Last Chance to Make Electrical History

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<p align="center">**Make a Video & Win a New MacBook Pro**</p>

NEW YORK, NY, Aug 02, 2007 (MARKET WIRE via COMTEX News Network) -- Teenagers still have time to win a new MacBook Pro and other prizes by entering Con Edison's "Power of Power" video contest. Kids ages 13 to 17 living in New York City and Westchester County have until August 17th to submit a one- to two-minute video illustrating how electricity affects their daily lives.

The contest commemorates the 125th anniversary of initial operations at the Pearl Street generating station -- New York's first bringing electricity to the growing city. The top winner will receive a brand-new Apple MacBook Pro, Apple's high-end laptop.

The video contest serves as a reminder that it was only 125 years ago when the Pearl Street generating station in Lower Manhattan first began distributing electricity to homes and businesses in the Wall Street area.

In the inventive spirit of Thomas Edison, creativity and entertainment are the keys to winning. Kids are urged to use their imaginations to show what turns on New York -- electricity -- and how it impacts their lives. Any creative format for your video is welcome. Create a commercial, a music video, or even a talk show.

Con Edison is partnering with the Lower Manhattan Cultural Council on the contest, and the three winners and other top finalists will have their videos displayed in a lower Manhattan storefront exhibit as part of the Pearl Street celebration. The first-prize winner will receive a MacBook Pro, the second-prize winner will receive a MacBook and the third-prize winner will receive an iPod.

Contestants can learn more about contest rules, guidelines, and how to upload their videos by visiting www.conEd.com/pearlstreet125. Information about this "electrifying" contest also is available at www.YouTube.com (http://www.youtube.com/watch?v=1SS1brZ27Hk).

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