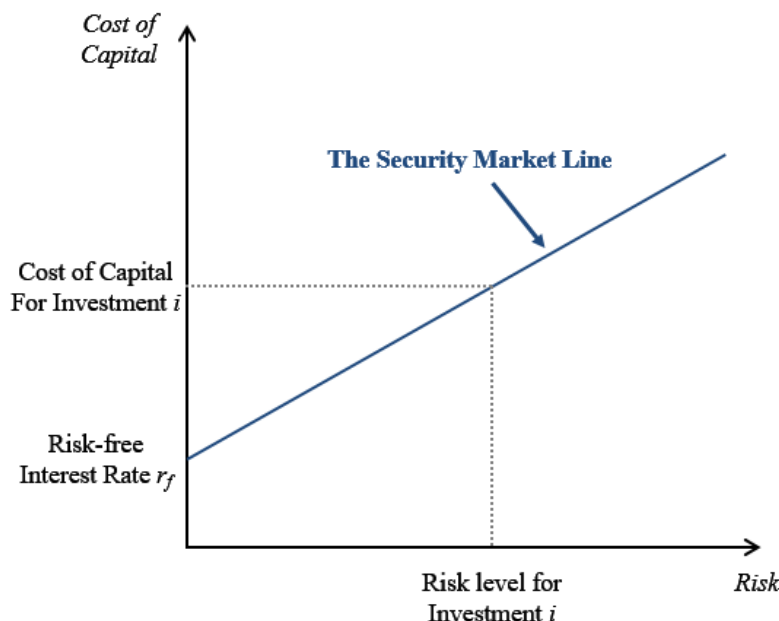
#### 2 A. RISK AND THE COST OF CAPITAL

#### 3 Q6. How is the “Cost of Capital” defined?

4 A6. The cost of capital is defined as the expected rate of return in capital markets on  
 5 alternative investments of equivalent risk. In other words, it is the rate of return investors  
 6 require based on the risk-return alternatives available in competitive capital markets. The  
 7 cost of capital is a type of opportunity cost: it represents the rate of return that investors  
 8 could expect to earn elsewhere without bearing more risk. “Expected” is used in the  
 9 statistical sense: the mean of the distribution of possible outcomes. The terms “expect”  
 10 and “expected,” as in the definition of the cost of capital itself, refer to the probability-  
 11 weighted average over all possible outcomes.

12 The definition of the cost of capital recognizes a tradeoff between risk and return that can  
 13 be represented by the “security market risk-return line” or “Security Market Line” for  
 14 short. This line is depicted in Figure 3 below. The higher the risk, the higher the cost of  
 15 capital required.

**Figure 3**  
**The Security Market Line**



1 **Q7. What factors contribute to systematic risk for an equity investment?**

2 A7. When estimating the cost of equity for a given asset or business venture, two categories  
3 of risk are important. The first is business risk, which is the degree to which the cash  
4 flows generated by the business (and its assets) vary in response to moves in the broader  
5 market. In context of the CAPM, business risk can be quantified in terms of an “assets  
6 beta” or “unlevered beta.” For a company with an assets beta of 1, the value of its  
7 enterprise will increase (decrease) by 1% for a 1% increase (decline) in the market index.

8 The second category of risk relevant for an equity investment depends on how the  
9 business enterprise is financed and is called financial risk. Section III.B below explains  
10 how financial risk affects the systematic risk of equity.

11 **Q8. What are the guiding standards that define a just and reasonable allowed rate of**  
12 **return on rate-regulated utility investments?**

13 A8. The seminal guidance on this topic was provided by the U.S. Supreme Court in the *Hope*  
14 and *Bluefield* cases,<sup>1</sup> which found that:

- 15 • The return to the equity owner should be commensurate with returns on  
16 investments in other enterprises having corresponding risks;<sup>2</sup>
- 17 • The return should be reasonably sufficient to assure confidence in the  
18 financial soundness of the utility; and
- 19 • The return should be adequate, under efficient and economical  
20 management for the utility to maintain and support its credit and enable  
21 it to raise the money necessary for the proper discharge of its public  
22 duties.<sup>3</sup>

---

<sup>1</sup> *Bluefield Water Works & Improvement Co. v. Public Service Com'n of West Virginia*, 262 U.S. 679 (1923) (“Bluefield”), and *Federal Power Com'n v. Hope Natural Gas Co.*, 320 U.S. 591 (1944) (“Hope”).

<sup>2</sup> *Hope*, 320 U.S. at 603.

<sup>3</sup> *Bluefield*, 262 U.S. at 680.

1 **Q9. How does the standard for just and reasonable rate of return relate to the cost of**  
2 **capital?**

3 A9. The first component of the *Hope* and *Bluefield* standard, as articulated above, is directly  
4 aligned with the financial concept of the opportunity cost of capital.<sup>4</sup> The cost of capital  
5 is the rate of return investors can expect to earn in capital markets on alternative  
6 investments of equivalent risk.<sup>5</sup>

7 By investing in a regulated utility asset, investors are tying up some capital in that  
8 investment, thereby foregoing alternative investment opportunities. Hence, the investors  
9 are incurring an “opportunity cost” equal to the returns available on those alternative  
10 investments. If the allowed return on the utility investment is not at least as high as the  
11 expected return offered by alternative investments of equivalent risk, investors will  
12 choose these alternatives instead, and the utility’s ability to raise capital and adequately  
13 fund its operations will be adversely impacted or even prevented. This is a fundamental  
14 concept in cost of capital proceedings for regulated utilities such as Con Edison.

15 **Q10. Please summarize how you considered risk when estimating the cost of capital.**

16 A10. To evaluate comparable business risk, I looked to a proxy group of regulated electric  
17 utilities. Further, (as explained in Section III.B below) I analyzed and adjusted for  
18 differences in financial risk due to different levels of financial leverage among the proxy  
19 companies and between the capital structures of the proxy companies and the regulatory  
20 capital structure that will be applied to Con Edison for ratemaking purposes. To  
21 determine where in the estimated range Con Edison’s ROE reasonably falls, I compared  
22 the business risk of Con Edison to that of the proxy group companies, and also considered  
23 recent capital markets developments.

---

<sup>4</sup> A formal link between the opportunity cost of capital as defined by financial economics and the proper expected rate of return for utilities is set forth by Stewart C. Myers, “Application of Finance Theory to Public Utility Rate Cases,” *Bell Journal of Economics & Management Science* 3:58-97 (1972).

<sup>5</sup> The opportunity cost of capital is also referred to as simply the “cost of capital,” and can be equivalently described in terms of the “required return” needed to attract investment in a particular security or other asset (i.e., the level of expected return at which investors will find that asset at least as attractive as an alternative investment).



1        **B. FINANCIAL RISK AND THE COST OF EQUITY**

2        **Q11. How does capital structure affect the cost of equity?**

3        A11. Debt holders in a company have a fixed claim on the assets of the company and are paid  
4            prior to the company's owners (equity holders) who hold the inherently variable residual  
5            claim on the company's operating cash flows. Because equity holders only receive the  
6            profit that is left over after the fixed debt payments are made, higher degrees of debt in  
7            the capital structure amplify the variability in the expected rate of return earned by equity-  
8            holders. This phenomenon of debt resulting in financial leverage for equity holders  
9            means that, all else equal, a greater proportion of debt in the capital structure increases  
10           risk for equity holders, causing them to require a higher rate of return on their equity  
11           investment, even for an equivalent level of underlying business risk.

12       **Q12. How do differences in financial leverage affect the estimation of the cost of equity?**

13       A12. The CAPM and DCF model rely on market data to estimate the cost of equity for the  
14           proxy companies, so the results reflect the value of the capital that investors hold during  
15           the estimation period (market values).

16           The allowed ROE is applied to Con Edison's rate base, which will be financed with a  
17           different portion of debt than the proxy companies. I consider the impact of any  
18           difference between the financial risk inherent in those cost of equity estimates and the  
19           capital structure used to determine Con Edison's required return on equity.

20           Differences in financial risk due to the different degree of financial leverage in Con  
21           Edison's regulatory capital structure compared to the capital structures of the proxy  
22           companies mean that the equity betas measured for the proxy companies must be adjusted  
23           before they can be applied to determining Con Edison's CAPM return on equity.  
24           Similarly, the cost of equity measured by applying the DCF models to the proxy  
25           companies' market data requires adjustment if it is to serve as an estimate of the  
26           appropriate allowed ROE for Con Edison at its different regulatory capital structure.

1           Importantly, taking differences in financial leverage into account does not change the  
2           value of the rate base. Rather, it acknowledges the fact that a higher degree of financial  
3           leverage in the regulatory capital structure imposes a higher degree of financial risk for  
4           an equity investment in Con Edison's rate base than is experienced by equity investors  
5           in the market-traded stock of the less leveraged proxy companies.

6           **Q13. How specifically do you take financial risk into account in your analysis of the cost**  
7           **of equity using market data for the proxy group companies?**

8           A13. There are several manners in which the impact of financial risk can be taken into account  
9           in an analysis of cost of equity using market-based models such as the DCF and CAPM.  
10           One way is to determine the after-tax weighted-average cost of capital for the proxy  
11           group using the equity and debt percentages as the weight assigned to the cost of equity  
12           and debt. If this figure is constant between the estimate obtained for the proxy group and  
13           the entity to which it is applied—in this case the capital structure used in the rate of return  
14           calculation—then the ROE that is required for the regulated entity can be determined.  
15           This approach assumes that the after-tax weighted average cost of capital is constant for  
16           a range that spans the capital structures used to estimate the cost of equity and the  
17           regulatory capital structure.

18           A second approach was developed by Professor Hamada, who estimated the cost of  
19           equity using the CAPM and made comparisons between companies with different capital  
20           structure using beta. Specifically, in the Hamada approach, I use the estimated beta to  
21           calculate what beta would be associated with a 100 percent equity financed firm to obtain  
22           a so called all-equity or assets beta and then re-lever the beta to determine the beta  
23           associated with the regulatory capital structure. This requires an estimate of the  
24           systematic risk associated with debt (*i.e.*, the debt beta), which is usually quite small. In  
25           Exhibit\_\_(BV-2) I set forth additional technical details related to methods to account  
26           for financial risk when estimating the cost of capital.

1 **Q14. Can you provide a numerical illustration of how the cost of equity changes, all else**  
 2 **equal, when the degree of financial leverage changes?**

3 A14. Yes. I constructed a simple example below, where only the financial leverage of a  
 4 company varies. I assumed the return on equity is 11.00 percent at a 50 percent equity  
 5 capital structure and determine the return on equity that would result in the same overall  
 6 return if the percentage of equity in the capital structure were reduced to 45 percent.

**Figure 4**  
**Illustration of Impact of Financial Risk on ROE**

		Company A (50% Equity)	Company B (45% Equity)
Rate Base	[a]	\$1,000	\$1,000
Equity	[b]	\$500	\$450
Debt	[c]	\$500	\$550
Total Cost of Capital (8%)	[d] = [a] × 8%	\$80.0	\$80.0
Cost of Debt (5%)	[e] = [c] × 5%	\$25.0	\$27.5
Equity Return	[f] = [d] - [e]	\$55.0	\$52.5
<b>Rate of Return on Equity (ROE)</b>	<b>[g] = [f] / [b]</b>	<b>11.00%</b>	<b>11.67%</b>

7 Figure 4, above, illustrates how financial risk affects returns and the ROE. The overall  
 8 return remains the same for Company A and B at \$80. But Company B with the lower  
 9 equity share and higher financial leverage must earn a higher percentage ROE in order  
 10 to maintain the same overall return. This higher percentage allowed ROE represents the  
 11 increased risk to equity investors caused by the higher degree of financial leverage.

12 The principle illustrated in Figure 4 is exemplary of the adjustments I performed to  
 13 account for differences in financial risk when conducting estimates of the cost of equity  
 14 applicable to Con Edison.

#### 15 **C. APPROACH TO ESTIMATING THE COST OF EQUITY**

16 **Q15. Please describe your approach for determining the cost of equity for Con Edison.**

17 A15. As stated above, the standard for establishing a fair rate of return on equity requires that  
 18 a regulated utility be allowed to earn a return equivalent to what an investor could expect

1 to earn on an alternative investment of equivalent risk. Therefore, my approach to  
2 estimating the cost of equity for Con Edison focuses on measuring the expected returns  
3 required by investors to invest in companies that face business and financial risks  
4 comparable to those faced by Con Edison. Because certain of the models require market  
5 data, my consideration of comparable companies is restricted to those that have publicly  
6 traded stock. To this end, I have selected a proxy group consisting of publicly traded  
7 companies. The proxy group consists of companies providing primarily regulated  
8 electricity services.<sup>6</sup> With this proxy group, I derive estimates of the representative cost  
9 of equity according to standard financial models including two versions of the CAPM—  
10 the traditional version and an empirically-adjusted version—and single- and multi-stage  
11 versions of the DCF.

12 I also perform an analysis of historical allowed ROEs for electric utilities in relation to  
13 prevailing risk-free interest rates at the time, and use the implied allowed risk-premium  
14 relationship to estimate a utility cost of equity consistent with current economic  
15 conditions. The results of this implied risk premium analysis (sometimes referred to  
16 herein as the “Risk Premium” model) are an additional consideration that informs my  
17 recommendation and serves as a check on the reasonableness of my market-based results.

18 **Q16. How do your approach and the models you employ compare to those traditionally**  
19 **employed by the Staff of the New York Department of Public Service (“Staff”)?**

20 A16. As exemplified in the Commission’s most recent order regarding the Company’s ROE<sup>7</sup>  
21 and in the testimony of Staff witnesses,<sup>8</sup> the Commission’s Generic Finance  
22 Methodology is broadly similar to, but also has important differences from, my approach.

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<sup>6</sup> Consistent with past precedent in Con Edison’s rate cases, I use a proxy group of electric utilities to calculate the recommend ROE for both Con Edison’s electric and gas regulated operations.

<sup>7</sup> Order Approving Electric and Gas Rate Plans (Case 16-E-0060, 16-G-0061, and 16-E-0196), January 25, 2017 (“2017 Order”), p. 28.

<sup>8</sup> Direct Testimony of Staff Finance Panel in Cases 16-E-0060 and 16-G-0061, p. 63.

1 The market-based DCF and CAPM estimation techniques I rely on align with the  
2 Commission's historical reliance on both DCF and CAPM results to inform its allowed  
3 ROE determinations. Of note, Staff has consistently implemented a "zero-beta" version  
4 of the CAPM,<sup>9</sup> which is conceptually and methodologically aligned with the version of  
5 the empirical CAPM (*i.e.*, ECAPM) that I implement.

6 While Staff and I both derive estimates from the DCF and CAPM, there are differences  
7 in how we select inputs to implement the models. For example, Staff's approach to the  
8 DCF attempts to infer a "sustainable growth" rate based on Value Line forecasts of return  
9 on book equity and retention ratio, whereas I implement both single- and multi-stage  
10 DCF models based directly on forecasts (including by Value Line) of growth in earnings  
11 available for distribution to investors. As discussed further below, I believe considering  
12 the results of both single and multi-stage models is appropriate in light of current market  
13 conditions and their impact on dividend yields.

14 Similarly, for the CAPM, Staff typically relies on current Treasury yields for the risk-  
15 free rate, whereas I look at forecasts of the Treasury yield in an attempt to capture  
16 investor expectations for the risk-free rate of return during the period rates set in this  
17 proceeding will be in effect. While currently prevailing yields are somewhat lower than  
18 the forecasted yield I use, the reverse is true of the market risk premium ("MRP")  
19 estimates traditionally relied on by Staff, which are significantly higher than the estimate  
20 I employ, which (as discussed below) is supported by both historical and forward-looking  
21 evidence.

22 Importantly, as discussed in Section III.B, my CAPM and DCF analyses employ standard  
23 finance techniques to adjust explicitly for differences in financial leverage between the  
24 proxy group companies and the Company's requested regulatory capital structure. The  
25 fact that Staff's typical approach does not take financial risk into account by using the  
26 standard adjustment techniques means that Staff's analysis misses an important step in

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<sup>9</sup> *Id.*, p. 87; see also Prepared Testimony of Staff Panel in Cases 18-E-0067 & 18-G-0068, p. 92.

1 estimating the opportunity cost of capital commensurate with an investment of equivalent  
2 risk.<sup>10</sup>

3 Finally, in contrast to Staff's practice, I do not believe it is appropriate to place fixed  
4 primary emphasis on one model in deriving a recommended allowed ROE. Whereas the  
5 Commission has traditionally placed 2/3 weight on the DCF and 1/3 on the CAPM, I  
6 consider the ranges of results produced by the models I employ: two versions of the  
7 CAPM, two versions of the DCF, and the implied Risk Premium method. The reason I  
8 believe it is important to consider the range is that I prefer to focus on the tendency of  
9 the data rather than a weighted average of results for two models – either of which may  
10 be affected by idiosyncratic market conditions (model risk) at any given point in time.

11 **Q17. Why do you believe your approach to considering ranges of estimates derived from**  
12 **multiple versions of both the DCF and CAPM, and also relying on an implied Risk**  
13 **Premium analysis, is justified?**

14 A17. There is no one perfect model for estimating the cost of equity, and the various models  
15 and estimation approaches I employ each have different strengths and sensitivities. For  
16 example, the CAPM relies on an explicit measurement of systematic risk (beta) for which  
17 the cost of equity capital must compensate investors, but this parameter must be measured  
18 using historical data,<sup>11</sup> and thus changes more slowly in response to changes in industry  
19 risk characteristics. Conversely, the DCF models incorporate current market prices and  
20 the most recent dividends, enabling them to capture shifts over time. However, this also  
21 makes the DCF sensitive to short-term market phenomena that may or may not be  
22 representative of the capital market conditions and required investor returns that will  
23 prevail during the time Con Edison's electric and gas rates are in effect. In contrast to  
24 both the CAPM and DCF models, the implied risk premium analysis focuses directly on

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<sup>10</sup> I am not aware of any textbooks that do not discuss methods to account for financial risk.

<sup>11</sup> I note that Value Line applies an empirical adjustment (the Blume adjustment) that converts the beta derived from historical return data into a better indicator of forward-looking systematic risk (i.e., a better predictor of beta going forward).

1 the relationship of allowed returns for regulated utility companies to observable rates of  
2 return (*i.e.*, bond yields) reflective of contemporaneous capital market conditions.

3 **Q18. Have other important utility regulatory bodies acknowledged the importance of**  
4 **relying on multiple models?**

5 A18. Yes. Notably FERC, which regulates electric transmission operations, recently issued an  
6 order proposing to rely explicitly on four models in its determination of just and  
7 reasonable ROEs for transmission owners.<sup>12</sup> The FERC ROE Order represents a  
8 substantial change of FERC’s historical practice of relying on only a single model—the  
9 DCF—to set allowed ROEs. In it, FERC explicitly recognizes that different models offer  
10 complementary views of investor requirements and market expectations and that it is  
11 necessary to evaluate and consider all such evidence.

12 **Q19. What reasons did FERC give for revising its approach to consider multiple models**  
13 **rather than only the DCF?**

14 A19. In the FERC ROE Order, FERC stated its concern that compared to when it originally  
15 adopted the DCF model as its only focus of consideration for determining utility ROEs,  
16 “the DCF methodology may no longer singularly reflect how investors make their  
17 decisions,” since “investors have increasingly used a diverse set of data sources and  
18 models to inform their investment decisions.”<sup>13</sup> The FERC ROE Order also lays out other  
19 “difficulties with sole reliance on the DCF methodology,” including that the single  
20 model’s results appear at times to diverge from its underlying principles and the real  
21 world experience of capital market participants, and that the results sometimes move  
22 differently from the results of other models on which those market participants may rely  
23 to inform their investment decisions.<sup>14</sup> Ultimately, FERC views its proposal to rely on

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<sup>12</sup> See *Coakley v. Bangor Hydro-Electric Co.*, 165 FERC ¶ 61,030 (October 2018) (referred to herein as the “FERC ROE Order”). The ROE estimation methodologies in the FERC ROE Order include versions of the DCF and CAPM, as well as the implied Risk Premium method and an Expected Earnings analysis.

<sup>13</sup> FERC ROE Order, paragraph 40.

<sup>14</sup> *Id.*, paragraphs 40-45.

1 multiple models as a way to avoid this “model risk” and summarizes its rationale as  
2 follows.

3 In relying on a broader range of record evidence to estimate [New  
4 England Transmission Owners’] cost of equity, we ensure that our  
5 chosen ROE is based on substantial evidence and bring our  
6 methodology into closer alignment with how investors inform their  
7 investment decisions.<sup>15</sup>

8 FERC’s assessment and reasoning in this regard is very much in line with the principles  
9 that guide my own decision to inform my analysis based on the results of multiple  
10 complementary analyses.

11 **Q20. Are there any potential concerns about how current capital market conditions may**  
12 **influence the DCF model results that may caution against giving it disproportionate**  
13 **weight in setting Con Edison’s ROE?**

14 A20. Yes. To the extent utility stocks are currently acting as a *relatively* less risky investment  
15 vehicle for risk-averse investors seeking returns in a time of increased volatility and still-  
16 low government bond yields, this may contribute to their price-to-earnings ratios (“PE  
17 ratios”) being unrepresentatively high—and their dividend yields unrepresentatively  
18 low—compared to what investors might expect in a more normal (or normalizing)  
19 interest rate environment. If this is the case, implementing the DCF model using current  
20 market data may produce results that understate what investors’ required returns will be  
21 when interest rates move higher as expected in the near future (including during the time  
22 period Con Edison’s rates set during these proceedings will be in effect).

23 FERC addressed a similar issue in the FERC ROE Order, expressing its concern about  
24 the reliability of DCF model results in the current market environment as follows.

25 Under [the premise of the DCF methodology], increases in a company’s  
26 actual earnings or projected growth in earnings would ordinarily be  
27 required to justify an increase in the company’s stock price. Moreover,  
28 there is no evidence that investments in the utility sector have become  
29 less risky during these periods. However, it appears that during the  
30 periods at issue in these complaint proceedings, average utility stock  
31 prices have increased by more than would be justified by any increase

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<sup>15</sup> Id., p. 15.



1 in actual utility earnings or projected growth in earnings. From October  
2 1, 2012 through December 1, 2017, the Dow Jones Utility Average  
3 increased from about 450 to 762.59, an increase of almost 70 percent.  
4 However, utility earnings did not increase by nearly the same amount,  
5 as demonstrated in Figure 3 below, which shows the substantial increase  
6 in utilities' price to earnings (PE) ratio during the same period.  
7 Moreover, average IBES three to five year growth projections appear  
8 not to have increased during that period. Thus, there has not been an  
9 increase in either current or projected utility earnings that would justify  
10 the substantial increase in utility stock prices.<sup>16</sup>

11 FERC concluded from this discussion that recent investor behavior with respect to utility  
12 stocks appears to have diverged from the DCF model's predictions, a factor that informs  
13 FERC's decision (discussed in Section III.C) to reconsider its primary reliance on the  
14 DCF in favor of giving equal weight to four different and complementary models.  
15 Similarly, this concern informs the way I consider the results of the DCF models as well  
16 as the CAPM and Risk Premium models in selecting my recommendation.

#### 17 **IV. CAPITAL MARKET CONDITIONS AND THE COST OF CAPITAL**

##### 18 **Q21. Why do you discuss capital market conditions in testimony aimed at determining** 19 **Con Edison's ROE?**

20 A21. This section discusses important market conditions that affect the inputs to the cost of  
21 equity models. Because the risk-free rate is an input to the CAPM, recent and expected  
22 developments in risk-free government interest rates are important to assess the validity  
23 of any measure of the risk-free rate. Similarly, the MRP is an input to the CAPM, so  
24 factors that affect the MRP (*e.g.*, volatility and changes in investors risk perception) are  
25 vital for an accurate determination of the ROE.

26 As to DCF model inputs, developments in the economy in general affect growth rates  
27 and utility stock prices. Consequently, the capital market developments impact the  
28 growth rates, dividend yield, and general assessment of the estimates' reasonableness.

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<sup>16</sup> FERC ROE Order, paragraph 45 (citations omitted).

1 Finally, the Tax Cuts and Jobs Act of 2017 (“TCJA”) affected utilities differently than  
2 other companies in that tax reductions generally flow to customers and, consequently,  
3 impacts the utility’s credit metrics and earnings volatility. As a result, it is necessary that  
4 the allowed ROE and appropriate equity capital structure ratio for Con Edison fulfill the  
5 requirements set forth by *Hope* and *Bluefield* once the implications of the TCJA are  
6 considered.

7 **Q22. Please summarize how your analysis of capital market conditions affects your**  
8 **conclusions?**

9 A22. First, I conclude that interest rates are on an increasing trajectory, with practitioner  
10 forecasts and bond yield spread evidence suggesting further increases in long-term  
11 government bond yields. This supports my reliance on forecasts of long-term U.S.  
12 Treasury yields for the risk-free rate.

13 Second, because forward-looking estimates of the MRP have recently been at or slightly  
14 above the long-term historical average level and market volatility indicators have  
15 recently been higher, I conclude my reliance on the historical average U.S. MRP of  
16 7.07% is reasonable and conservative as an input to my CAPM and ECAPM analysis.

17 Finally, I conclude that because (all else equal) the TCJA results in reduced cash flows  
18 and increased volatility of cash flows for Con Edison, it may be appropriate to increase  
19 the Company’s allowed ROE, its equity capital structure, or both. While I do not make  
20 any explicit adjustment for TCJA’s impact in my implementation of the models, I do  
21 consider it in placing my recommendation within the range of reasonable cost of equity  
22 results from the DCF, CAPM, and Risk Premium analyses.

23 **A. INTEREST RATE DEVELOPMENTS**

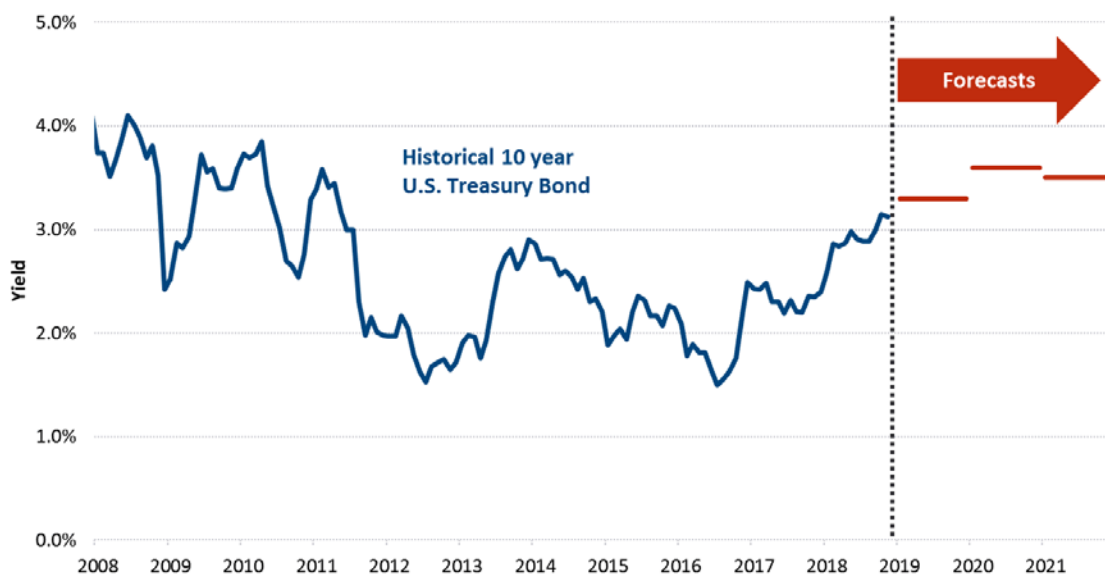
24 **Q23. What are the relevant developments regarding interest rates?**

25 A23. Interest rates, including the long-term government bond yields that are typically used to  
26 represent the risk-free rate in the context of regulated utility ratemaking, have remained  
27 extremely low in the years since the global financial crisis of 2008. However, yields

1 have increased substantially over the past year and are forecasted to continue on their  
 2 upward trajectory in coming years. For example, since hitting an all-time low in July  
 3 2016, the yield on ten-year U.S. Treasury bonds has more than doubled to over 3 percent  
 4 at the time of my analysis.<sup>17</sup>

5 Furthermore, the consensus forecast from Blue Chip Economic Indicators—which  
 6 surveys more than 50 institutional market analysts and participants, including major  
 7 banks, academic finance departments, credit rating agencies, institutional investors, and  
 8 Fortune 500 companies—is that the yield on ten-year Treasury bonds will increase to 3.6  
 9 percent by 2020. Figure 5 below plots these expected increases in the ten-year Treasury  
 10 bond yield.

**Figure 5**  
**Historical and Projected Ten-Year Treasury Bond Yields**



Source: Historical data from Bloomberg. Forecasts from Blue Chip Economic Indicators Oct. 2018 issue.

<sup>17</sup> Bloomberg as of 11/30/2018. The November 2018 average ten-year U.S. Treasury yield was 3.12%. On July 5, 2016, the ten-year U.S. treasury yield closed at 1.37%.

1 **Q24. What forces contributed to the sustained period of very low interest rates over the**  
2 **decade following the financial crisis?**

3 A24. The monetary policy actions of the Federal Reserve (the “Fed”) in response to the  
4 financial crisis were a key driver of the low interest rates. The Fed’s Federal Open  
5 Market Committee (“FOMC”) undertakes market actions to influence interest rates—  
6 especially the so-called “federal funds rate”<sup>18</sup>—subject to its statutory mandate to  
7 maximize employment and keep inflation under control. In response to the financial  
8 crisis, the FOMC drastically reduced its target federal funds rate from 5.25 percent in  
9 August 2007 to 0.00 – 0.25 percent starting in December 2008.<sup>19</sup> The Fed’s zero interest  
10 rate policy remained in effect for the next seven years, ending in December 2015 when  
11 the FOMC finally raised its federal funds target to 0.25 - 0.50 percent.<sup>20</sup>

12 Concurrent with its sustained monetary policy actions related to the short-term federal  
13 funds rate, the Fed also implemented several unprecedented policy interventions with the  
14 explicit goal of reducing interest rates on long-term borrowing instruments. This  
15 “quantitative easing” program of long-term government bonds served to keep Treasury  
16 yields at very low levels for an extended period of time. And importantly, even after the  
17 FOMC ceased buying securities, it maintained trillions of dollars’ worth of Treasuries  
18 and government-backed mortgage backed securities on its balance sheet, continuing to  
19 reinvest the principal when the assets matured.<sup>21</sup>

20 Global economic conditions also contributed to the unprecedented low rates on U.S.  
21 government debt. For example, at the height of the European sovereign debt crisis in  
22 2011-2012, flight from European bonds and yield-lowering actions by the European

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<sup>18</sup> The federal funds rate is the rate at which large banks lend and borrow funds in the short-term. It is therefore influential in determining market interest rates throughout the economy.

<sup>19</sup> See FOMC Statements issued August 7, 2007 and December 16, 2008 accessed at [https://www.federalreserve.gov/monetarypolicy/fomc\\_historical.htm](https://www.federalreserve.gov/monetarypolicy/fomc_historical.htm)

<sup>20</sup> See FOMC Statement, December 16, 2015 accessed at <https://www.federalreserve.gov/monetarypolicy/fomccalendars.htm>

<sup>21</sup> As of October 4, 2018, the Fed’s long-term Treasury and Agency securities balance was at \$4.0 trillion. See Board of Governors of the Federal Reserve System, Credit and Liquidity Programs and the Balance Sheet, accessed at <https://www.federalreserve.gov/releases/h41/20181004/>.

1 Central Bank (“ECB”) spurred increased demand for U.S. Treasury bonds—thus driving  
2 up prices and bringing yields down. This pattern repeated in 2016 in the period leading  
3 up to, and especially following, the “Brexit” vote. Indeed, on July 10, 2016, shortly after  
4 Great Britain officially voted to leave the European Union, the ten-year U.S. Treasury  
5 Yield reached its all-time low of 1.37%.<sup>22</sup>

6 **Q25. What forces have contributed to the current rising trend in interest rates?**

7 A25. As shown in Figure 5, U.S. Treasury bond yields have been on an increasing trend since  
8 their low point in mid-2016. This is consistent with the Fed’s recognition that the  
9 economy has strengthened, employment conditions remain strong, and inflation—while  
10 still below its 2.0 percent target—has begun to increase. The FOMC has responded by  
11 increasing the target federal funds rate eight times since ending the zero interest rate  
12 policy in December 2015, consistently over each subsequent quarterly meeting. After the  
13 most recent hike announced at the FOMC’s December 19, 2018 meeting, the federal  
14 funds target rate stands at 2.25 – 2.50 percent.<sup>23</sup> In addition, the Fed signaled its intention  
15 to continue the consistent rate increases going forward.

16 Importantly, the Fed has also recently enacted “Policy Normalization” procedures,  
17 whereby it is gradually decreasing its holdings of long-term bonds by not reinvesting  
18 principal from expiring securities. These procedures took effect starting in October 2017  
19 and have continued at an accelerating pace ever since.<sup>24</sup>

20 In summary, central bank monetary policy action is aligned with and supportive of a  
21 continued gradual steady increase in interest rates, including yields on risk-free long-  
22 term government bonds. This is consistent with the economic forecasts of continued  
23 increases in the risk-free rate continuing through the period at issue in this proceeding.

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<sup>22</sup> Yield from Bloomberg. See also “U.S. 10-Year Treasury Yield Closes at Record Low” (July 5, 2016) The Wall Street Journal, accessed at <https://www.wsj.com/articles/government-bond-yields-in-u-s-europe-hit-historic-lows-1467731411>.

<sup>23</sup> See FOMC Statement, September 19, 2018, accessed at <https://www.federalreserve.gov/newsevents/pressreleases/monetary20181219a.htm>

<sup>24</sup> See FOMC Communications related to Policy Normalization, April 16, 2018, accessed at <https://www.federalreserve.gov/monetarypolicy/policy-normalization.htm>

## 1        **B. RISK PREMIUMS AND YIELD SPREADS**

### 2        **Q26. What is the Market Risk Premium?**

3        A26. In general, a risk premium is the amount of “excess” return—above the risk-free rate of  
4        return—that investors require to compensate them for taking on risk. As illustrated above  
5        in Figure 3, the riskier the investment, the larger the risk premium investors will require.

6        The MRP is the risk premium associated with investing in the market as a whole. Since  
7        the so-called “market portfolio” embodies the maximum possible degree of  
8        diversification for investors,<sup>25</sup> the MRP is a highly relevant benchmark indicating the  
9        level of risk compensation demanded by capital market participants. It is also a direct  
10       input necessary to estimating the cost of equity using the CAPM and other risk-  
11       positioning models.

### 12       **Q27. Do you have any data on how estimates of the MRP have evolved over the time** 13       **leading up to and since the 2008 financial crisis?**

14       A27. Yes. Bloomberg publishes a forward-looking estimate of the MRP based on market  
15       prices and expected dividends for U.S. stocks.<sup>26</sup> Figure 6 displays the development of  
16       Bloomberg’s forecasted MRP since 2006.

17       The Bloomberg MRP increased substantially with the onset of the financial crisis and  
18       has remained elevated relative to pre-crisis levels. Though the November 2018 average  
19       forward-looking MRP reported by Bloomberg is in line with the long-term historical

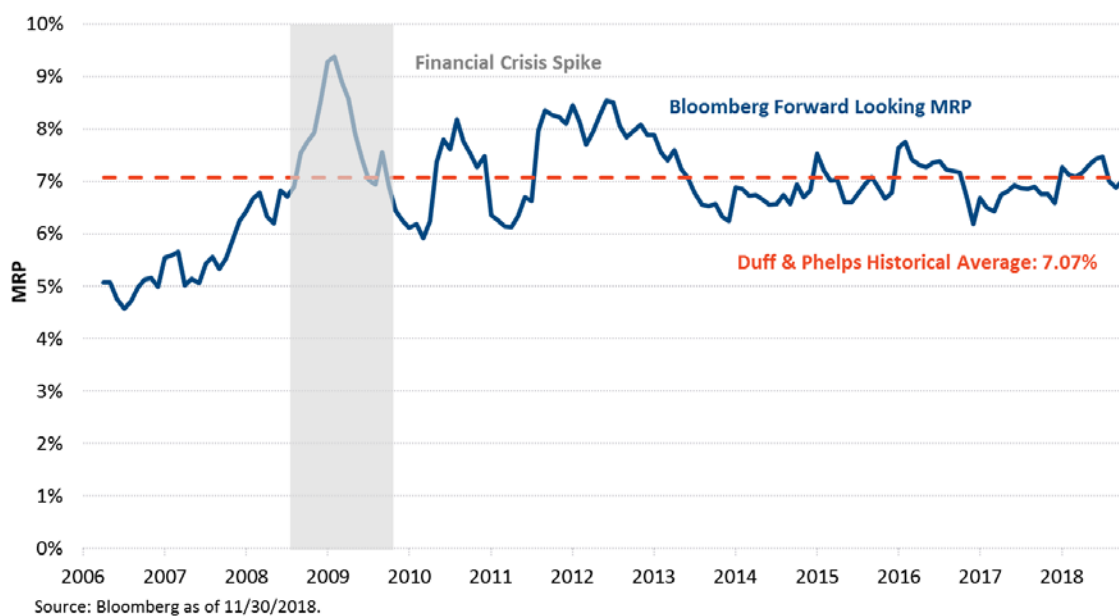
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<sup>25</sup> In finance theory, the “market portfolio” describes a value-weighted combination of all risky investment assets (e.g., stocks, bonds, real estate) that can be purchased in markets. In practice, academics and financial analysts nearly always use a broad-based stock market index, such as the S&P 500, to represent the overall market.

<sup>26</sup> Bloomberg’s calculation of the expected market return is based on an implementation of a multi-stage DCF model (see Section V.D.1 below) applied to all dividend paying stocks in the S&P 500 index; Bloomberg calculates the MRP by subtracting the current ten-year Treasury bond yield from the estimated expected market return, however, it is also possible to calculate the MRP measured relative to a 20-year Treasury bond yield, which is the calculation I perform for ease of comparison to historical average risk premiums calculated by comparing the Ibbotson data on stock market returns in excess income returns on long-term U.S. Treasury yields with an approximate average maturity of 20 years.

1 average MRP,<sup>27</sup> the average since the 2008 financial crisis was 7.2 percent,<sup>28</sup> indicating  
 2 the investors have displayed increased risk aversion and demanded higher compensation  
 3 for taking on risk in the time since the financial crisis.

**Figure 6**  
**Bloomberg Forward looking MRP (2006-2018)**



4 **Q28. Is there any other market evidence concerning risk premiums?**

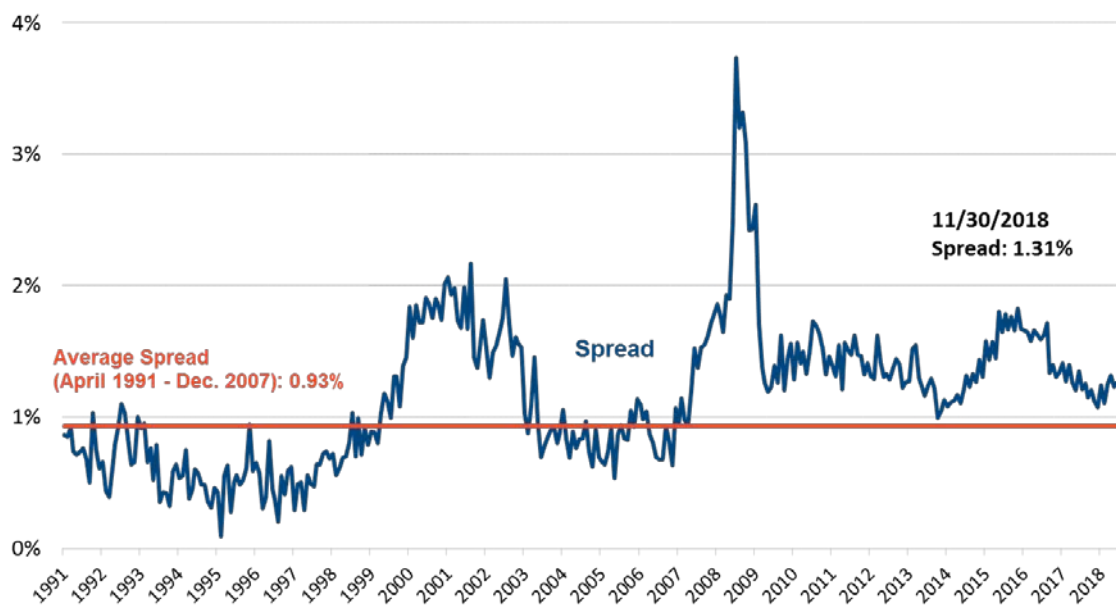
5 A28. Yes. One observable risk premium is the spread between yields on risk-free Treasury  
 6 bonds and the yields on corporate bonds of the same maturity. Unlike U.S. government  
 7 bonds, debt instruments issued by corporate entities come with some probability of  
 8 default and have some associated level of systematic risk. To compensate for this risk,  
 9 corporate bonds—including utility bonds—offer higher expected returns (as measured  
 10 by the market yield) than do government bonds.

<sup>27</sup> As noted below, the historical average MRP calculated using the long-established Ibbotson stock and bond market data currently published by Duff & Phelps is 7.07 percent.

<sup>28</sup> Average of Bloomberg forecasted MRP (relative to 20-year Treasury Bonds) for the U.S. from January 2009 - November 2018. Bloomberg as of 11/30/2018.

1 Figure 7 plots the yield spread for A-rated utility bonds compared to Treasury bonds for  
 2 the longest period of available data. As the figure shows, utility yield spreads spiked  
 3 dramatically with the onset of the financial crisis and have remained elevated to their  
 4 pre-crisis average level.

**Figure 7**  
**Spread between 20-year A-rated Utility Bond and 20-year Treasury Bond Yields**



Source: Bloomberg as of 11/30/2018.

5 **Q29. What are the implications of elevated yield spreads to the cost of equity?**

6 A29. The yield spread is simply one form of risk premium, albeit for assets (corporate bonds)  
 7 that are relatively lower risk compared to equity securities (*i.e.*, stock). Consequently,  
 8 one explanation for the elevated yield spread is that investors are requiring a higher  
 9 premium to take on market risk than they did on average prior to the financial crisis.<sup>29</sup>  
 10 This would indicate an elevated MRP compared to the historical average.

11 An alternative explanation for the elevated yield spread is that the yield on Treasury bills  
 12 remains artificially low due to the lingering after-effects of Fed's unprecedented

<sup>29</sup> See "Explaining the Rate Spread on Corporate Bonds," Edwin J. Elton, Martin J. Gruber, Deepak Agarwal, and Christopher Mann, *The Journal of Finance*, February 2001, pp. 247-277.



1 monetary policy. Under this explanation, the yield spread would be expected to return to  
2 its historical average level as the risk-free rate returns to more normal levels.

3 Regardless of which interpretation is correct, the consequence is that if the cost of equity  
4 is estimated using the current risk-free rate and a historical average MRP, the estimate  
5 will be downward biased. Hence, it is necessary to “normalize” the risk-free rate in  
6 CAPM model inputs, which I have done by using a forecast for what government bond  
7 yields will be throughout the period at issue in this case.

### 8 C. MARKET VOLATILITY

#### 9 Q30. How does the stock market’s volatility relate to the cost of capital?

10 A30. Academic research has found that investors expect higher risk premiums during more  
11 volatile periods,<sup>30</sup> indicating that the MRP may increase when market volatility is high,  
12 even when investors’ level of risk aversion remains unchanged. This is relevant to  
13 estimating the Company’s cost of equity because increased volatility suggests higher risk  
14 premiums and therefore higher market-required ROE.

15 A measure of the market’s expectations for volatility is the VIX index, which measures  
16 the 30-day implied volatility of the S&P 500 index.<sup>31</sup> These indices are also referenced  
17 as the “market’s fear gauge.”<sup>32</sup> While the VIX had recently been trading substantially  
18 below its long term historical average of approximately 19.40, it spiked substantially

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<sup>30</sup> See, e.g., K. French, W. Schwert and R. Stambaugh (1987), “Expected Stock Returns and Volatility,”  
Journal of Financial Economics, Vol. 19, p. 3:

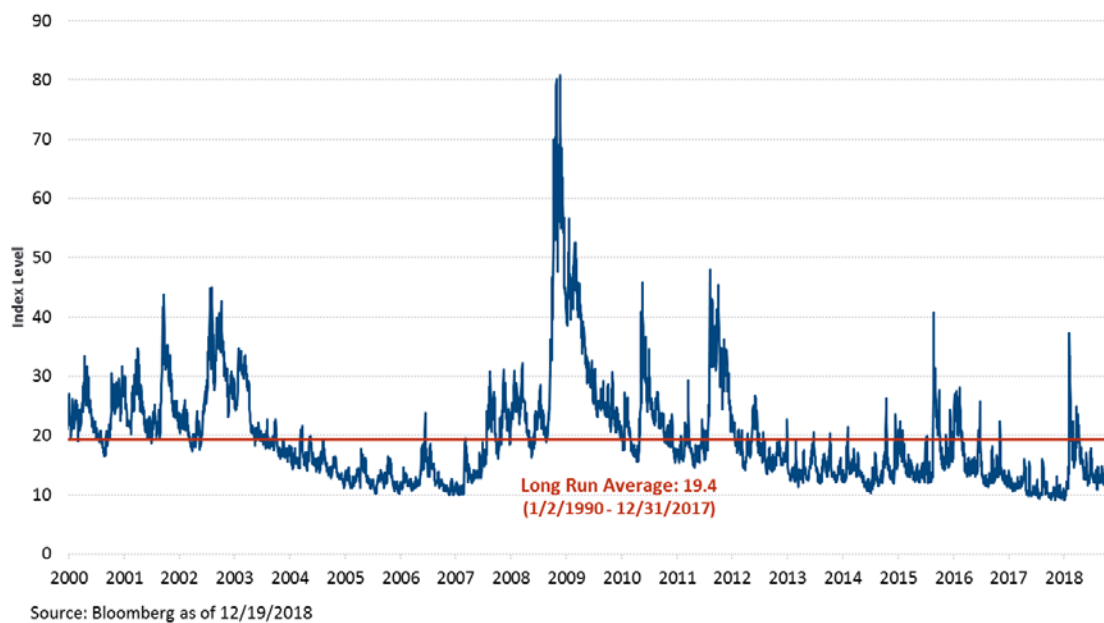
We find evidence that the expected market risk premium (the expected return on a stock portfolio minus the Treasury bill yield) is positively related to the predictable volatility of stock returns. There is also evidence that unexpected stock returns are negatively related to the unexpected change in the volatility of stock returns. This negative relation provides indirect evidence of a positive relation between expected risk premiums and volatility.

<sup>31</sup> See, e.g., Chicago Board Option Exchange at <http://www.cboe.com/micro/VIX/vixintro.aspx>

<sup>32</sup> CNBC, “VIX, the Market’s Fear Gauge Plunges in Historic One-Week Move,” July 5, 2016.

1 above that level in early October and again in December 2018, each time concurrent with  
 2 a significant drop in the stock market.<sup>33</sup>

**Figure 8**  
**VIX Index**



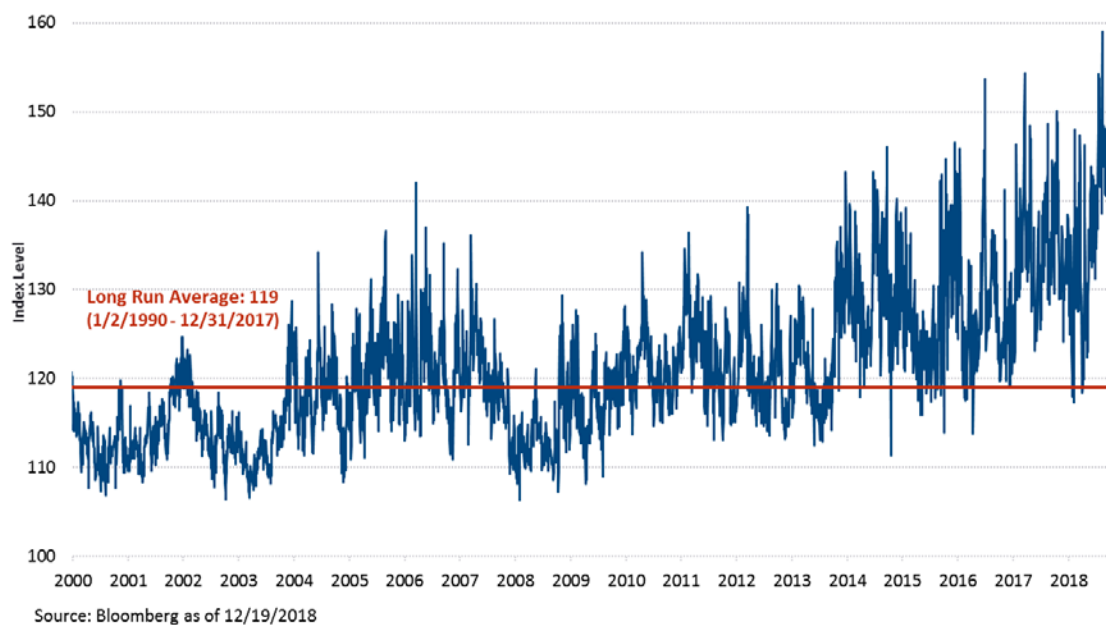
3 **Q31. Do you look at any other indexes regarding market volatility?**

4 A31. Yes. The SKEW index, which measures the market’s willingness to pay for protection  
 5 against negative “black swan” stock market events (*i.e.*, sudden substantial downturns),  
 6 offers a reason to be cautious of interpreting recent low VIX levels as an indicator of  
 7 improved capital market certainty over the long term. A SKEW value of 100 indicates  
 8 outlier returns are unlikely, but as the SKEW increases, the probability of outlier returns  
 9 become more significant. Figure 9 shows that the SKEW currently stands at almost 132,  
 10 while the index has averaged 119 over the last 15 years. This indicates that investors are  
 11 willing to pay for protection against downside risk and thus are exhibiting signs of  
 12 elevated risk aversion concerns of downside tail risk.

<sup>33</sup> As an illustration of the market volatility, the S&P 500 dropped more than 350 points (12%) during the first three weeks of December.

1 The SKEW has briefly dropped below its long-run average in November and December  
 2 2018, but generally has been on an upward trend since at least 2015.

**Figure 9**  
**SKEW Index**



3 **Q32. Are there reasons why capital markets may exhibit high volatility going forward?**

4 A32. Yes. A few contributing reasons to capital market volatility recently include notably the  
 5 shut-down of the federal government, which has been going on since December 23, 2018  
 6 and where no resolution are in sight. This may impact economic growth and regulatory  
 7 policy implementation, and will likely contribute to uncertainty among capital market  
 8 participants.

9 Additionally, the ongoing exchange of trade tariffs between the United States and China,  
 10 challenging negotiations occurring in the European Union regarding finalization of the  
 11 exit of Great Britain, which could lead to a no-deal Brexit, and the new agreement  
 12 seeking to replace the North American Free Trade Agreement (“NAFTA”).

13 Throughout 2018, the U.S. and China engaged in an exchange of new trade tariffs, as  
 14 exemplified by China’s September 18, 2018 response to a September 17, 2018 U.S.

1 declaration of tariffs on \$200 billion of Chinese exports.<sup>34</sup> As these trade tensions have  
2 unfolded and escalated, uncertainty in the markets has increased significantly because  
3 investors do not know when or if tariffs will be implemented on products affecting  
4 companies in which they hold equity. On any given day, a tariff could be announced,  
5 significantly affecting the value of a company or companies. Thus, the current market  
6 landscape embodies significant uncertainty.

7 To further the instability facing U.S. markets resulting from the trade dispute with China,  
8 the removal of NAFTA and the implementation of the United States-Mexico-Canada  
9 Agreement (“USMCA”) has been an ongoing source of insecurity for all investors and  
10 those doing business throughout North America. Though the USMCA was formally  
11 signed in November 2018, the negotiation process was far from transparent and led to  
12 significant concerns of the fallout for investors holding equity in any business needing to  
13 trade across the applicable borders. Before the USMCA, which still requires approval  
14 from the U.S. Congress, is finally approved and implemented, certain tariffs and trade  
15 rules will change, likely leading investors to be unsure of the direction of certain  
16 businesses.

#### 17 **D. IMPLICATIONS OF THE TAX CUTS AND JOBS ACT OF 2017 (“TCJA”)**

##### 18 **Q33. How does implementation of the TCJA affect regulated utilities?**

19 A33. The TCJA reduced the federal corporate marginal tax rate from 35% to 21%. Although  
20 the TCJA is likely to be a net positive for investors in unregulated companies, for the  
21 Company, the vast majority (if not all) of the benefits will flow to customers. This is  
22 because the savings in income taxes will flow through to customers in the form of lower  
23 rates. At the same time, the implementation of the TCJA (including its treatment by utility  
24 regulators in a ratemaking context) will likely increase the risks facing regulated  
25 companies because they will experience (i) a near-term decrease in cash flows and (ii) an  
26 increase in the variability of after-tax earnings (and cash flows).

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<sup>34</sup> The U.S. announced a 10% tariff on these goods for the remainder of 2018, which will escalate to a 25% tariff afterward. The Chinese retaliation included \$60 billion of U.S. goods. See “The Trade War is on: How We Got Here and What’s Next, Bloomberg,” 9/18/2018.

1 **Q34. How does the lower corporate tax rate under the TCJA affect the expected volatility**  
2 **of cash flows for regulated companies?**

3 A34. For regulated companies, as for unregulated corporate taxpayers, the change in the  
4 income tax allowance will result in greater volatility of net income (and cash flow)  
5 because the income tax provides a “buffer” against the impact of variations in expected  
6 costs and expected revenue on net income. Consider for example the effect on net income  
7 of a 10% increase in sales revenue. All else equal, net income would increase by about  
8 6.5% for a 35% income tax rate, (*i.e.* 0.10 times  $(1 - 0.35)$ ), but would increase by 7.9%  
9 for a 21% income tax rate. The change would be similar and symmetrical for a decrease  
10 in revenue.

11 Further, the amplified variability in net income due to the lower corporate tax rate is  
12 likely to amplify systematic risk, because variations in revenue are generally related to  
13 variations in the broader economy that affect the value of all risky assets, not just tax-  
14 paying corporations. Since systematic risk is the type of risk that affects the cost of  
15 capital, it is reasonable to expect that the TCJA will, all else equal, contribute to higher  
16 required returns for corporate equity holders, including those in regulated utilities.

17 Importantly, while this increase in variability of income applies to all corporate tax-  
18 paying entities, unlike unregulated corporations, regulated utilities do not benefit from  
19 after-tax higher profits under the new lower tax rate, because the revenue requirement is  
20 adjusted to pass the tax savings on to customers.<sup>35</sup>

21 **Q35. How will the TCJA affect a regulated company’s credit metrics?**

22 A35. Credit metrics are negatively affected by regulatory ratemaking treatment of the TCJA,  
23 because such treatment causes a near-term reduction in the regulated utilities’ cash flow  
24 and related cash flow metrics that are closely observed by debt ratings agencies. As  
25 discussed further in Section V.B below, the expected refunds of excess deferred taxes  
26 and lower tax deferrals associated with new investment due to the lower tax rate and loss

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<sup>35</sup> This discussion assumes that the revenue requirement has been adjusted to account for the lower corporate income tax rate.

1 of bonus depreciation under the TCJA will reduce cash flow. Yet the tax reform has no  
2 impact on the amount of assets needed for reliability and to serve customers, a portion of  
3 which will be debt-financed. Decreases in key cash flow metrics, such as the cash flow  
4 to debt ratios that inform the credit rating agencies credit opinions, have negatively  
5 affected the credit profile of many regulated utilities, and will continue to do so.<sup>36</sup> Indeed,  
6 as discussed below, Con Edison is among the group of regulated utility companies that  
7 have had their credit ratings downgraded by one or more rating agencies due to the effects  
8 of the TCJA.

9 **Q36. What are the implications of the reduced cash flows and increased volatility of cash**  
10 **flows in the context of these proceedings?**

11 A36. These effects suggest that it could be appropriate to increase either the allowed ROE or  
12 the amount of equity in the capital structure (or possibly both) to help compensate for the  
13 increased financial risk imposed on regulated utilities by the TCJA.

14 While the uncertainty surrounding the passage of the TCJA has been removed, it is  
15 unlikely that impacts on the cost of capital will immediately appear in the estimation  
16 models. The TCJA has not yet been in place for one complete fiscal year, and the  
17 regulatory treatments in various jurisdictions have been in effect for an even shorter  
18 period. A longer period of market data may be needed before the cost of capital  
19 estimation models can be expected to reflect impacts of the TCJA on investors' required  
20 returns.

21 Notwithstanding that decreases in cash flow metrics and increased volatility of earnings  
22 both increase financial risk in ways that may not be reflected in the cost of capital model

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<sup>36</sup> See Moody's Investor Service, Global Credit Research, "Moody's changes outlooks on 25 US regulated utilities primarily impacted by tax reform," January 19, 2018; Sector Comment, "Tax reform is credit negative for sector, but impact varies by company," January 24, 2018; Regulated Utilities - U.S., "2019 outlook shifts to negative due to weaker cash flows, continued high leverage," June 18, 2018; and Regulated Utilities - U.S., "2019 outlook negative amid growing debt and stagnant cash flow," November 8, 2018. See also S&P Global Ratings, Rating Direct, "U.S. Tax Reform: For Utilities' Credit Quality, Challenges Abound," January 24, 2018 and Fitch Ratings, Special Report, "Tax Reform Impact on the U.S. Utilities, Power & Gas Sector: Tax Reform Creates Near-Term Credit Pressure for Regulated Utilities and Holding Companies," January 24, 2018.

1 results, I do not make an explicit upward adjustment to my estimate of the cost of equity  
2 or my recommended allowed ROE to account for the impact of the TCJA. However, in  
3 Section V.B below, I address the question of how increasing the proportion of equity in  
4 Con Edison's regulatory capital structure could help to mitigate some of the TCJA's  
5 negative effects on credit quality.

## 6 V. ESTIMATING THE COST OF EQUITY

### 7 A. PROXY GROUP SELECTION

#### 8 **Q37. How do you identify proxy companies of comparable business risk to Con Edison?**

9 A37. Con Edison is primarily engaged in the regulated distribution of electricity and natural  
10 gas. The business risk associated with these endeavors depends on many factors,  
11 including the specific characteristics of the service territory and regulatory environment  
12 in which the provider of these services operates. Consequently, it is not possible to  
13 identify publicly traded proxy companies that replicate every aspect of Con Edison's risk  
14 profile. However, selecting companies with business operations concentrated in similar  
15 lines of business and/or business environments is an appropriate starting point for  
16 selecting a proxy group of comparable risk to Con Edison.

17 To this end I have selected a proxy group composed of companies focused on the  
18 provision of electricity to end users, which also includes some companies that—like Con  
19 Edison—engage in the regulated distribution of both electricity and natural gas (“Electric  
20 Proxy Group”).

#### 21 **Q38. Please summarize how you selected the members of the Electric Proxy Group.**

22 A38. To identify companies suitable for inclusion in the Electric Proxy Group, I started with  
23 the universe of publicly traded companies in the electricity utility industry as identified  
24 by *Value Line Investment Analyzer* (“*Value Line*”). Next, I reviewed business

1 descriptions and financial reports of these companies and eliminated those which had  
2 less than 50 percent of their assets dedicated to regulated electric utility activities.<sup>37</sup>

3 With this group of companies, I applied further screening criteria to eliminate companies  
4 which have had recent significant events that could affect the market data necessary to  
5 perform cost of capital estimation. Specifically, I identify companies that have cut their  
6 dividends or engaged in substantial merger and acquisition (“M&A”) activities over the  
7 relevant estimation window.<sup>38</sup> I eliminate companies with such dividend cuts because  
8 the announcement of a cut may produce disturbances in the stock prices and growth rate  
9 expectations in addition to potentially being a signal of financial distress. I generally  
10 eliminate companies with significant M&A activities because such events typically affect  
11 a company’s stock price in ways that are not representative of how investors perceive its  
12 business and financial risk characteristics. For example, a utility’s stock price will  
13 commonly jump upon the announcement of an acquisition to match the acquirer’s bid.

14 Further, I require companies have an investment grade credit rating<sup>39</sup> and more than \$300  
15 million in annual revenues for liquidity purposes. A final, and fundamental, requirement  
16 is that the proxy companies have the necessary data available for estimation.

### 17 **Q39. What are the characteristics of the Electric Proxy Group?**

18 A39. The Electric Proxy Group is comprised of electric utilities whose primary source of  
19 revenues and majority of assets are subject to regulation. The final proxy group consists  
20 of the 26 electric utilities listed in Figure 10 below. These companies own regulated  
21 electric utility subsidiaries and are classified by EEI as either “regulated”—having at

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37 I rely on Edison Electric Institute (EEI), Stock Performance – 2017 Q4 Financial Update. This report gives industry financial information as well as a percentage of regulated assets for each of the companies.

38 As described in Sections V.C, the CAPM requires five years of historical data, while the DCF relies on current market data.

39 In some cases, a proxy company does not have a credit rating from any of the major rating agencies. However, if they were to be rated, they would receive an investment grade rating. In these instances, I assign the company the average credit rating of the rest of the Electric Proxy Group.



1 least 80% of their assets dedicated to regulated utility operations) or “mostly  
2 regulated”—having at least 50% regulated assets.<sup>40</sup> (These EEI categories are designated  
3 with an “R” or “M” in the table below). Therefore, the Electric Utility Proxy Group is  
4 broadly representative of the regulated electric industry from a business risk perspective.

5 Figure 10 reports the proxy companies’ annual revenues for the most recent four quarters  
6 as of Q3, 2018 and also reports the market capitalization, credit rating, beta and growth  
7 rate. The annual revenue as well as the market cap was obtained from Bloomberg. The  
8 credit rating is reported by S&P Research Insight. The growth rate estimate is a weighted  
9 average between estimates from Thomson Reuters and *Value Line*. Betas were obtained  
10 from *Value Line*.

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<sup>40</sup> Edison Electric Institute (EEI), Stock Performance – 2017 Q4 Financial Update.

**Figure 10**  
**Electric Proxy Group**

Company	Annual Revenues (USD million)	Regulated Assets	Market Cap. 2018 Q3 (USD million)	Beta	S&P Credit Rating (2018)	Long Term Growth Est.
	[1]	[2]	[3]	[4]	[5]	[6]
ALLETE	\$1,388	M	\$3,878	0.65	BBB+	5.7%
Alliant Energy	\$3,517	R	\$10,181	0.60	A-	6.2%
Amer. Elec. Power	\$16,205	R	\$35,280	0.55	A-	5.8%
Ameren Corp.	\$6,274	R	\$15,714	0.55	BBB+	6.8%
CMS Energy Corp.	\$6,822	R	\$14,027	0.55	BBB+	6.9%
DTE Energy	\$13,733	M	\$20,096	0.55	BBB+	5.6%
Entergy Corp.	\$11,121	R	\$14,961	0.60	BBB+	1.7%
MGE Energy	\$560	M	\$2,260	0.60	AA-	8.3%
OGE Energy	\$2,260	R	\$7,331	0.85	BBB+	1.1%
Otter Tail Corp.	\$902	R	\$1,907	0.75	BBB	6.1%
AVANGRID Inc.	\$6,346	M	\$15,110	0.30	BBB+	9.7%
Consol. Edison	\$12,349	R	\$24,364	0.40	A-	3.2%
Duke Energy	\$24,205	R	\$57,441	0.50	A-	4.9%
Eversource Energy	\$8,309	R	\$19,745	0.60	A+	5.7%
NextEra Energy	\$16,360	M	\$81,411	0.55	A-	8.3%
PPL Corp.	\$7,772	R	\$21,335	0.70	A-	3.4%
Public Serv. Enterprise	\$9,324	M	\$26,428	0.60	BBB+	6.7%
Southern Co.	\$23,787	R	\$43,762	0.50	A-	2.2%
Unitil Corp.	\$434	R	\$763	0.55	BBB+	4.0%
Edison Int'l	\$12,868	R	\$22,051	0.55	BBB+	4.2%
El Paso Electric	\$909	R	\$2,418	0.65	BBB	4.4%
IDACORP Inc.	\$1,364	R	\$5,003	0.55	BBB	2.4%
Pinnacle West Capital	\$3,695	R	\$8,907	0.55	A-	4.5%
PNM Resources	\$1,425	R	\$3,135	0.65	BBB+	5.7%
Portland General	\$1,984	R	\$4,113	0.60	BBB+	4.9%
Xcel Energy Inc.	\$11,453	R	\$24,475	0.50	A-	6.1%
Average	\$7,899		\$18,696	0.58		5.2%

## Sources and Notes:

[1]: Bloomberg as of 9/30/2018.

[2]: Company 10-Ks. See Table No. BV-2.

[3]: See Table No. BV-3 Panels A through Z.

[4]: See Supporting Schedule # 1 to Table No. BV-10.

[5]: S&amp;P Credit Ratings from Research Insight as of 2018 Q3.

[6]: See Table No. BV-5.

1 **Q40. How does the Electric Proxy Group compare to Con Edison in terms of financial**  
2 **metrics?**

3 A40. Con Edison's electric distribution operations generated an annual revenue figure of \$7.1  
4 billion in 2017, which is smaller than the average member of the Electric Proxy Group  
5 by approximately \$0.8 billion. The approximate equity rate base of Con Edison's electric  
6 distribution operations is \$8.4 billion, less than half the market capitalization of the  
7 average member of the Electric Proxy Group.<sup>41</sup> Con Edison's issuer credit rating of A-  
8 is above the median credit rating of BBB+ for the Electric Proxy Group.<sup>42</sup>

9 **B. CAPITAL STRUCTURE**

10 **Q41. What regulatory capital structure for Con Edison did you employ in your analysis?**

11 A41. As recommended by Con Edison company witness Saegusa, I use a capital structure  
12 consisting of 50.00 percent equity, 48.89 percent debt, and 1.11 percent customer  
13 deposits. I understand this request reflects a greater equity ratio than the capital structure  
14 in Con Edison's most recent approved rate order,<sup>43</sup> and I believe an increase in equity  
15 financing of rate base is appropriate at this time for reasons discussed below. I also note  
16 that Con Edison's requested 50% equity ratio is in line with regulatory capital structures  
17 determined in recent U.S. utility rate cases,<sup>44</sup> but is also substantially lower than the  
18 market value equity ratios for the Electric Proxy Group that affect the cost of equity  
19 estimates measured for those companies using market data.<sup>45</sup>

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<sup>41</sup> This estimate falls between the median (\$8 billion) and average (\$10.4 billion) book value of equity of the Electric Proxy Group.

<sup>42</sup> Con Edison data as reported by S&P Global Market Intelligence, accessed 10/11/2018.

<sup>43</sup> 2017 Order, p. 28. See also Joint Proposal in Case 16-E-0060, 16-G-0061, and 16-E-0196, Appendix 1, page 6 of 11.

<sup>44</sup> The average allowed equity ratio from 2013 to 2018 for Electric cases was 49%. Calculated using data from SNL Financial as of 12/7/2018.

<sup>45</sup> Exhibit\_\_(BV-3), Table No. BV-4

1 **Q42. Are there any reasons why it might be appropriate to consider including a higher**  
2 **equity ratio in Con Edison’s regulatory capital structure used for ratemaking**  
3 **purposes compared to what has been applied in past rate cases?**

4 A42. Yes. The impact of the TCJA, coupled with Con Edison’s significant ongoing capital  
5 expenditures, has placed downward pressure on the Company’s cash flows and  
6 associated credit metrics. As a result, Moody’s recently downgraded Con Edison’s long  
7 term debt issuer rating (from A2 to A3), along with that of its corporate parent CEI (from  
8 A3 to Baa1), stating that regulatory treatment of the new tax law would lead to “a series  
9 of revenue and cash flow reductions” for Con Edison “that will offset some of the  
10 expected general rate increases that the utility would otherwise have.”<sup>46</sup> Moody’s  
11 explained that offsetting rate increases and cash flow reductions will lead Con Edison’s  
12 “cash flow to remain steady, at the same time that the utility’s capital spending – and  
13 debt – is expected to increase for infrastructure resiliency, energy efficiency, and other  
14 New York policy priorities,” resulting in “cash flow to debt ratios around 16-17%  
15 through 2020, ... down from over 20% in recent years.”<sup>47</sup>

16 **Q43. How does regulatory treatment of the TCJA lead to lower cash flows and**  
17 **deteriorating credit metrics for regulated utilities such as Con Edison?**

18 A43. The TCJA can reduce cash flows for regulated companies in several ways. First, when  
19 the benefits of decreased tax costs are passed through to utility customers, this manifests  
20 in a lower “gross up” for taxes (*i.e.*, the income tax allowance) in the revenue  
21 requirement. Reduced revenues in turn lead to decreased pre-tax cash flows and  
22 associated credit metrics.<sup>48</sup>

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<sup>46</sup> “Rating Action: Moody’s downgrades ConEd to Baa1, CECONY to A3 and O&R to Baa1; outlooks stable,” Moody’s Investor Service, October 30, 2018.

<sup>47</sup> *Ibid.*

<sup>48</sup> EBIT (earnings before interest and taxes) and EBITDA (earnings before interest, taxes, depreciation and amortization) are common measures of pre-tax cash flow that are considered by credit rating agencies as part of credit metrics such as EBIT and EBITDA interest coverage ratios or the debt-to-EBITDA ratio. As discussed below, cash flow measures such as Funds from Operations (FFO) and associated credit metrics (such as FFO-to-debt and FFO interest coverage) for regulated utilities are also negatively affected by the TCJA.

1 Second, on an after-tax basis, the benefit of accelerated tax depreciation is reduced in  
2 proportion to tax rate, leading to a reduction in after-tax cash flows. Third, the TCJA  
3 eliminated bonus depreciation for utility assets, drastically reducing the amount of tax  
4 deductions that can be taken immediately for new capital investment.

5 Fourth, regulated utilities will be required to amortize back to customers the balances of  
6 Excess Deferred Income Taxes ("EDIT") that arise from the reduced corporate tax rate.  
7 EDIT relates to Accumulated Deferred Income Tax ("ADIT"), which represents the  
8 accumulated effect of timing difference in depreciation for income tax and regulatory  
9 purposes. Because tax depreciation deductions are accelerated relative to regulatory  
10 depreciation expense included in rates, utilities collect and accumulate positive deferred  
11 taxes in the early years of a regulated asset; these balances are drawn down in later years  
12 when the tax deductions are reduced below the levels of book depreciation (or entirely  
13 exhausted). The assumption is that the ADIT balance will return to zero for any asset at  
14 the end of its regulatory life. However, with a reduction in the corporate tax rate, some  
15 of the taxes deferred in the early years (at the higher tax rate) will never become due to  
16 the IRS in later years (at the new lower rate). This excess ADIT represents a temporary  
17 windfall to the utility until it is amortized back to customers via adjustments to the  
18 revenue requirement. As the EDIT is amortized, the portion of rate base that must be  
19 financed by investors increases, since EDIT (like ADIT) is a source of zero cost financing  
20 for the utility. However, despite this partially offsetting increase in required return on  
21 rate base, the net effect of returning EDIT to customers is to decrease the utility's cash  
22 flows, both before and after taxes, until the EDIT has been exhausted. In addition,  
23 because amortizing EDIT increases the proportion of rate base that must be financed with  
24 external capital, this may place additional downward pressure on cash flow-to-debt  
25 metrics (to the extent the additional capital required is in the form of debt).

26 **Q44. Please illustrate how implementation of the TCJA reduces utility cash flows and**  
27 **credit metrics.**

28 A44. Figure 11 below illustrates the impact of TCJA on incremental after-tax cash flows  
29 generated by a new investment in utility rate base. It compares the pre-TCJA status quo

1 (i.e., a 35% corporate tax rate and 40% year-1 bonus depreciation that was scheduled to  
2 be permitted for new utility investment in 2019 under the prior tax code) with the new  
3 situation, namely 21% tax rate and only the standard year-1 Modified Accelerated Capital  
4 Recovery System (“MACRS”) tax depreciation deduction.<sup>49</sup> As shown, the funds from  
5 operations (“FFO”)<sup>50</sup> measure of cash flow is dramatically lower under the new tax  
6 regime compared to what utilities would have forecasted for new rate base investments  
7 prior to the TCJA taking effect. In turn, the incremental impact of new capital  
8 expenditures on utilities’ cash flow to debt ratios is diminished by the new law,<sup>51</sup>  
9 contributing to the kind of deterioration in the aggregate levels of these metrics that  
10 Moody’s discussed in justifying its downgrade of Con Edison’s credit rating.

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<sup>49</sup> For illustrative purposes, the figure posits a hypothetical \$1 million investment in new utility assets with a 30-year economic life for depreciation purposes and qualifying for accelerated tax depreciation according to the 20-year MACRS schedule. The investment in rate base is assumed to be financed with 50.00% debt / 50.00% equity and receive a 10.00% allowed ROE.

<sup>50</sup> For purposes of this example, FFO is defined as the result of adding back depreciation expense and deferred taxes (which are non-cash expenses) to net income. All credit rating agencies consider an after-tax cash flow measure of this type for purposes of calculating cash flow to debt ratios.

<sup>51</sup> Under standard depreciated original cost ratemaking and absent the effects of accelerated tax depreciation, the incremental impact of a given rate base asset to the FFO-to-debt metric is lowest when the asset is new and improves as the asset depreciates; accelerated tax depreciation, and especially bonus depreciation, mitigates or even reverses this trend by providing more cash flow in early years.

**Figure 11**  
**TCJA Impact on Year-1 Incremental Cash Flow and Credit Metrics**  
**Illustrated for \$1,000 of New Utility Plant Investment**  
**Financed with 50% Equity / 50% Debt**

		No TCJA - 35% tax rate with bonus depreciation	TCJA - 21% tax rate without bonus depreciation	Difference
		[1]	[2]	[3] = [2] - [1]
Net Income	[a] = 500 * 10%	\$50.0	\$50.0	-
Depreciation	[b] = 1,000 / 30	\$33.3	\$33.3	-
<u>Deferred income Taxes</u>				
Tax Depreciation	[c]	\$422.5	\$37.5	(\$385.0)
Book Depreciation	[d] = [b]	\$33.3	\$33.3	-
Temporary Difference	[e] = [c] - [d]	\$389.2	\$4.2	(\$385.0)
Deferred Income Taxes	[f] = [e] * tax rate	\$136.2	\$0.9	(\$135.3)
Funds From Operations	[g] = [a] + [b] + [f]	\$219.5	\$84.2	(\$135.3)
FFO-to-Debt (%)	[h] = [g] / 500	43.9%	16.8%	-27.1%

## Notes:

[1] [c] = 1,000 \* 42.25%; Represents year-1 deduction from 20-year MACRS schedule with 40% bonus depreciation.

[2] [c] = 1,000 \* 3.75%; Represents year-1 deduction from 20-year MACRS schedule.

1 I note that while Figure 11 focuses on the impact of TCJA for new investment, the  
2 combined effect of differences in on-going tax deferrals and EDIT amortization is to  
3 reduce cash flow and cash flow-to-debt metrics associated with many pre-existing rate  
4 base assets also. Indeed, Moody's has evaluated all components of the TCJA as a drag  
5 on credit quality across the regulated utility industry, estimating that the average  
6 reduction in the ratio of cash flow to debt for utilities due to implementing the new tax  
7 law is 150-250 bps.<sup>52</sup>

<sup>52</sup> Moody's Investor Service, "Moody's Changes Outlook on 25 US Regulated Utilities Primarily Impacted by Tax Reform," January 19, 2018. The average reflects bonus depreciation and the impact on cash flow and financing of both new and pre-existing assets. See also Moody's Investor Service, Regulated Utilities - U.S., "2019 outlook shifts to negative due to weaker cash flows, continued high leverage," June 18, 2018 and "2019 outlook negative amid growing debt and stagnant cash flow," November 8, 2018.

1 **Q45. Has the Commission recognized that its proposed ratemaking treatment of the**  
2 **TCJA will decrease cash flows and credit quality for Con Edison and other**  
3 **regulated utilities?**

4 A45. Yes. In its August 9, 2018 Order Determining Rate Treatment of Tax Changes, the  
5 Commission acknowledged the findings of Staff and the submissions of the utilities with  
6 respect to the negative cash flow implications of TCJA described above,<sup>53</sup> and stated that  
7 “the prospective cash flow reductions that utilities will experience because of the Tax  
8 Act warrant a careful consideration of the methodology for passing back the Tax Act  
9 savings to customers.”<sup>54</sup> Further, the Commission described credit quality concerns as an  
10 important factor for consideration in recent and future rate proceedings.<sup>55</sup>

11 **Q46. Can using a greater percentage of equity in the regulatory capital structure mitigate**  
12 **some of the detrimental impacts of the new tax law on utility credit quality?**

13 A46. Yes, as discussed by Company witness Saegusa, by financing a greater portion of rate  
14 base assets with equity, regulated utilities can both improve cash flow (due to earning an  
15 after-tax return) and reduce their debt obligations, both of which serve to improve credit  
16 metrics and overall credit quality as evaluated by rating agencies. Figure 12 below  
17 illustrates this point using a simple example of a utility with aggregate accelerated tax  
18 depreciation deductions approximately 1.5 times the composite depreciation expense  
19 included in rates.<sup>56</sup> This example demonstrates that, holding all other factors constant,  
20 increasing the percentage of equity vs. debt financing included in the regulatory capital  
21 structure can lead to meaningful improvements in after-tax cash flow-to-debt metrics.

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<sup>53</sup> Case 17-M-0815, Order Determining Rate Treatment of Tax Changes, issued August 9, 2018 (“2018 Tax Order”), pp. 61-62.

<sup>54</sup> *Id.*, p. 61.

<sup>55</sup> *Id.*, p. 62.

<sup>56</sup> Specifically, the example assumes ratemaking depreciation at 3.33% and accelerated tax depreciation deductions at 5.00% of aggregate rate base value.



**Figure 12**  
**Effect of Capital Structure on Cash Flow to Debt Credit Metrics**  
**Illustrated per \$1,000 of Rate Base**

		48% Equity / 52% Debt	50% Equity / 50% Debt	52% Equity / 48% Debt
		[1]	[2]	[3]
Equity Portion of Rate Base	[a]	\$480.0	\$500.0	\$520.0
Debt Portion of Rate Base	[b] = 1,000 - [a]	\$520.0	\$500.0	\$480.0
Net Income	[c] = [a] * 10%	\$48.0	\$50.0	\$52.0
Depreciation	[d] = 1,000 / 30	\$33.3	\$33.3	\$33.3
<u>Deferred income Taxes</u>				
Tax Depreciation	[e] = 1,000 * 5.00%	\$50.0	\$50.0	\$50.0
Book Depreciation	[f] = [d]	\$33.3	\$33.3	\$33.3
Temporary Difference	[g] = [e] - [f]	\$16.7	\$16.7	\$16.7
Deferred Income Taxes	[h] = [g] * 21%	\$3.5	\$3.5	\$3.5
Funds From Operations	[i] = [c] + [d] + [h]	\$84.8	\$86.8	\$88.8
FFO-to-Debt (%)	[j] = [i] / [b]	16.3%	17.4%	18.5%

1 **Q47. Have utilities and regulators recognized that increasing the equity ratio in the**  
2 **regulatory capital structure is a viable and effective mechanism for mitigating the**  
3 **negative credit impacts associated with regulatory implementation of the TCJA?**

4 A47. Yes. The Georgia Public Utilities Commission increased Atlanta Gas Light Co's  
5 common equity ratio from 51.00 to 55.00 percent and also increased the equity thickness  
6 for Georgia Power.<sup>57</sup> Similarly, the Kentucky Public Service Commission allowed  
7 Atmos Kentucky to increase its equity percentage from 52.30 to 58.20 percent,<sup>58</sup> and the  
8 Alabama Public Service Commission has approved a plan to allow Alabama Power  
9 Company to gradually increase its regulatory equity ratio from 47.00 to 55.00 percent by  
10 2025 or sooner.<sup>59</sup> In addition the New Jersey Board of Public Utilities has authorized  
11 PSE&G to increase its regulatory equity ratio to 54.00 percent.<sup>60</sup>

<sup>57</sup> GA PUC, Docket D-40828 and Southern Company, "Investor Presentation," Nov. 7, 2018.

<sup>58</sup> KY PSC, Docket C-2018-00281.

<sup>59</sup> See Moody's Investor Service, Regulated Utilities - U.S., "2019 outlook shifts to negative due to weaker cash flows, continued high leverage," June 18, 2018.

<sup>60</sup> See BPU Docket Nos. ER18010029 and GR18010030, NJ BPU Decision, pp. 7, 14. PSE&E has been steadily increasing its regulatory equity ratio since 2013, a year in which its year end regulatory equity

1 At the same time, utilities have been issuing a larger volume of equity than at any time  
 2 since the financial crisis according to Thompson Reuter’s data.<sup>61</sup> According to Moody’s,  
 3 approximately \$24 billion in new equity issuances by regulated U.S. utilities were  
 4 announced in 2018 (though November).<sup>62</sup>

5 Both utility managers and utility regulators recognize that “deleveraging” through use of  
 6 more equity financing—especially as accompanied by recognition of this greater reliance  
 7 on equity financing for ratemaking purposes—is an effective and appropriate option for  
 8 supporting utility credit ratings in the face of the cash flow reductions and increased  
 9 investor financing requirements imposed by regulatory implementation of the TCJA.

### 10 C. THE CAPM BASED COST OF EQUITY ESTIMATES

#### 11 Q48. Please briefly explain the CAPM.

12 A48. In the CAPM the collective investment decisions of investors in capital markets will  
 13 result in equilibrium prices for all risky assets such that the returns investors expect to  
 14 receive on their investments are commensurate with the risk of those assets relative to  
 15 the market as a whole. The CAPM posits a risk-return relationship known as the Security  
 16 Market Line (*see* Figure 3 in Section III), in which the required expected return on an  
 17 asset is proportional to that asset’s relative risk as measured by that asset’s beta.

18 More precisely, the CAPM states that the cost of capital for an investment,  $S$  (*e.g.*, a  
 19 particular common stock), is determined by the risk-free rate plus the stock’s systematic  
 20 risk multiplied by the market risk premium. Mathematically, the relationship is given by  
 21 the following equation:

$$22 \quad r_s = r_f + \beta_s \times MRP \quad (1)$$

---

ratio was 51%. See BPU Docket Nos. ER18010029 and GR18010030, Direct Testimony of Scott Jennings, 12+0 Update, August 8, 2018, p. 55.

<sup>61</sup> Reuters Business News, “US tax reform reenergizes equity markets for utility companies,” June 12, 2018.

<sup>62</sup> Moody’s Investor Service, Regulated Utilities - U.S., “2019 outlook negative amid growing debt and stagnant cash flow,” November 8, 2018.

- 1 •  $r_S$  is the cost of capital for investment S;
- 2 •  $r_f$  is the risk-free interest rate;
- 3 •  $\beta_S$  is the beta risk measure for the investment S; and
- 4 • **MRP** is the market equity risk premium.

5 The CAPM is a “risk-positioning model,” which operates on the principle (corroborated  
6 by empirical data) that investors price risky securities to offer a higher expected rate of  
7 return than safe securities. It says that an investment whose returns do not vary relative  
8 to market returns should receive the risk-free interest rate (that is the return on a zero-  
9 risk security, the y-axis intercept in Figure 3), whereas investments of the same risk the  
10 overall market (*i.e.*, those that by definition have average systematic market risk) are  
11 priced so as to expect to return the risk-free rate plus the MRP. Further, it says that the  
12 risk premium of a security over the risk-free rate equals the product of the beta of that  
13 security and the MRP.

#### 14 1. Inputs to the CAPM

##### 15 **Q49. What inputs does your implementation of the CAPM require?**

16 A49. As demonstrated by equation (1), estimating the cost of equity for a given company  
17 requires a measure of the risk-free rate of interest and the MRP, as well as a measurement  
18 of the stock’s beta. There are many methodological choices and sources of data that  
19 inform the selection of these inputs. I discuss these issues below. (Additional technical  
20 detail, along with a discussion of the finance theory underlying the CAPM is provided in  
21 Exhibit\_\_(BV-2).)

##### 22 **Q50. What value did you use for the risk-free rate of interest?**

23 A50. I used the yield on a 20-year U.S. Treasury bond as the risk-free asset for purposes of my  
24 analysis. Recognizing the fact that the cost of capital set in this proceeding may be in  
25 place over the next several years, I rely on a forecast of what Treasury bond yields will  
26 be in 2020. Specifically, *Blue Chip Economic Indicators* projects that the yield on a ten-

1 year Government Bond will be 3.6 percent by 2020.<sup>63</sup> I adjust this value upward by 50  
2 bps, which is my estimate of the representative historical maturity premium for the 20-  
3 year over the ten-year Government Bond. This gives me 4.1 percent as an estimate of  
4 the risk-free rate.

5 **Q51. What value did you use for the MRP?**

6 A51. Like the cost of capital itself, the MRP is a forward-looking concept. It is by definition  
7 the premium above the risk-free interest rate that investors can *expect* to earn by investing  
8 in a value-weighted portfolio of all risky investments in the market. The premium is not  
9 directly observable. Rather, it must be inferred or forecasted based on known market  
10 information. One commonly used method for estimating the MRP is to measure the  
11 historical average premium of market returns over the income returns on government  
12 bonds over some long historical period. The average market risk premium from 1926 to  
13 the present (2017) is 7.07 percent.<sup>64</sup> I use this value of the MRP in my CAPM analyses.

14 I also note that Bloomberg's forward-looking market-implied MRP is currently estimated  
15 at approximately 7.0 percent (when expressed relative to 20-year bond yields) and was  
16 above the 7.07 percent long-term historical average value in most months of 2018. The  
17 fact that recent forward-looking estimates of the MRP exceeded the historical average  
18 level is consistent with the broader body of evidence that risk premiums have remained  
19 elevated relative to their pre-financial crisis levels. (See Section IV above.)

20 Therefore, and considering the recent increase in measures of market volatility, I believe  
21 the 7.07 percent long-term historical average MRP value I rely on is a reasonable and  
22 conservatively low estimate of what the market risk premium will be during the period  
23 at issue in this proceeding.

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<sup>63</sup> Blue Chip Economic Indicators, October 2018, p. 14.

<sup>64</sup> Duff & Phelps, Ibbotson SBBI 2018 Valuation Yearbook 10-21.

1 **Q52. What betas did you use for the companies in the Electric Proxy Group?**

2 A52. I used *Value Line* betas, which are estimated using the most recent five years of weekly  
3 historical returns data.<sup>65</sup> The *Value Line* levered equity betas measured for the Electric  
4 Proxy Group are reported in Figure 10 and above. Importantly, as explained in Section  
5 III.B above, these betas—which are measured (by *Value Line*) using the market stock  
6 return data of the proxy companies—reflect the level of financial risk inherent in the  
7 proxy companies’ market value leverage ratios over the estimation period. Because Con  
8 Edison’s regulatory capital structure includes a substantially higher proportion of debt  
9 financing compared to the proxy companies,<sup>66</sup> the financial risk associated with an equity  
10 investment in Con Edison’s rate base is correspondingly greater than the financial risk  
11 borne by investors in the proxy companies’ publicly traded stock.<sup>67</sup>

12 Consequently, when standard textbook techniques are applied to unlever the *Value Line*  
13 betas reported in Figure 10 and relever the resulting asset betas at Con Edison’s  
14 regulatory capital structure, the resulting proxy group averages are 0.68 – 0.70 for the  
15 Electric Proxy Group.<sup>68</sup>

16 **2. The Empirical CAPM**

17 **Q53. What other equity risk premium model do you use?**

18 A53. Empirical research has long shown that the CAPM tends to overstate the actual sensitivity  
19 of the cost of capital to beta: low-beta stocks tend to have higher risk premiums than

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<sup>65</sup> See Value Line Glossary, accessible at <http://www.valueline.com/Glossary/Glossary.aspx>

<sup>66</sup> Con Edison’s proposed regulatory capital structure debt ratio of 48.89% (with 1.11% customer deposits) is above the maximum of five-year average debt ratios measured for the Electric Proxy Group. The average debt percentage of the Electric Proxy Group is 40%.

<sup>67</sup> A further detailed discussion is contained in Exhibit\_\_(BV-2), Section III.

<sup>68</sup> See Exhibit\_\_(BV-3), Table Nos. BV-13 – BV-15. The Technical Appendix (Exhibit\_\_(BV-2)) to this testimony provides a detailed description of the standard textbook formulas used to implement the “Hamada” technique for unlevering measured equity betas based on the proxy companies’ capital structures to calculate “asset betas” that measure the proxy companies’ business risk independent of the financial risk impact of differing capital structures. The proxy group average asset betas are then relevered at the target capital structure (i.e., Con Edison’s regulatory capital structure), with the precise relevered beta depending on the specific version of the unlevering/relevering formula employed.

1 predicted by the CAPM and high-beta stocks tend to have lower risk premiums than  
2 predicted.<sup>69</sup> A number of variations on the original CAPM theory have been proposed to  
3 explain this finding, but the observation itself can also be used to estimate the cost of  
4 capital directly, using beta to measure relative risk by making a direct empirical  
5 adjustment to the CAPM.

6 The second variation on the CAPM that I employ makes use of these empirical findings.  
7 It estimates the cost of capital with the equation,

$$8 \quad r_S = r_f + \alpha + \beta_S \times (MRP - \alpha) \quad (2)$$

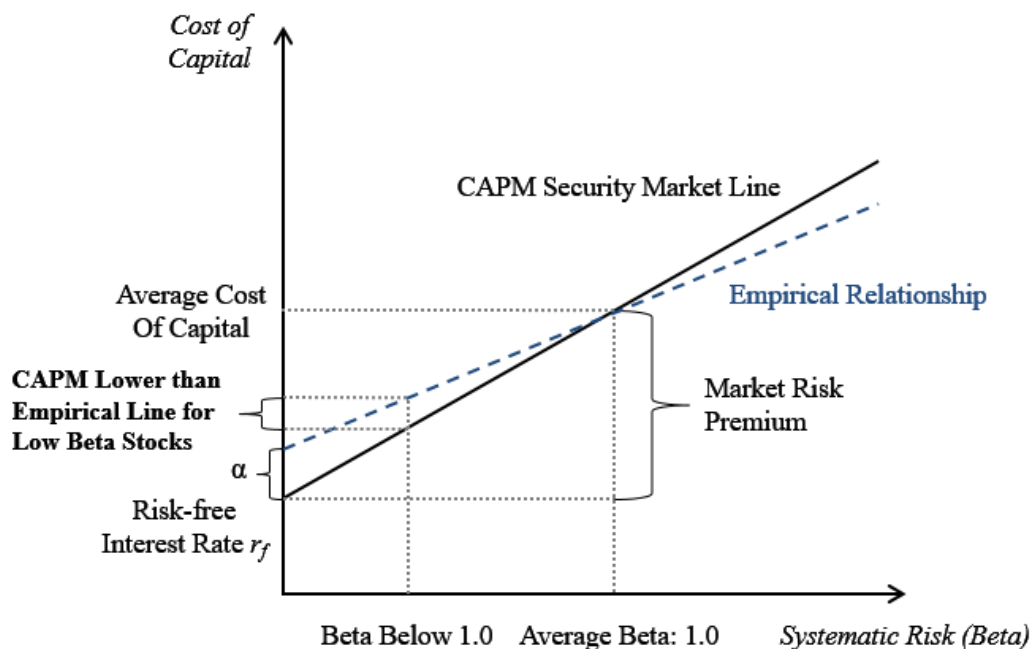
9 where  $\alpha$  is the “alpha” adjustment of the risk-return line, a constant, and the other  
10 symbols are defined as for the CAPM (see equation (2) above).

11 I label this model the Empirical Capital Asset Pricing Model, or “ECAPM.” The alpha  
12 adjustment has the effect of increasing the intercept but reducing the slope of the Security  
13 Market Line in Figure 3, which results in a Security Market Line that more closely  
14 matches the results of empirical tests. This adjustment is portrayed in Figure 13 below.  
15 In other words, the ECAPM produces more accurate predictions of eventual realized risk  
16 premiums than does the CAPM.

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<sup>69</sup> See Figure A-2 in Exhibit \_\_\_(BV-2) for references to relevant academic articles.

**Figure 13**  
**The Empirical Security Market Line**



1 **Q54. Why do you use the ECAPM?**

2 A54. Academic research finds that the CAPM has not generally performed well as an empirical  
 3 model. One of its short-comings is directly addressed by the ECAPM, which recognizes  
 4 the consistent empirical observation that the CAPM underestimates the cost of capital for  
 5 low beta stocks. In other words, the ECAPM is based on recognizing that the actual  
 6 observed risk-return line is flatter and has a higher intercept than that predicted by the  
 7 CAPM. The alpha parameter ( $\alpha$ ) in the ECAPM adjusts for this fact, which has been  
 8 established by repeated empirical tests of the CAPM. Exhibit\_\_\_(BV-2), Section II.C  
 9 discusses the empirical findings that have tested the CAPM and also provides  
 10 documentation for the magnitude of the adjustment,  $\alpha$ .

1 **Q55. How does your implementation of the ECAPM compare to the “Zero Beta” CAPM**  
 2 **that has recently been employed by Staff?**

3 A55. The two models are conceptually linked. In recent base rate proceedings involving Con  
 4 Edison (as well as CEI’s other regulated subsidiary Orange and Rockland Utilities, Inc.),  
 5 Staff testified that “a considerable body of research has shown that the Traditional CAPM  
 6 may underestimate required returns when betas are below 1.0.”<sup>70</sup> This is the same reason  
 7 I employ the ECAPM. In addition, while the specific formula employed by Staff differs  
 8 from Equation 2 above, the mathematical impact of the two adjustments is similar, with  
 9 Staff’s formula adjusting the slope of the risk-return relationship somewhat more (and  
 10 thus increasing the estimated cost of equity for low beta companies somewhat more) than  
 11 my ECAPM formula.<sup>71</sup>

### 12 3. Results from the CAPM Based Models

13 **Q56. Please summarize the parameters of the scenarios and variations you considered in**  
 14 **your CAPM and ECAPM analyses.**

15 A56. The parameters are displayed in Figure 14 below. As discussed above, the risk-free  
 16 interest rate represents Blue Chip Economic Indicators projection for the ten-year  
 17 Treasury Yield to prevail in 2020, adjusted to a 20-year horizon. The MRP is the long-  
 18 term historical arithmetic average of annual realized premiums of U.S. stock market  
 19 returns over long-term (approximately 20-year maturity) Treasury bond income returns  
 20 from 1926 to 2017 as reported by Duff and Phelps.

**Figure 14**  
**Parameters in Risk Positioning Analyses**

Risk-Free Interest Rate	4.10%
Market Risk Premium	7.07%

<sup>70</sup> Direct Testimony of Staff Finance Panel in Cases 16-E-0060 and 16-G-0061, pp. 87-88; Direct Testimony of Staff Finance Panel in Cases 18-E-0067 and 18-G-0068, pp. 92-93.

<sup>71</sup> Staff uses the formula  $r_S = r_f + 0.25 \times MRP + \beta_S \times (0.75 \times MRP)$ . If this formula were applied with an MRP of approximately 7.0%, it would be equivalent to applying an alpha of  $\alpha = 1.75\%$  in my ECAPM formula, rather than the  $\alpha = 1.5\%$  I actually use.



1 **Q57. Please summarize the results of the CAPM-based models.**

2 A57. The results of CAPM and ECAPM estimation for the Electric Proxy Group are presented  
3 in Figure 15 below. The ranges of results for each model (CAPM and ECAPM) reflect  
4 the application of different specific versions of the textbook formulas used to account for  
5 the impact of different financial leverage on financial risk.

**Figure 15**  
**CAPM Summary: Electric Proxy Group**

	CAPM	ECAPM ( $\alpha = 1.5\%$ )
Overall Cost of Capital	9.3%	10.0%
Hamada Adjustment Method (with taxes)	8.9%	9.4%
Hamada Adjustment Method (without taxes)	9.1%	9.5%

Note: Long-Term Risk Free Rate of 4.10%, Long-Term Market Risk Premium of 7.07%.

6 **Q58. How do you interpret the results of your CAPM and ECAPM Analyses?**

7 A58. In my opinion, the estimates reported above support a reasonable cost of equity range of  
8 9.25 - 10.00 percent based on the Electric Proxy Group.<sup>72</sup> As discussed above, the  
9 established academic evidence indicates that the traditional CAPM tends to understate  
10 the cost of equity for lower-than-average risk companies such as those in the Electric  
11 Proxy Group, I therefore give somewhat greater weight to the ECAPM results to inform  
12 my recommendation and consider the lowest estimate from the CAPM to be too low.

13 **D. DCF BASED ESTIMATES**

14 **1. Single and Multi-Stage DCF Models**

15 **Q59. Can you describe the DCF model's approach to estimating the cost of equity?**

16 A59. The DCF model attempts to estimate the cost of capital for a given company directly,  
17 rather than based on its risk relative to the market as the CAPM does. The DCF method  
18 assumes that the market price of a stock is equal to the present value of the dividends that

<sup>72</sup> I consider the lowest of the CAPM estimates unreasonable and round the results to the nearest 0.25 percent to assess the reasonable range.

its owners expect to receive. The method also assumes that this present value can be calculated by the standard formula for the present value of a cash flow—literally a stream of expected “cash flows” discounted at a risk-appropriate discount rate. When the cash flows are dividends, that discount rate is the cost of equity capital:

$$P_0 = \frac{D_1}{1+r} + \frac{D_2}{(1+r)^2} + \frac{D_3}{(1+r)^3} + \cdots + \frac{D_T}{(1+r)^T} \quad (3)$$

Where,

$P_0$  is the current market price of the stock;

$D_t$  is the dividend cash flow expected at the end of period  $t$ ;

$T$  is the last period in which a dividend cash flow is to be received; and

$r$  is the cost of equity capital.

Importantly, this formula implies that if the current market price and the pattern of expected dividends are known, it is possible to “solve for” the discount rate  $r$  that makes the equation true. In this sense, a DCF analysis can be used to estimate the cost of equity capital implied by the market price of a stock and market expectations for its future dividends.

Many DCF applications assume that the growth rate lasts into perpetuity, so the formula can be rearranged algebraically to directly estimate the cost of capital. Specifically, the implied DCF cost of equity can then be calculated using the well-known “DCF formula” for the cost of capital:

$$r = \frac{D_1}{P_0} + g = \frac{D_0}{P_0} \times (1 + g) + g \quad (4)$$

where  $D_0$  is the current dividend, which investors expect to increase at rate  $g$  by the end of the next period, and over all subsequent periods into perpetuity.

1 Equation (4) says that if equation (3) holds, the cost of capital equals the expected  
2 dividend yield plus the (perpetual) expected future growth rate of dividends. I refer to  
3 this as the single-stage DCF model; it is also known as the Gordon Growth model, in  
4 honor of its originator Professor Myron J Gordon of the University of Toronto.

5 **Q60. Are there other versions of the DCF model?**

6 A60. Yes. There are many alternative versions, notably (i) multi-stage models, (ii) models that  
7 use cash flow rather than dividends, or versions that combine aspects of (i) and (ii).<sup>73</sup>  
8 One such alternative expands the Gordon Growth model to three stages. In the multistage  
9 model, earnings and dividends can grow at different rates, but must grow at the same rate  
10 in the final, constant growth rate period.<sup>74</sup>

11 In my implementation of the multi-stage DCF, I assume that companies grow their  
12 dividend for five years at the forecasted company-specific rate of earnings growth, with  
13 that growth then tapering over the next five years toward the growth rate of the overall  
14 economy (*i.e.*, the long-term GDP growth rate forecasted to be in effect ten years or more  
15 into the future).

16 **2. DCF Inputs and Results**

17 **Q61. What growth rate information do you use?**

18 A61. The first step in my DCF analysis (either constant growth or multi-stage formulations) is  
19 to examine a sample of investment analysts' forecasted earnings growth rates for  
20 companies in my proxy group. For the single-stage DCF and for the first stage of the  
21 multi-stage DCF, I use investment analyst forecasts of company-specific growth rates  
22 sourced from *Value Line* and Thomson Reuters IBES.

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73 The Surface Transportation Board uses a cash flow based model with three stages. See, for example, Surface Transportation Board Decision, "STB Ex Parte No. 664 (Sub-No. 1)," Decided January 23, 2009.

74 See Exhibit\_\_\_(BV-2), Section I for further discussion of the various versions of the DCF model, as well as the details of the specific versions I implement in this proceeding.

1 For the long-term growth rate for the final, constant-growth stage of the multistage DCF  
 2 estimates, I use the long-term U.S. GDP growth forecast of 4.1 from Blue Chip Economic  
 3 Indicators.<sup>75</sup> Thus, the long-run (or terminal) growth rate in the multi-stage model is  
 4 nominal GDP growth.

5 **Q62. What are the pros and cons of the input data?**

6 A62. Both the Gordon Growth and single-stage DCF models require forecast growth rates that  
 7 reflect investor expectations about the pattern of dividend growth for the companies over  
 8 a sufficiently long horizon, but estimates are typically only available for three - five years.  
 9 In the multi-stage version, I taper these growth rates toward a stable growth rate  
 10 corresponding to a forecast of long-term GDP growth for all companies.

11 One issue with the data is that it includes solely dividend payments as cash distributions  
 12 to shareholders, while some companies also use share repurchases to distribute cash to  
 13 shareholders.

14 **Q63. Please summarize the DCF based cost of equity estimates for the Electric Proxy  
 15 Group.**

16 A63. The results of the DCF based estimation for the Electric Proxy Group are displayed below  
 17 in Figure 16.

**Figure 16**  
**DCF Model Results: Electric Proxy Group**

Single-Stage	10.4%
Multi-Stage	8.8%

18 **Q64. How do you interpret the results of your DCF analyses?**

19 A64. As discussed above, the DCF models are currently estimated based on dividend yields  
 20 that may be expected to increase as interest rates continue to rise in the coming months

<sup>75</sup> See Blue Chip Economic Indicators, October 2018, p. 14.

1 and years. As a consequence, the multi-stage DCF model's assumption that *current* prices  
2 reflect investor's expectations that dividend growth will converge with the rate of GDP  
3 growth in the long term may underestimate how that pattern of expected dividends will  
4 be valued in the market throughout the period for which the rates decided in this  
5 proceeding will be in effect (*i.e.*, 2019 onward).<sup>76</sup> Thus, while I acknowledge that the  
6 single-stage DCF model makes the strong assumption that current three-to-five year  
7 Earnings Per Share growth expectations will persist into perpetuity, I conclude that a  
8 reasonable estimate of the cost of equity falls somewhere between what is estimated by  
9 the two versions of the model. In considering the results from the Electric Proxy Group,  
10 I believe the DCF model supports a reasonable range of 9.25 to 10.25 percent for Con  
11 Edison's cost of equity.

#### 12 **E. RISK PREMIUM MODEL ESTIMATES**

13 **Q65. Did you estimate the cost of equity that results from an analysis of risk premiums**  
14 **implied by allowed ROEs in past utility rate cases?**

15 A65. Yes. In this type of analysis, sometimes called the "risk premium model," the cost of  
16 equity capital for utilities is estimated based on the historical relationship between  
17 allowed ROEs in utility rate cases and the risk-free rate of interest at the time the ROEs  
18 were granted. These estimates add a "risk premium" implied by this relationship to the  
19 relevant (prevailing or forecast) risk-free interest rate:

$$20 \qquad \qquad \qquad \text{Cost of Equity} = r_f + \text{Risk Premium}$$

21 **Q66. What are the merits of this approach?**

22 A66. First, it estimates the cost of equity from regulated entities as opposed to holding  
23 companies, so that the relied upon figure is directly applicable to a rate base. Second,  
24 the allowed returns are readily observable to market participants, who will use this one

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<sup>76</sup> Blue Chip's forecasted GDP growth was 4.10% at the time of estimation, while the realized nominal GDP growth for Q2 and Q3, 2018 was 7.60 percent and 4.90 percent, respectively.

Source: <https://www.bea.gov/news/glance>

1 data input to making investment decisions, so that the information is at the very least a  
 2 good check on whether the return is comparable to that of other investments. Third, I  
 3 analyze the spread between the allowed ROE at a given time and the then prevailing  
 4 interest rate to ensure that I properly consider the interest rate regime at the time the ROE  
 5 was awarded. This implementation ensures that I can compare allowed ROE granted at  
 6 different times and under different interest rate regimes.

7 **Q67. How did you use rate case data to estimate the risk premiums for your analysis?**

8 A67. The rate case data from 1990-2018 is derived from Regulatory Research Associates.<sup>77</sup>  
 9 Using this data I compared (statistically) the average allowed rate of return on equity  
 10 granted by U.S. state regulatory agencies in electric utility and electric distribution rate  
 11 cases to the average 20-year Treasury bond yield that prevailed in each quarter.<sup>78</sup> I  
 12 calculated the allowed utility “risk premium” in each quarter as the difference between  
 13 allowed returns and the Treasury bond yield, since this represents the compensation for  
 14 risk allowed by regulators. Then I used the statistical technique of ordinary least squares  
 15 (“OLS”) regression to estimate the parameters of the linear equation:

$$16 \quad \text{Risk Premium} = A_0 + A_1 \times (\text{Treasury Bond Yield}) \quad (8)$$

17 I derived my estimates of  $A_0$  and  $A_1$  using standard statistical methods (OLS regression)  
 18 and find that the regression has a high degree of explanatory power in a statistical sense.  
 19 I report my results for the respective classifications of rate cases below in Figure 17.<sup>79</sup>

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77 SNL Financial as of December 2018.

78 I rely on the 20-year government bond to be consistent with the analysis using the CAPM to avoid confusion about the risk-free rate. While it is important to use a long-term risk-free rate to match the long-lived nature of the assets, the exact maturity is a matter of choice.

79 My workpapers for the implied risk premium analysis are contained in Exhibit \_\_\_(BV-4).

**Figure 17**  
**Implied Risk Premium Model Estimates**

		R Squared	Estimate of A <sub>0</sub>	Estimate of A <sub>1</sub>	Implied Cost of Equity
Electric Utility	[a]	0.829	8.48%	-0.542	10.4%
Electric Distribution	[b]	0.877	8.87%	-0.762	9.8%

Sources and notes: [a], [b]: Estimated using SNL Past Rate Case data as of 12/7/2018 and Bloomberg Treasury yield data as of 11/30/2018.

1 The negative slope coefficient reflects the empirical fact that regulators grant smaller risk  
 2 premiums when risk-free interest rates (as measured by Treasury bond yields) are higher.  
 3 This is consistent with past observations that the premium investors require to hold equity  
 4 over government bonds increases as government bond yields decline. In the regression  
 5 described above the risk premium declined by less than the increase in Treasury bond  
 6 yields. Therefore, the allowed ROE on average declined by less than 100 bps when the  
 7 government bond yield declined by 100 bps. Based on this analysis, I find that the current  
 8 market conditions are consistent with an ROE of 10.4 percent for the average electric  
 9 utility and 9.8 percent for the average electric distribution utility.

10 **Q68. What conclusions did you draw from you risk premium analysis?**

11 A68. The results in Figure 17 indicate a range of approximately 9.75 - 10.5 percent as a  
 12 reasonable allowed ROE for Con Edison based on the risk premium model, which  
 13 overlaps with the upper half of the estimates from the reasonable range from the DCF  
 14 and CAPM models. While the risk premium model based on historical allowed returns  
 15 are not underpinned by fundamental finance principles in the manner of the CAPM or  
 16 DCF models, I believe that this analysis, when properly designed and executed and  
 17 placed in the proper context, is a valid and useful approach to estimating utility ROE.  
 18 Because the risk premium analysis as implemented takes into account the interest rate  
 19 prevailing during the quarter the decision was issued, it provides a useful benchmark for  
 20 the cost of equity in any interest environment. Because it relies on the returns for

1 regulated utilities, I believe this method provides a good way to directly assess whether  
2 the ROE is commensurate with that available to alternative investments of similar risk.

### 3 **VI. CON EDISON SPECIFIC CIRCUMSTANCES AND ROE RECOMMENDATION**

#### 4 **A. BUSINESS RISK CHARACTERISTICS**

#### 5 **Q69. Are there any differences in the regulatory environment in which the comparable** 6 **companies and Con Edison operates?**

7 A69. Yes. There are several. First, the state of New York has undertaken a package of energy  
8 and utility policy reforms known as New York’s Reforming the Energy Vision (REV)  
9 programs. The stated goal of these programs is

10 promoting more efficient use of energy, deeper penetration of renewable  
11 energy resources such as wind and solar, wider deployment of  
12 “distributed” energy resources, such as micro grids, roof-top solar and  
13 other on-site power supplies, and storage ...<sup>80</sup>

14 From an electric utility perspective, energy efficiency and distributed energy resources  
15 reduces the amount of power the utility distributes and most of the comparable companies  
16 operate in states without such comprehensive plans.<sup>81</sup> In addition, the New York REV  
17 programs reflect a new regulatory environment, so that its ultimate impact on the utilities  
18 is unknown and therefore results in higher business risk.

19 Second, the Company’s most recent electric and gas rate orders each included an earnings  
20 sharing mechanism, where earnings are shared between customers and the Company  
21 above the allowed ROE plus 50 bps. There is no similar sharing mechanism when  
22 earnings are below the allowed ROE minus 50 bps.<sup>82</sup> An asymmetric sharing mechanism  
23 inherently makes it more difficult for the Companies to earn their allowed ROE on  
24 average as illustrated in the example below.

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<sup>80</sup> See,

<http://www3.dps.ny.gov/W/PSCWeb.nsf/All/CC4F2EFA3A23551585257DEA007DCFE2?OpenDocument>

<sup>81</sup> New York does have a decoupling mechanism in place. Source: SNL, “Adjustment Clauses: A State-by State Overview,” September 28, 2018.

<sup>82</sup> 2017 Order, pp. 26-29.



**Figure 18**  
**Example of Asymmetric Risk Associated with Sharing Mechanism**

		8%	9%	10%
		Earned ROE	Earned ROE	Earned ROE
Rate Base	[a]	\$1,000	\$1,000	\$1,000
Equity (%)	[b]	48%	48%	48%
Allowed Return on Equity	[c] = [a] × [b] × (9%)	\$43.20	\$43.20	\$43.20
Earned Return	[d] = [a] × [b] × Earned ROE	\$38.40	\$43.20	\$48.00
Earned Return - reimbursed to Customers	[e]	\$0.00	\$0.00	\$1.20
Net Earned Return	[f] = [d] - [e]	\$38.40	\$43.20	\$46.80
<b>Deviation from Allowed Return</b>	<b>[g] = [f] - [c]</b>	<b>-\$4.80</b>	<b>\$0.00</b>	<b>\$3.60</b>

Notes:

[e]: For earned return on equity from 9.5% - 10%, Con Edison must reimburse customers 50% of value.

Thus, \$1.20 = (10% - 9.5%) × [a] × [b] × .5 must be reimbursed to customers if Con Edison were to realize a 10% return on equity.

1           As is shown in the figure, the negative deviation from under-earning by 1% is *greater*  
2           than the positive deviation associated with over-earning by 1%. As a result, on an  
3           expected value basis, Con Edison is more likely to under-earn than they are to over-earn  
4           and consequently they will be challenged in earning the allowed ROE.<sup>83</sup>

5           Third, Con Edison’s electric operations have the opportunity to earn incentive for Non-  
6           Wires Alternatives based on the net benefits of such programs. Based on periodic filings  
7           with the Commission, the Company can earn up to 30% (with customers earning 70%)  
8           of the net benefits associated with pursuing non-wires alternative projects.<sup>84</sup> As these  
9           incentives are granted for replacing wires with alternatives, there is no distinct impact on  
10          the cost of capital or the estimation hereof.

11          Fourth, I understand Con Edison is implementing an aggressive cost mitigation program  
12          - the Business Cost Optimization (“BCO”) Program - and has reflected projected savings  
13          from the BCO Program in its revenue requirements in these cases. I also understand Con  
14          

<sup>83</sup> Statistically speaking, the expected value is the average across all possible outcomes weighted by their likelihood. In this simple example, this points to the average of \$-4.80 and \$3.60 being less than zero, despite the percentage deviation from the allowed return being +/- 1%. A circumstance without asymmetric risk would retain an expected value of zero for the identical percentage deviation in expected return. This example assumes that Con Edison is equally likely to over earn by 1% as Con Edison is to under earn by 1%.

<sup>84</sup> 2017 Order pp. 29-32 and “Order Approving Shareholder Incentives,” Case 15-E-0229, pp. 9-13; Joint Proposal in Case 16-E-0060, pp. 29-31.

1 Edison has not proposed a reconciliation mechanism if the savings actually realized are  
2 less than the projected amounts. As a result, Con Edison bears additional business risk  
3 associated with not achieving the BCO Program related costs savings that it provides to  
4 customers. This business risk increases the difficulty the Company will face earning its  
5 allowed ROE going forward.

6 **Q70. How do these regulatory mechanisms compare to those of the comparable**  
7 **companies?**

8 A70. As noted above, REV-like programs are not common. Looking next to adjustment  
9 clauses, a study published by Regulatory Research Associates has found that New York  
10 State is neither at the top nor at the bottom regarding the use of adjustment mechanisms  
11 for new investments.<sup>85</sup> However, New York is among the few states that operate with a  
12 multi-year rate plan for both electric and gas utilities.<sup>86</sup> I also note that Con Edison has a  
13 decoupling mechanism, as do more than half of the proxy companies, although the  
14 specifics of each plan differ.<sup>87</sup> Because a decoupling mechanism is common, any impact  
15 on the ROE or the ability to earn the allowed ROE would be included in the proxy group  
16 data, so there is no impact on what Con Edison should be allowed. In addition, research  
17 has shown that statistically the presence of a decoupling mechanism has no impact on  
18 the cost of capital for electric or gas utilities.<sup>88</sup>

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<sup>85</sup> Regulatory Research Associates, "Adjustment Clauses: A state-by-state overview," September 28, 2018.

<sup>86</sup> Mark A. Lowry, "Multi-year Rate Plans," NRRI, May 9, 2017.

<sup>87</sup> Regulatory Research Associates, "Adjustment Clauses: A state-by-state overview," September 28, 2018.

<sup>88</sup> See, for example, Joe Wharton and Michael J. Vilbert, "Decoupling and the Cost of Capital," *The Electricity Journal* vol. 28, 2015, pp. 19-28.

1        **B. EQUITY FLOTATION COSTS**

2        **Q71. Are there any other Con Edison-specific considerations relevant to the**  
 3        **determination of its allowed ROE?**

4        A71. Yes. It is my understanding that the Company (through its parent company CEI) has  
 5        incurred flotation costs associated with equity issuances that have not been recovered in  
 6        rates. These costs take the form of underwriting fees and discounts to the offer price. For  
 7        example, if flotation costs represent approximately 2.5% of the proceeds raised by the  
 8        issuances, only \$97.50 out of every \$100 raised in equity issuances would actually be  
 9        available to finance Con Edison’s assets and operations. To the extent these costs were /  
 10       are not recovered as expenses at the time of the issuances, they should appropriately be  
 11       recovered via an adjustment to the return on equity going forward.

12       **Q72. How can Con Edison’s ROE be adjusted to allow recover of equity issuance costs?**

13       A72. A standard approach to adjusting the allowed ROE to provide recovery of all past equity  
 14       issuance costs can be implemented via a straightforward adjustment to the single-stage  
 15       DCF model. In place of the standard single-stage DCF formula (equation 7), the  
 16       following formula is used.

$$r = \frac{D_1}{P_0(1 - f)} + g$$

17       where  $f$  is the percentage of proceeds lost to underwriting fees or other flotation costs.  
 18       This formula recognizes that if shares trade at (for example) \$100, but 2.5% of the  
 19       proceeds of the initial issuance of those shares was consumed by flotation costs, only  
 20        $\$100 \times (1 - 0.025) = \$97.5$  represents value invested in cash-flow generating assets.  
 21       Therefore, it is relative to this “adjusted” price, not the nominal market price, that  
 22       investors’ required return should be measured.

23       Comparing the flotation cost-adjusted formula to the standard DCF formula for values of  
 24       the dividend yield, growth rate, and financial leverage that are representative of the  
 25       Electric Proxy Group (see Figure 19 below), I find that ten bps is an appropriate ROE  
 26       adjustment to allow recovery of costs amounting to 2.5% of equity issuance proceeds.

**Figure 19**  
**Representative Flotation Cost Adjustment Calculation**

		Without Adjustment	With Adjustment
		[1]	[2]
Flotation Cost Share of Issuance Proceeds	[a]	n/a	2.5%
Sample Average Dividend Yield	[b]	3.4%	3.5%
Growth Rate Estimate	[c]	5.4%	5.4%
Single Stage DCF Cost of Equity	[d]	8.8%	8.9%
Sample Average Equity Market Value Ratio (%)	[e]	60.9%	60.9%
Sample Average Debt Market Value Ratio (%)	[f]	39.1%	39.1%
Sample Average Cost of Debt Estimate	[g]	4.8%	4.8%
Tax Rate	[h]	26.1%	26.1%
Single Stage DCF Overall Cost of Capital	[i]	6.8%	6.8%
ConEd Regulatory Equity Ratio (%)	[j]	50%	50%
ConEd Regulatory Debt Ratio (%)	[k]	50%	50%
ConEd Cost of Debt Estimate	[l]	4.5%	4.5%
<b>Implied Cost of Equity</b>	<b>[m]</b>	<b>10.2%</b>	<b>10.3%</b>

Sources and Notes:

[a]: Villadsen Direct Testimony.

[b], [c]: Table No. BV-6 - Panel A.

[d] = [b] + [c]

[e]: Table No. BV-4

[f] = 1 - [e]. For simplification, I include preferred equity in debt.

[g]: Table No. BV-7.

[h]: Composite State and Federal Tax Rate.

[i] = ([d] x [e]) + ([g] x [f] x (1 - [h]))

[j], [k]: ConEd Regulatory Capital Structure.

[l]: Representative Cost of Debt for A rated Utilities.

[m] = ([i] - [k] x [l] x (1 - [h])) / [j]

1 **C. COST OF CAPITAL RECOMMENDATION**

2 **Q73. What do you recommend for Con Edison's cost of equity in this proceeding?**

3 A73. I recommend that Con Edison be allowed to earn a 10.00 percent rate of return on the  
4 equity portion of its regulated rate base. This estimate is situated in the upper half of the  
5 reasonable range of 9.25 - 10.25 percent I obtained from the DCF and CAPM estimation.  
6 It is also consistent with the range of 9.75 to 10.25 percent that I obtained from the  
7 implied risk premium model. The fact that 10.00 percent is within what is observed for

1 all three models, DCF-based, CAPM-based, and Risk Premium, suggests that it is a  
2 central tendency of the data.

3 In my opinion, placing Con Edison's allowed rate of return in the upper half of the  
4 reasonable range of DCF cost of equity estimates, at the high end of the CAPM/ECAPM  
5 range, and in a range consistent with the implied Risk Premium model results is  
6 reasonable. As noted above, (i) Con Edison faces somewhat elevated uncertainty and  
7 business risk related to substantial changes in regulatory policy, and (ii) the TCJA has  
8 resulted in greater volatility of equity cash flows and negative credit quality impacts for  
9 the Company, which will only be partially offset by a higher equity ratio (*i.e.*, 50  
10 percent).<sup>89</sup> Finally, although the illustrative ten bps flotation costs adjustment derived in  
11 Section VI.B above is not explicitly included in my model results or reasonable ranges,  
12 I believe my recommendation is sufficient to allow Con Edison to earn compensation for  
13 past (and potential future) equity flotation costs as a component of its ROE.

14 **Q74. Does this conclude your direct testimony?**

15 A74. Yes, it does.

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<sup>89</sup> The impact of the TCJA on the Company is discussed in greater detail in the Direct Testimony of Yukari Saegusa.

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1 I. INTRODUCTION

2 Q. Would the members of the Forecasting Panel please state  
3 their names and business address?

4 A. John Catuogno, Hock G. Ng, and Leanne M. Attanasio, 4  
5 Irving Place, New York, New York 10003.

6 Q. By whom are you employed, in what capacity, and what are  
7 your professional backgrounds and qualifications, and  
8 current responsibilities?

9 A. **(Catuogno)** We are employed by Consolidated Edison  
10 Company of New York, Inc. ("Con Edison" or the  
11 "Company"). I am the Director of Resource Planning &  
12 Forecasting in Energy Management. I graduated from  
13 Polytechnic University with a Bachelor of Science degree  
14 in Mechanical Engineering in 1991 and with a Master of  
15 Science degree in Management in 2002. I am a registered  
16 Professional Engineer in the State of New York. I am an  
17 Adjunct Assistant Professor in the Mechanical Engineering  
18 Department of Manhattan College, where I perform graduate  
19 lectures on energy.

20 I joined Con Edison in 1991 and have held various  
21 positions of increasing responsibility in the Fossil  
22 Power, Nuclear Power Engineering, Steam Operations, and

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1 Energy Management Organizations. Since December 2013, I  
2 have been the Director of Energy Management's Resource  
3 Planning & Forecasting Department. My responsibilities  
4 include oversight of daily peak, annual peak,  
5 monthly/annual energy revenue and volume forecasts for  
6 the electric, gas, and steam systems; electric resource  
7 planning; and technical and analytical support for long  
8 range plans, strategies, and industry trends and issues  
9 that affect the Company.

10 **(Ng)** I am the Section Manager of Electric Forecasting in  
11 Energy Management. I graduated from the University of  
12 Western Australia with a Bachelor of Economics degree in  
13 1983. I also received a PhD degree in Economics in 1992  
14 from Stanford University. Prior to joining Con Edison, I  
15 taught and performed research in economics and  
16 econometrics at various universities. In 2005, I began  
17 my employment with Con Edison as a Senior Planning  
18 Analyst in Corporate Accounting. In April 2018, I was  
19 promoted to my current position in Energy Management. My  
20 responsibilities include overseeing the development of  
21 the electric delivery volume and revenue forecast. I  
22 have also co-authored two articles dealing with forecast  
23 modeling issues that have been published in the



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1 International Journal of Forecasting, and Systems  
2 Analysis Modeling Simulation.

3 **(Attanasio)** I am a Senior Planning Analyst in the  
4 Electric Forecasting Section in Energy Management. I  
5 received a Bachelor's degree in Economics (Honors  
6 Program) from Ateneo de Manila University in 1998. I  
7 also received a Master of Arts degree in Economics in  
8 2008 and a Doctorate in Economics in 2010, both from  
9 Fordham University. I also hold the Chartered Financial  
10 Analyst® designation. Prior to joining Con Edison, I  
11 taught Economics and Statistics at Fordham and also  
12 managed the University's Master of Arts Program in  
13 International Political Economy and Development. Other  
14 positions I have held in the past involved derivatives  
15 trading and macroeconomic forecasting. In 2013, I joined  
16 Con Edison in the capacity of Analyst as an experienced  
17 economic modeler and forecaster. I have developed  
18 econometric time series models and forecasts for Orange  
19 and Rockland and Con Edison.

20 Q. Have you previously testified or submitted testimony in  
21 any proceedings before the New York State Public Service  
22 Commission?

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1 A. **(Catuogno)** Yes, I have testified in Cases 09-S-0794, 09-  
2 S-0029, 07-S-1315, and 13-S-0032.

3 **(Ng)** I have testified in previous electric rate cases,  
4 including Cases 13-E-0030, 08-E-0539, and 07-E-0523, and  
5 submitted written testimony in Cases 16-E-0060, 15-E-  
6 0050, and 09-E-0428.

7 **(Attanasio)** I have submitted written testimony in Case  
8 18-E-0067.

9 **II. PURPOSE AND SUMMARY OF TESTIMONY**

10 Q. What is the purpose of the Forecasting Panel's testimony?

11 A. The Panel presents the Company's forecast of electric  
12 delivery volumes, revenues, and system sendout for  
13 October 1, 2018 through December 31, 2022, and discusses  
14 the methodologies used to develop these forecasts.

15 Q. What is the difference between delivery volume and  
16 sendout?

17 A. Sendout refers to the total amount of electric energy  
18 that was sent out by the Company. Delivery volume refers  
19 to the amount of electric energy delivered to the  
20 customer as recorded at the customer's meter. The latter  
21 differs from the former because of line loss in the  
22 system.

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1 Q. What is the purpose of the delivery volume and sendout  
2 forecasts?

3 A. The delivery volume forecast is used to determine the  
4 revenue forecast. The delivery volume and revenue  
5 forecasts are then used by the Company's Rate Engineering  
6 department to determine rates per service class. The  
7 sendout forecast is used by Company Witness Kimball to  
8 develop the electricity supply cost forecast.

9 Q. What were the actual and normalized delivery volumes for  
10 the 12 months ended September 2018?

11 A. The actual CECONY service territory delivery volume for  
12 the 12 months ended September 2018 was 56,943 gigawatt  
13 hours ("GWh"). The normalized delivery volume for this  
14 period was 55,585 GWh. The normalization procedure is  
15 detailed in DPS-1-92.

16 Q. Would you please summarize, in aggregate form, your  
17 delivery volume forecast?

18 A. The delivery volume forecast for the three months ending  
19 December 2018 is 13,078 GWh. The delivery volume  
20 forecast for the 12 months ending December 2019 is 54,764  
21 GWh. The delivery volume forecasts are 54,047 GWh for  
22 the 12 months ending December 2020 ("Rate Year" or  
23 "RY1"), 52,757 GWh for the 12 months ending December

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1 2021 (which we will refer to as "RY2"), and 51,751 GWh  
2 for the 12 months ending December 2022 (which we will  
3 refer to as "RY3").

4 Q. Would you please summarize, in aggregate form, your  
5 delivery revenue forecast?

6 A. The delivery revenue forecasts are \$8,111.981 million  
7 for the 12 months ending December 2019, \$7,913.718  
8 million for RY1, \$7,921.790 million for RY2, and  
9 \$7,878.911 million for RY3.

10 Q. What is the actual and normalized sendout for the 12  
11 months ended September 2018?

12 A. The actual franchise area sendout for the 12 months ended  
13 September 2018 was 61,085 GWh. The normalized sendout  
14 for the same period was 59,551 GWh.

15 Q. Please summarize your sendout forecasts.

16 A. The sendout forecast for the three months ended December  
17 2018 is 13,729 GWh. The sendout forecast for the 12  
18 months ending December 2019 is 58,842 GWh. The sendout  
19 forecasts are 58,020 GWh for RY1, 56,420 GWh for RY2, and  
20 55,163 GWh for RY3.

21 Q. Do you have any exhibits that accompany this testimony?

22 A. Yes, we are presenting nine exhibits, Exhibit \_\_\_\_ (EFP-1)  
23 through Exhibit \_\_\_\_ (EFP-9).

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1 Q. Were these nine exhibits prepared under the Panel's  
2 direction and supervision?

3 A. Yes. We will describe each of these exhibits in the  
4 course of our testimony.

5 **III. DELIVERY VOLUMES BY SERVICE CLASSIFICATION**

6 Q. What forecasting methodologies are used to project the  
7 electric delivery volumes for each service classification  
8 ("SC")?

9 A. The forecasts of delivery volumes for all SCs, except SC  
10 5 (Electric Traction Systems), SC 6 (Public and Private  
11 Street Lighting), and SC 13 (Bulk Power - Housing  
12 Development) are based on econometric models. The  
13 forecasts of delivery volumes for SC 5 and SC 6 are  
14 performed on a deterministic basis, meaning we assume  
15 that delivery volumes remain at their current levels for  
16 these two SCs. The only customer in SC 13 is on Standby  
17 Service and the forecast for that customer is included as  
18 part of the forecast for Standby Service customers, which  
19 we discuss in Section III-I.

20 Q. Please explain why the Company uses a different  
21 methodology for SC 5 and SC 6.

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1 A. SC 5 and SC 6 are small service classifications and their  
2 delivery volumes have not changed significantly over  
3 time.

4 Q. Are there any other delivery volume forecasts that are  
5 not based on econometric models?

6 A. Yes. For commercial customers receiving the Company's  
7 Business Incentive Rate ("BIR"), the Company forecasts  
8 delivery volumes by extending recent trends. For  
9 customers under the Recharge New York ("RNY") program,  
10 the Company forecasts the delivery volume ("below-the-  
11 allocation") that is exempt from the System Benefits  
12 Charge ("SBC") and Renewable Portfolio Standard ("RPS")  
13 charge on a deterministic basis. For customers under  
14 Standby Service programs (65 existing customers and six  
15 projected new customers), the Company performs an  
16 analysis of each individual customer's recent usage.

17 **A. Econometric Models**

18 Q. For which service classes did the Company use econometric  
19 models?

20 A. The Company used econometric models to forecast electric  
21 delivery volumes for SC 1 (Residential), SC 2 (Small  
22 Commercial), SC 8 (Master Metered Apartments), SC 9  
23 (Large Commercial), and SC 12 (Multiple Dwelling Space

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1 Heating). The Company's modeling periods, independent  
2 variables, and model structure are described below.

3 **B. Modeling Periods**

4 The Company developed the SC 12 econometric model on a  
5 monthly basis, using data from October 1993 through  
6 September 2018. The Company developed all other  
7 econometric models on a quarterly basis, using data from  
8 the fourth quarter of 1993 through the third quarter of  
9 2018. Due to data availability issues, SC 12 had to be  
10 modeled with monthly data in the past. We continue to  
11 use the same model for SC 12 because it had performed  
12 well.

13 **C. Independent Variables**

14 The Company employs three types of independent variables  
15 - weather, dummy, and economic.

16 Weather variables, in terms of heating and cooling degree  
17 days, are included in all models to account for delivery  
18 variations due to differences in weather conditions.

19 Dummy variables are included in the SC 9 and SC 12 models  
20 to account for structural breaks in the data. Each dummy  
21 variable can take the value of zero or one, and is used  
22 to indicate the presence of sudden shifts in the level of  
23 the data. The inclusion of such a variable allows us to

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1 isolate the impact of sudden breaks in the trend of a  
2 data series.

3 Economic variables are included in the various models as  
4 follows:

- 5 • The SC 2 and SC 9 models, which apply to small and  
6 large commercial customers, respectively, include  
7 the number of customers in the class, real  
8 electric price of the class, which refers to the  
9 price of electricity expressed in constant base-  
10 year dollars, and private non-manufacturing  
11 employment. The private non-manufacturing  
12 employment variable has not been seasonally  
13 adjusted.
- 14 • The SC 1 model, which applies to residential  
15 customers, includes the real electric price of the  
16 class and real disposable income.
- 17 • The SC 8 model includes the real electric price of  
18 the class.

19 **D. Model Structure**

20 Each econometric model consists of two parts: a  
21 regression model, which correlates the delivery volume  
22 with the set of independent variables selected into the



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1 model; and an autoregressive integrated moving average  
2 ("ARIMA") model, which is discussed below. The combined  
3 model is often referred to as an ARIMAX model in modeling  
4 literature, where the letter "X" stands for the set of  
5 independent variables included in the model. The ARIMA  
6 model can take many different forms, and each model has  
7 its own ARIMA structure, statistically determined  
8 according to the data pattern of each SC.

9 Q. What is the purpose of including ARIMA as part of the  
10 modeling?

11 A. In forecast modeling, the model includes only a few key  
12 economic variables, such as real electric price, number  
13 of customers, income and/or employment. Although other  
14 economic variables may have an effect on electric  
15 delivery, they cannot be included in the model because  
16 they are not quantifiable, or there are no data available  
17 on them. The ARIMA mechanism captures the collective  
18 effect of these other variables. In addition, ARIMA also  
19 smoothes out autocorrelations in the data.

20 Autocorrelation is the situation where the current value  
21 of a variable is significantly related to its own values  
22 in the recent past. It is frequently present in time

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1 series data. If left unaddressed, the presence of  
2 autocorrelation leads to high forecast errors.

3 Q. Have you prepared an Exhibit showing the models that you  
4 have just described?

5 A. Yes, we have prepared a six-page document entitled  
6 "VOLUME FORECASTING MODELS." In the Exhibit, we provide  
7 the econometric models used for forecasting delivery  
8 volume for SCs 1, 2, 8, 9, and 12, as well as the sendout  
9 model.

10 MARK FOR IDENTIFICATION AS EXHIBIT \_\_\_\_ (EFP-1)

11 Q. What criteria are used to measure the accuracy of the  
12 econometric models?

13 A. The Company uses generally accepted criteria to measure  
14 the accuracy of each model. The Company tests many  
15 different model structures for each SC, with variations  
16 especially in the structure of the ARIMA part of the  
17 model. As was done in Cases 13-E-0030 and 16-E-0060, we  
18 use a Durbin-Watson value near two, a low standard error,  
19 and a high  $R^2$  as criteria to select the full econometric  
20 model in each SC for forecasting.

21 Q. Have you prepared an Exhibit showing the measures of  
22 accuracy you have just described?

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1 A. Yes, we have prepared a one-page document entitled  
2 "ELECTRIC FORECASTING MODEL STATISTICS." In this  
3 Exhibit, we present measures of model performance for SCs  
4 1, 2, and 9. These three service classifications are  
5 featured in the Exhibit because they account for over 90  
6 percent of total Con Edison delivery volumes.

7 MARK FOR IDENTIFICATION AS EXHIBIT \_\_\_\_ (EFP-2)

8 Q. Please explain this Exhibit.

9 A. The Exhibit lists the adjusted R<sup>2</sup>, standard error, and  
10 Durbin-Watson statistic of the models for SCs 1, 2, and  
11 9. All three statistics satisfy the criteria discussed  
12 above, indicating that the models fit the historical data  
13 very well.

14 **E. Model Assumptions**

15 Q. You listed the key economic variables used in the  
16 forecasting models as private non-manufacturing  
17 employment, real electric price, real disposable income,  
18 and the number of customers in each SC. Please explain  
19 how the data for private non-manufacturing employment are  
20 developed.

21 A. For the historical period, the Company uses the Bureau of  
22 Labor Statistics Current Employment Survey ("CES") data  
23 for New York City (through September 2018) and

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1 Westchester County (through December 2004). Since the  
2 Bureau of Labor Statistics CES discontinued the  
3 Westchester County series at the end of 2004, the Company  
4 estimated the January 2005 - September 2018 employment  
5 figures for Westchester County by applying the most up-  
6 to-date year-over-year growth rates (obtained from the  
7 economic consulting firm Moody's Analytics, Inc.  
8 ("Moody's Analytics" or "Moody's") in September 2018) to  
9 the actual CES historical (2004) figures.

10 Q. How is the forecast for private non-manufacturing  
11 employment developed?

12 A. The private non-manufacturing employment forecast is  
13 developed using the forecast from Moody's. The Moody's  
14 forecast is also used by the New York Independent System  
15 Operator and other New York State utilities. The Moody's  
16 forecast is developed for New York State as a whole and  
17 for individual regions and counties within the State.  
18 The Company developed its forecast for New York City by  
19 applying the annual growth rates available in the Moody's  
20 database in September 2018 (the most current available at  
21 the time the forecast was developed) to the CES actuals.  
22 The Company developed its forecast for Westchester County

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1 by applying the annual growth rates available in Moody's  
2 database in September 2018 to the CES 2004 actuals.

3 Q. What is the projection for private non-manufacturing  
4 employment?

5 A. For the Company's service territory, private non-  
6 manufacturing employment is projected to increase by 1.7%  
7 in 2018, 1.0% in 2019, 0.1% in 2020, -0.1% in 2021, and  
8 0.6% in 2022.

9 Q. How does the Company develop the forecast for real  
10 disposable income?

11 A. We use the forecast for real disposable income provided  
12 by Moody's.

13 Q. What is Moody's projection for real personal disposable  
14 income?

15 A. For the Company's service territory, Moody's projects  
16 that real personal disposable income will increase by  
17 3.3% in 2018, -0.4% in 2019, -0.2% in 2020, 0.7% in 2021,  
18 and 2.2% in 2022.

19 Q. How is the data for real electric price developed?

20 A. For the historical period, we calculate the nominal  
21 electric price for each SC by dividing the total delivery  
22 revenue of full service customers in the SC by their  
23 delivery volume. We then divide the nominal electric

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1 price by a price deflator to obtain the real electric  
2 price.

3 Q. What assumption does the model use for the real electric  
4 price variable in the forecast period?

5 A. As was done in Cases 13-E-0030 and 16-E-0060, we assume  
6 that the real electric price in the forecast period  
7 remains at the level it was in during the most recent 12-  
8 month period, which in this case is the 12 months ended  
9 September 2018.

10 Q. Are the foregoing projections of employment, real  
11 disposable income, and real electric price used as inputs  
12 in the forecasting models to generate the Con Edison  
13 delivery volume forecasts?

14 A. Yes.

15 Q. Please explain how you developed the customer forecasts  
16 for the various service classifications.

17 A. The forecasted number of customers for SCs 1, 2, 8, and 9  
18 are based on quarterly ARIMA models, using data from the  
19 fourth quarter of 1993 through the third quarter of 2018.  
20 The forecasted number of SC 12 customers is based on a  
21 monthly ARIMA model, using data from October 1993 through  
22 September 2018.

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1 The forecasted number of customers for SC 5 and SC 6 are  
2 done on a deterministic basis.

3 Q. How does the Company use the customer forecasts?

4 A. The forecasted number of customers in each service class  
5 is used to forecast the number of bills, which, in turn,  
6 is used in calculating the competitive delivery revenues,  
7 which we will explain later in our testimony.

8 Q. Have you prepared an exhibit showing the ARIMA models  
9 used for forecasting the number of customers?

10 A. Yes, we have prepared a five-page document entitled  
11 "CUSTOMERS FORECASTING MODELS." In the Exhibit, we  
12 provide the ARIMA models used to forecast the number of  
13 customers for SCs 1, 2, 8, 9 and 12.

14 MARK FOR IDENTIFICATION AS EXHIBIT \_\_\_\_ (EFP-3)

15 Q. Based upon the foregoing methodologies, what are the  
16 projections for customers for SC 1, SC 2, and SC 9?

17 A. We project the number of customers for SC 1, SC 2, and SC  
18 9 to grow by the percentages in the table below. These  
19 three service classes account for over 99% of the total  
20 number of customers.

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	2018	2019	2020	2021	2022
SC 1	0.79%	0.63%	0.45%	0.43%	0.48%
SC 2	3.15%	2.82%	2.70%	2.51%	2.38%
SC 9	0.24%	0.25%	0.15%	0.14%	0.18%

1 Q. Are the foregoing customer projections used as inputs in  
2 the forecasting models to generate the Con Edison  
3 delivery volume forecasts?

4 A. For SCs 2 and 9, these customer forecasts are used as  
5 inputs in their respective forecasting models. In  
6 addition, customer forecasts for all Con Edison service  
7 classes are used to project the number of bills to  
8 determine competitive charge revenues, as explained later  
9 in our testimony.

10 Q. Have you prepared an exhibit showing the economic  
11 assumptions you have described?

12 A. Yes, we have prepared a one-page document entitled  
13 "ECONOMIC ASSUMPTIONS." In this Exhibit, we provide  
14 projected values of the economic variables during the  
15 forecast period.

16 MARK FOR IDENTIFICATION AS EXHIBIT \_\_\_\_ (EFP-4)

17 **F. New York Power Authority Volumes**



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1 Q. Are there other delivery volumes that are included in the  
2 forecast?

3 A. Yes. We also include New York Power Authority ("NYPA")  
4 volumes.

5 Q. Please describe the methodology for forecasting NYPA  
6 volumes.

7 A. We developed the NYPA volumes using a combination of  
8 methodologies - some items were developed on a  
9 deterministic basis and others based on econometric  
10 models.

11 For SC 66 (Westchester Street Lighting) and SC 80 (New  
12 York City Street Lighting), we forecast delivery volume  
13 on a deterministic basis based on recent billing data.  
14 We forecast the delivery volume for the new World Trade  
15 Center ("WTC") and the development of the Hudson Yards  
16 based on data provided by our Energy Services Department.  
17 We used econometric models to forecast the power supplied  
18 by Kennedy International Airport Cogeneration ("KIAC") to  
19 JFK Airport, and to forecast delivery volumes for all  
20 other NYPA service classes.

21 Q. Have you prepared an exhibit showing the models that you  
22 have just described?

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1 A. Yes, we have prepared a three-page document entitled  
2 "NYPA VOLUME FORECASTING MODELS." In this Exhibit, we  
3 provide the econometric models used for forecasting NYPA  
4 delivery volume.

5 MARK FOR IDENTIFICATION AS EXHIBIT \_\_\_\_ (EFP-5)

6 **G. Recharge New York Volumes**

7 Q. Please describe how you develop the RNY delivery volume  
8 forecast.

9 A. We develop the delivery volume forecast for RNY by using  
10 historical data for the 12 month period that ended  
11 September 2018 of the customers who have accepted a RNY  
12 allocation offered by NYPA.

13 Q. How are the total delivery volumes for the franchise area  
14 derived?

15 A. The total delivery volumes are equal to the sum of Con  
16 Edison, NYPA, and RNY volumes.

17 **H. Demand Side Management Programs**

18 Q. Does your forecast of delivery volumes reflect the impact  
19 of demand side management ("DSM") programs?

20 A. Yes. The forecasts are net of the impacts of Con  
21 Edison's Energy Efficiency Transition Implementation Plan  
22 ("ETIP") programs, Con Edison's Demand Management Program  
23 ("DMP") through 2019, and the Company's current Non-Wires

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1 Solutions ("NWS") portfolio, including the Brooklyn  
2 Queens Demand Management Program ("BQDM") as proposed in  
3 the testimony of the CES panel. The forecast also  
4 includes projected reductions attributable to other  
5 energy reduction programs, such as approved NYSERDA Clean  
6 Energy Fund ("CEF") programs, as well as NYPA's planned  
7 efficiency projects in the Company's service territory.

8 Q. What sources are used for energy efficiency program  
9 forecasts?

10 A. The energy efficiency program forecasts are based on the  
11 energy efficiency programs described in the Customer  
12 Energy Solutions Panel testimony. As noted there, the  
13 energy efficiency programs proposed in this rate filing  
14 do not reflect the Commission's December 13, 2018 "Order  
15 Adopting Accelerated Energy Efficiency Targets" in Case  
16 18-M-0084 because of timing issues. However, the Company  
17 will reflect any change the Customer Energy Solutions  
18 panel makes resulting from that order on preliminary  
19 update.

20 Q. What sources are used in other program forecasts?

21 A. The Company included projected energy savings from its  
22 Demand Management Program based on Case 16-E-0060

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1 (expiring 12/19) and its BQDM Program based on Case 14-E-  
2 0302.

3 Q. Is NYSERDA's CEF included in this forecast?

4 A. Yes, savings related to the NYSERDA CEF are included in  
5 this forecast. We based forecasted energy savings on the  
6 estimated market development benefits found in the Clean  
7 Energy Investment Plan: Budget Accounting and Benefits  
8 Chapter submitted by NYSERDA in Matter 16-00681, *In the*  
9 *Matter of the Clean Energy Fund Investment Plan*, and  
10 adjusted for expected future energy reductions in the  
11 CECONY service territory.

12 **I. Other Volume Adjustments**

13 Q. Are there any other adjustments to the delivery forecast?

14 A. Yes. The delivery volume forecast for CECONY customers  
15 includes the following additional adjustments:

- 16 1. Solar generation - to account for the projected  
17 reduction in delivery volumes associated with the  
18 installation of solar panels by customers who will  
19 then generate a portion or all of their energy  
20 requirements.
- 21 2. Standby service (DG/CHP) - to reflect the projected  
22 delivery volumes from customers who plan to convert

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- 1 a portion, or all, of their existing load to on-site  
2 generation and will pay standby rates.
- 3 3. Conservation Voltage Optimization - to account for  
4 the projected reduction in delivery volumes  
5 associated with voltage optimization that is made  
6 possible when advanced metering infrastructure  
7 ("AMI") is installed.
- 8 4. Hudson Yards - to capture the projected delivery  
9 volumes from the development of the Hudson Yards,  
10 excluding the accounts that are eligible for NYPA  
11 rates. This adjustment is based on data provided by  
12 Energy Services.
- 13 5. Steam air-conditioning conversions - to capture the  
14 projected delivery volumes to customers who  
15 currently operate steam air-conditioning chillers  
16 and plan to convert to electric chillers.
- 17 6. Electric Vehicles - to capture the projected  
18 delivery volumes to customers who will be operating  
19 electric vehicles.
- 20 7. Shutdown and Decommissioning of Indian Point  
21 Generating Station - to capture the projected  
22 delivery volumes to power auxiliary services at the

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1 Indian Point Generating Station after its units are  
2 permanently shutdown.

3 8. Temporary Gas Moratorium in part of Westchester - to  
4 capture the delivery volume to customers who might  
5 install electric heating systems due to the  
6 temporary moratorium on gas service in part of  
7 Westchester.

8 Q. Are you making any adjustments to the NYPA delivery  
9 volumes?

10 A. Yes. We adjusted the NYPA delivery volume forecast to  
11 reflect the projected reduction in delivery volumes from  
12 NYPA customers who plan to convert all or a portion of  
13 their existing load to on-site generation, as well as the  
14 projected delivery volumes to the WTC and the Hudson  
15 Yards accounts that are supplied by NYPA.

16 Q. Have you prepared an exhibit showing the adjustments you  
17 have made to the delivery volume forecast?

18 A. Yes, we have prepared a nine-page document entitled  
19 "DELIVERY AND SENDOUT ADJUSTMENTS." In this Exhibit, we  
20 provide the impacts on delivery volume due to items noted  
21 above. The impacts are listed, by service class, for  
22 each rate year.

23 MARK FOR IDENTIFICATION AS EXHIBIT \_\_\_\_ (EFP-6)

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1 Q. For what periods are delivery volumes forecasted?

2 A. Quarterly. However, the quarterly delivery volumes need  
3 to be disaggregated into monthly amounts.

4 Q. Why do you need to disaggregate the quarterly delivery  
5 volumes into monthly forecasts?

6 A. Monthly delivery volumes are required to calculate  
7 revenues.

8 Q. How are the quarterly delivery volumes disaggregated into  
9 monthly delivery volumes?

10 A. Quarterly delivery volumes are divided into monthly  
11 delivery volumes by replicating the patterns of  
12 historical weather-normalized monthly delivery volumes.  
13 Monthly delivery volumes are also adjusted to reflect the  
14 differences in forecasted billing cycle days.

15 **IV. REVENUE FORECAST**

16 Q. Please explain the method of estimating Con Edison's  
17 delivery revenues.

18 A. The delivery revenue forecast consists of both the non-  
19 competitive delivery revenues and the competitive  
20 delivery revenues. The non-competitive delivery revenues  
21 include revenues from customer charges, and the energy  
22 and demand delivery rates while the competitive delivery  
23 revenues are comprised of the Merchant Function Charge

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1 ("MFC"), Billing and Payment Processing Charge ("BPP"),  
2 and Metering Charge Revenues.

3 **A. Non-Competitive Revenues**

4 Q. Please explain the method of forecasting Con Edison's  
5 non-competitive transmission and distribution delivery  
6 ("T&D") revenues for the forecast periods.

7 A. The T&D revenues from the forecasted delivery volumes to  
8 Con Edison's customers are estimated by month and by  
9 service classification. For each of the energy-only  
10 classes (SCs 1 and 2), the Company develops a pricing  
11 equation by correlating the monthly average T&D revenue  
12 of the class to the monthly volume of the class, the  
13 number of billing days, and summer/winter rate  
14 differentials, if applicable, using data from February  
15 2015 through January 2017. These pricing equations are  
16 an update of those used in Case 16-E-0060.

17 For each of the commercial classes (SCs 5, 8, 9, and  
18 12), where energy and demand charges apply, the Company  
19 also develops a demand pricing equation by correlating  
20 monthly average T&D revenue of the class to monthly  
21 billed demand of the class, the number of billing-days,  
22 and summer/winter rate differentials, if applicable,  
23 using data from February 2015 through January 2017. The



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1 T&D energy revenues for commercial classes are based upon  
2 pricing equations similar to those developed for the  
3 energy only classes. The delivery volume, billed demand  
4 and revenues of customers receiving BIR under Rider J and  
5 RNY customers are excluded from the data used in these  
6 commercial pricing equations. These pricing equations  
7 are then applied to the delivery and demand forecast of  
8 the respective service classes to obtain revenue at rates  
9 that went into effect on January 1, 2015. The revenue  
10 from the pricing models is then adjusted to reflect the  
11 rate changes that went into effect on January 1, 2017,  
12 January 1, 2018, and January 1, 2019.

13 Q. How do you forecast the revenues for customers not  
14 included in the pricing equations?

15 A. The forecast of T&D energy and demand revenues for BIR  
16 customers are based on the trend of actual BIR revenues  
17 over the 36 months ended December 2017, adjusted to  
18 reflect current rates.

19 The forecast of T&D revenues for the allocated  
20 portion of RNY customers are based on historical billing  
21 data for the same period used to develop the delivery  
22 volume forecast.

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1           The T&D revenues for SC 6 and customers in SCs 8, 9,  
2           and 13 that are taking service under standby service were  
3           estimated by applying the appropriate tariff rates.

4           **B. Competitive Revenues**

5    Q.    Please explain the method of estimating Con Edison's  
6           competitive delivery revenues for the forecast periods.

7    A.    The MFC revenues represent the supply and credit and  
8           collection related charges. The service class delivery  
9           volumes for full service customers only were multiplied  
10          by the current MFC rate as determined in Case 16-E-0060.

11          The BPP revenues are determined by applying the BPP  
12          charge per bill to the forecasted number of bills. This  
13          charge is at the level set in Case 16-E-0060 and depends  
14          on the customer's choice of billing option and choice of  
15          service.

16          The Metering Charge is also on a per bill basis and  
17          applies to demand classes only (SCs 5, 8, 9, 12, and  
18          Standby Service). We similarly forecast this charge by  
19          using the rates set in Case 16-E-0060.

20   Q.    Please explain the development of the forecasts of the  
21          number of bills for the various service classifications.

22   A.    We determine the forecasted monthly number of bills by  
23          service class by adding the monthly year over year change

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1 in the number of customers to the monthly number of bills  
2 for the twelve months ended December 31, 2017 (i.e., the  
3 historical period for which detailed billing data is  
4 available), as was provided to us by the Electric Rate  
5 Panel. For January 2018 through September 2018, this  
6 change in the number of customers is based on actual  
7 customer counts. For the forecast period, the change in  
8 the number of bills is based on the number of customers  
9 forecast.

10 Q. Please explain the projection of billable demand for Con  
11 Edison's commercial customers.

12 A. The billable demand forecast is the ratio of the  
13 forecasts for energy volume and the average hours use.

14 Q. How is the average hours use forecasted?

15 A. For each SC, the Company performs a detailed analysis of  
16 the relationship between historical delivery volumes and  
17 billable demand to determine the average number of hours  
18 of usage in each month. We then project these historical  
19 monthly averages as the forecasted hours use.

20 **C. NYPA Revenues**

21 Q. Please explain the method of estimating NYPA delivery  
22 service revenues for the forecast periods.

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1 A. We forecast NYPA delivery service revenues by applying  
2 monthly average demand rates to the estimated billable  
3 demand. The estimated monthly demand rates are based  
4 upon the average actual demand rates for the 12 months  
5 ended September 2017, adjusted to reflect the rate  
6 changes that went into effect on January 1, 2017, January  
7 1, 2018, and January 1, 2019. For NYPA standby service,  
8 the energy only classes, KIAC, WTC, and the Hudson Yards,  
9 the delivery revenues are estimated by applying the  
10 appropriate tariff rates to our forecast.

11 Q. Please explain the method of arriving at the estimated  
12 NYPA demand.

13 A. We based the monthly billable demand projections on an  
14 analysis of historical growth patterns and a three-year  
15 average of the historical ratio of monthly billable  
16 demand to the total annual billable demand. Billable  
17 demand is not applicable to small general services and  
18 non-New York City street lighting that only have an  
19 energy charge component.

20 Q. Please explain the method of arriving at KIAC billable  
21 demand.

22 A. We base the KIAC billable demand forecast on a method  
23 that is similar to that used in developing the Con Edison

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1 commercial class demand forecast. We calculate the KIAC  
2 billable demand by taking the ratio of the energy volume  
3 forecast and the average hours use.

4 Q. How is the average hours use for KIAC forecasted?

5 A. We project it by using the relationship between KIAC's  
6 historical delivery volumes and billable demand.

7 Q. Please explain the method of estimating WTC and the  
8 Hudson Yards billable demand.

9 A. We develop the WTC and the Hudson Yards billable demand  
10 forecast based on a deterministic method using the  
11 estimated load levels provided by Energy Services.

12 Q. The revenue forecast also includes Market Supply Charge  
13 ("MSC") and Monthly Adjustment Clause ("MAC") revenues.  
14 Please explain how these components are forecast.

15 A. Rates for the MSC and MAC charges for each service class  
16 are supplied by the Electric Rate Panel. These rates are  
17 then multiplied into the delivery volume forecast for the  
18 respective service classes to determine, by service  
19 class, the MSC and MAC charges.

20 **V. SENDOUT FORECAST**

21 Q. How is the franchise area sendout forecast developed?

22 A. We use an econometric model to forecast the franchise  
23 area sendout on a quarterly basis.

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1 Q. What variables are used in the sendout model?

2 A. We use weather variables in terms of heating and cooling  
3 degree days to account for variations due to differences  
4 in weather conditions. Like the delivery volume  
5 forecast, the key economic variables included in the  
6 sendout model are real electric price, total non-  
7 manufacturing employment, real disposable income and the  
8 number of customers. As with the private non-  
9 manufacturing employment series used in the delivery  
10 volume forecasting models, the total non-manufacturing  
11 employment series used in the sendout model is not  
12 seasonally adjusted.

13 Q. Please explain how the forecast variables are derived.

14 A. The bases for the real electric price and real disposable  
15 income are the same as for the delivery volume forecast.  
16 Total non-manufacturing employment is the sum of private  
17 non-manufacturing employment and governmental employment.  
18 The governmental employment projection is based on  
19 Moody's Analytics' forecast of total government  
20 employment. Total non-manufacturing employment is  
21 projected to increase by 1.5% in 2018, 0.9% in 2019, 0.1%  
22 in 2020, -0.3% in 2021, and 0.6% in 2022. The number of

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1 customers is represented by a sales-weighted index of the  
2 number of customers in SCs 1, 2, 8, and 9.

3 Q. Does your forecast of system sendout reflect the impact  
4 of DSM programs?

5 A. Yes. Like the delivery volume forecast, the sendout  
6 forecast is net of the impact of the DSM programs.

7 Q. Are there any other adjustments made to the sendout  
8 forecast?

9 A. Yes. The sendout forecast is also adjusted for projected  
10 changes in each of the factors affecting delivery volumes  
11 as discussed in Section III above.

12 Q. How do you determine the sendout forecasts for the  
13 different categories of delivery volumes, such as NYPA,  
14 RNY and retail access delivery volumes?

15 A. The NYPA and RNY sendout forecasts are derived from their  
16 respective delivery volume forecasts. We apply the  
17 historical averages of distribution efficiency factors to  
18 the delivery volume forecast to account for the line loss  
19 in the system. Forecasts for retail access customers are  
20 done using a proportional allocation.

21 Q. How was the sendout for Con Edison full service customers  
22 derived?

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1 A. It is derived by subtracting the sendout forecasts for  
2 NYPA, RNY, and retail access customers from the franchise  
3 area sendout.

4 Q. Do you need to disaggregate the quarterly sendout  
5 forecasts into monthly forecasts?

6 A. Yes. Company Witness Kimball requires the monthly full  
7 service sendout for forecasting fuel costs.

8 Q. How are the quarterly sendout forecasts disaggregated  
9 into monthly sendouts?

10 A. Quarterly sendouts are divided into monthly sendouts by  
11 reflecting the patterns of historical weather-normalized  
12 monthly sendout figures.

13 **VI. FORECAST SUMMARY**

14 Q. I show the Panel a one-page document entitled "ELECTRIC  
15 SENDOUT, DELIVERY VOLUMES, AND REVENUES FROM DELIVERY  
16 VOLUMES - FORECASTED THREE MONTHS ENDING DECEMBER 31,  
17 2018, AND YEARS ENDING DECEMBER 31, 2019, DECEMBER 31,  
18 2020, DECEMBER 31, 2021, AND DECEMBER 31, 2022" and ask  
19 if it was prepared under the Panel's supervision and  
20 direction?

21 A. Yes, it was.

22 MARK FOR IDENTIFICATION AS EXHIBIT \_\_\_\_ (EFP-7)

23 Q. Will you please describe what is shown on this Exhibit?



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1 A. Yes. This Exhibit shows the forecast of electric system  
2 sendout, delivery volumes and revenues from delivery  
3 volumes for the three months ended December 31, 2018 and  
4 the twelve months ending December 31, 2019, December 31,  
5 2020 - RY1, December 31, 2021 - RY2, and December 31,  
6 2022 - RY3. Lines 1 through 4 show sendout categories  
7 within the Con Edison franchise area, and the total  
8 sendout for each period. Lines 5 through 8 show electric  
9 system delivery volumes for the same categories. Lines 9  
10 through 23 show revenues for each of the periods. For  
11 RY1, as shown in column 3, lines 24 through 29 show the  
12 proposed revenue increases from delivery volumes to Con  
13 Edison and NYPA customers, decreased revenues from  
14 discounts to low income customers, as well as the  
15 associated revenue taxes, and line 30 shows total revenue  
16 at the proposed rates.

17 Q. I show the Panel a document consisting of five pages,  
18 entitled "ELECTRIC DELIVERY VOLUMES AND REVENUES FROM  
19 DELIVERY VOLUMES BY SERVICE CLASSIFICATION" and ask if  
20 this Exhibit was prepared under the Panel's supervision  
21 and direction?

22 A. Yes, it was.

23 MARK FOR IDENTIFICATION AS EXHIBIT \_\_\_\_ (EFP-8)

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1 Q. Does this Exhibit set forth the results of the forecasts?  
2 A. Yes. This Exhibit sets forth in greater detail, by  
3 service classification, the data that were shown in  
4 summary form on Exhibit \_\_\_\_ (EFP-7). Page 1 of this  
5 Exhibit shows the forecasted electric delivery volumes  
6 and revenues by service classification for the three  
7 months ended December 31, 2018. GWh delivery volumes are  
8 shown in Column 1, the sum of the monthly billable demand  
9 for Con Edison and NYPA in Column 2, non-competitive  
10 transmission and distribution delivery revenues at the  
11 current rates in Column 3, competitive service revenues  
12 at the current rates in Column 4, Reactive Power revenues  
13 at the current rates in Column 5, System Benefit  
14 Charge/Renewable Portfolio Standard revenues in Column 6,  
15 MSC, MAC, and DLM revenues in Column 7, revenue taxes in  
16 Column 8, and total revenues at current rates in Column  
17 9. Pages 2 through 5 are similar in format to page 1;  
18 page 2 covers the forecast for 12 months ending December  
19 31 2019, page 3 covers the forecast for RY1, page 4  
20 covers the forecast for RY2, and page 5 covers the  
21 forecast for RY3. For the rate years, the low income  
22 discounts are shown as a separate item on line 9 at the  
23 level proposed by the Customer Operations Panel. For

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1 RY1, as shown on page 3, the effect of the proposed  
2 changes in revenues, annualized for the Rate Year, are  
3 shown in Columns 10 through 13, with the associated  
4 increase in revenue taxes shown in Column 14. The  
5 proposed change in revenues from the purchase of  
6 receivables, as supplied by the Electric Rate Panel, is  
7 shown on line 10. Column 15 shows the total revenues at  
8 proposed rates. The total proposed revenue increase to  
9 Con Edison's customers of \$417,925,000, exclusive of  
10 Gross Receipts Tax ("GRT"), consists of the non-  
11 competitive T&D related delivery revenue increase of  
12 \$371,503,000, the customer charge increase of  
13 \$48,014,000, the competitive service revenue decrease of  
14 \$8,640,000, reactive power revenue increase of \$560,000,  
15 and a MAC increase of \$6,488,000. The proposed rates  
16 also result in increases, exclusive of GRT, in NYPA  
17 delivery revenue of \$52,668,000, and reactive power  
18 revenue increase of \$339,000. The resultant proposed  
19 overall increase for RY1, inclusive of the increase in  
20 rates and charges of \$14,676,000 for revenue taxes,  
21 amounts to \$485,415,000.

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1 Q. Should this revenue forecast be used as the basis for  
2 setting the target revenues in the revenue decoupling  
3 mechanism ("RDM")?

4 A. Yes, the non-competitive delivery revenue forecast shown  
5 in Columns 3, 5, 10, and 12 on Page 3 of Exhibit \_\_\_\_  
6 (EFP-8) should be the basis for setting the target  
7 revenue for each relevant service classification.

8 Q. Is the Company proposing any changes to the RDM?

9 A. No, we are not proposing any changes to the RDM.

10 Q. Please explain the current methodology.

11 A. The current RDM is based on a total class revenue  
12 approach. That is, at the end of each rate year, the  
13 Company will reconcile, by service class, the actual  
14 delivery revenues including reactive power revenue to the  
15 allowed delivery revenues, which include reactive power  
16 revenue. The Company refunds to customers if the actual  
17 delivery revenues are more than the allowed delivery  
18 revenues and surcharges customers if the actual delivery  
19 revenues are less than the allowed delivery revenues.  
20 The RDM is applicable to SCs 1, 2&6, 8, 9&5, 12, and  
21 NYPA. BIR, RNY, and Standby Service customers are  
22 excluded from the RDM.

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1 Q. Assuming that retail access customers' supply costs were  
2 equivalent to the supply cost projected by the Company to  
3 its full service customers, and assuming that NYPA  
4 customers' supply costs were \$0.063360/kWh, as specified  
5 in the testimony of the Electric Rate Panel, what is the  
6 overall percentage increase corresponding to the total  
7 overall revenue increase?

8 A. The percentage increase for RY1 is approximately 4.2  
9 percent.

10 Q. Has the Electric Forecasting Panel prepared an exhibit  
11 that shows the future average prices of delivery and  
12 supply by service class, taking into account both the  
13 increase in proposed delivery rates and other expected  
14 changes, such as changes in the MSC and MAC?

15 A. Yes, we have prepared a one-page document entitled  
16 "FUTURE AVERAGE DELIVERY AND SUPPLY PRICES BY SERVICE  
17 CLASSIFICATION." In this Exhibit, we provide the  
18 forecast of the average price of T&D Delivery and Supply  
19 for each service classification for the three rate years.  
20 The supply charges reflect the effect of projected MSC  
21 and MAC charges based on the electric supply cost  
22 projections made by Company Witness Kimball. The  
23 delivery charges consist of projected non-competitive T&D

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1 charges and projected competitive service charges based  
2 on three years of proposed delivery revenue increases as  
3 provided to us by the Electric Rate Panel.

4 MARK FOR IDENTIFICATION AS EXHIBIT \_\_\_\_ (EFP-9)

5 Q. Does this conclude the Panel's direct testimony?

6 A. Yes, it does.